

(post date)	Wk1 8/27	Wk2 9/3	Wk3 9/10	Wk4 9/17	Wk5 9/24	Wk6 10/1	Wk7 10/8	Wk8 10/15	Wk9 10/22	Wk10 10/29	Wk11 11/5
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S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Already Voted Early									3	8	16	20
Almost certain	85	83	82	86	86	85	86	81	81	79	73	77
Probably	5	4	4	5	4	7	6	4	6	4	1	3
50 – 50	8	10	9	6	7	6	5	7	6	6	9	*
Will not vote	2	3	4	3	3	1	2	6	4	2	1	*

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Create more jobs / Fix the Economy	53	58	54	57	62	56	54	53	53	54	50	47
Immigration reform / DREAM Act	51	42	41	40	37	38	39	40	40	37	42	43
Education reform / schools	18	19	18	14	13	17	21	19	23	23	20	22
Health care	17	18	10	12	13	14	13	13	15	13	11	9
Race relations	4	2	3	2	2	1	1	2	2	3	2	1
International relations / War in Afgh.	4	3	5	4	4	1	1	1	1	1	1	1
Address Taxes / Cut taxes	2	2	2	3	2	2	2	3	1	1	3	4
Gas prices / energy prices	1	1	1	1	1	*	1	1	1	1	1	1
Housing / mortgages	1	1	1	2	1	1	*	1	1	*	*	*
Corruption in government / honesty	1	1	1	1	2	*	1	1	1	1	1	1
Global warming / environment	1	1	1	1	1	*	1	1	1	1	1	1
Abortion / gay marriage / family values	2	1	2	3	4	4	1	3	4	2	2	2
Something else	8	4	3	3	8	13	6	5	4	3	3	3
Don't know	5	8	12	11	6	5	8	9	6	9	10	9

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	
(post date)	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5	

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, just let me know.

2. President Barack Obama	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Very favorable	45	45	41	45	50	55	54	45	51	56	60	64
Somewhat favorable	29	26	31	26	21	23	27	30	26	22	21	15
Somewhat unfavorable	7	9	8	5	4	1	3	7	6	5	9	10
Very unfavorable	17	19	18	16	16	15	11	13	12	12	8	9
No opinion	2	2	4	7	8	5	5	4	6	6	2	2
Never heard of	*	*	*	*	*	*	*	*	*	*	*	*
3. Governor Mitt Romney	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Very favorable	10	13	12	12	13	10	12	12	13	13	12	14
Somewhat favorable	17	18	15	12	13	15	13	16	12	16	13	11
Somewhat unfavorable	15	19	18	14	12	13	16	15	13	16	18	19
Very unfavorable	40	35	33	41	46	45	43	38	43	41	45	44
No opinion	12	10	13	15	13	10	12	12	14	11	10	10
Never heard of	5	6	8	5	3	6	5	8	6	2	1	1
4. Democrats in Congress	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Very favorable	21	21	24	25	30	30	24	21	31	28	32	32
Somewhat favorable	43	31	29	35	32	31	31	24	29	33	32	32
Somewhat unfavorable	13	13	13	12	12	11	14	19	12	12	9	11
Very unfavorable	12	17	15	12	11	11	11	13	11	12	8	10
No opinion	9	14	16	14	14	12	18	21	14	14	16	13
Never heard of	2	4	4	2	3	5	3	2	1	2	3	4

(post date)	Wk1 8/27	Wk2 9/3	Wk3 9/10	Wk4 9/17	Wk5 9/24	Wk6 10/1	Wk7 10/8	Wk8 10/15	Wk9 10/22	Wk10 10/29	Wk11 11/5			
5. Republicans in Congress			Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Very favorable			10	14	12	11	11	6	6	8	10	9	10	10
Somewhat favorable			22	17	14	14	12	16	18	24	14	15	14	13
Somewhat unfavorable			15	17	20	22	26	25	15	13	18	22	23	25
Very unfavorable			37	33	36	37	35	35	36	32	39	33	28	29
No opinion			12	17	15	15	16	15	21	22	18	19	23	21
Never heard of			3	3	3	2	1	3	3	1	1	2	2	1

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Will vote Democrat	55	52	50	57	62	64	64	61	61	61	64	68
Undecided but likely DEMOCRAT	9	8	8	6	5	5	4	6	7	8	3	4
Undecided / Don't know	15	13	15	9	11	9	9	10	12	9	13	7
Undecided but likely REPUBLICAN	6	6	6	8	9	3	3	5	4	7	5	3
Will vote Republican	15	21	21	17	13	19	15	14	16	15	15	18
COMBINED DEM	64	60	58	63	67	69	68	67	68	69	67	72
COMBINED GOP	21	27	27	25	22	22	18	19	20	22	20	21

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Romney – certain	20	23	21	20	19	16	15	15	15	18	19	20
Romney – not-certain	4	5	7	5	5	4	4	4	2	2	3	2
undecided – lean Romney	2	2	1	1	*	1	1	4	3	1	1	2
Obama – certain	55	53	56	62	63	67	67	59	62	62	64	65
Obama – not-certain	9	9	7	4	5	5	2	7	8	9	6	6
undecided – lean Obama	1	2	3	2	1	1	3	1	1	2	2	2
Undecided/don't know	9	7	5	6	6	6	6	10	9	6	5	3
Romney TOTAL	26	30	29	26	24	21	20	23	20	21	23	24
Obama TOTAL	65	64	66	68	69	73	72	67	71	73	72	73

(post date)	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

18dd. The election for President is now only a few weeks away - how certain are you about who you will vote for? Are you..... {rotate front/back: 100 percent certain; you could possibly change your mind; not at all certain}

	All	Obama voters	Romney voters
100 percent certain	86	88	83
Could possibly change your mind	10	9	14
Not at all certain	2	2	3
Don't know	2	1	*

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
More enthusiastic in 2012	37	35	35	40	44	36	34	40	40	45	47	55
More enthusiastic in 2008	40	38	38	30	29	30	36	34	32	32	30	22
No difference / same level	21	25	24	25	23	29	27	24	24	20	21	22
Don't Know	2	2	3	4	4	3	1	2	4	3	1	1

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7
Bush is to blame	68	--	--	62	64	--	--
Obama is to blame	14	--	--	17	17	--	--
Both are to blame (VOL)	10	--	--	10	10	--	--
Neither / something else	3	--	--	5	4	--	--
Don't know	4	--	--	2	3	--	--

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
(post date)	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10
Lack of leadership by Obama	--	--	22	20	--	--	15	--	13	14
Lack of leadership by GOP	--	--	13	14	--	--	14	--	15	12
Fighting in Congress	--	--	56	56	--	--	60	--	58	64
All of the above	--	--	4	2	--	--	6	--	4	4
Don't know	--	--	4	7	--	--	5	--	7	5

10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Obama and Democrats	--	59	--	--	--	72	--	--	--	73	71	73
Romney and Republicans	--	30	--	--	--	20	--	--	--	18	20	23
Neither (VOL)	--	6	--	--	--	5	--	--	--	6	6	3
Both (VOL)	--	*	--	--	--	*	--	--	--	*	*	1
Don't know	--	4	--	--	--	4	--	--	--	2	2	*

10B. Thinking about issues important to women in this country, which party do you trust more to make the right decisions and address issues of concern to women? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4
Obama and Democrats	--	--	--	73
Romney and Republicans	--	--	--	16
Neither (VOL)	--	--	--	3
Both (VOL)	--	--	--	3
Don't know	--	--	--	3

(post date)	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

10C. Thinking about security and foreign policy issues in the Middle East, which candidate do you trust more to make the right decisions and improve our political and economic relationships with countries in the Middle East? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5
Obama and Democrats	--	--	--	--	71
Romney and Republicans	--	--	--	--	24
Neither (VOL)	--	--	--	--	2
Both (VOL)	--	--	--	--	2
Don't know	--	--	--	--	2

10D. Thinking about U.S. relations with Latin America, which candidate do you trust more to make the right decisions and improve our political and economic relationships with Latin America? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5
Obama and Democrats	--	--	--	--	74
Romney and Republicans	--	--	--	--	17
Neither (VOL)	--	--	--	--	5
Both (VOL)	--	--	--	--	3
Don't know	--	--	--	--	2

10E. When it comes to Medicare, the government backed health insurance system for people over 65, some people have said [rotate: we should reduce or cap government spending on Medicare by providing a fixed amount of support for each person to buy their own private insurance // other people have said // the government needs to protect Medicare so health insurance is always there for people over 65, even if it means increasing government spending.

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7
Reduce or cap government spending	--	--	--	--	--	17	19
Govt protect even if it means raise taxes	--	--	--	--	--	71	75
Don't know	--	--	--	--	--	12	6

(post date)	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

10F. Do you support or oppose providing federal tax money to families, called vouchers, that they could use to pay for part of the cost to send their kids to any school, such as other public schools outside their district, or even private schools, but that money would be taken away from the general budget for public schools.

	Wk7
Strongly support	19
Somewhat support	19
Somewhat oppose	14
Strongly oppose	28
Neither	6
Don't know	12

10G. During the 2008 election Barack Obama promised to pass immigration reform that provided a pathway to citizenship. In 2009 he said he would pass immigration reform during his first year in office, but immigration reform was never passed. Do you think immigration reform failed to pass because President Obama did not push hard enough to get it passed; OR because Republicans in the Congress blocked efforts to pass reforms?

	Wk8
Obama did not push hard enough to get it passed	25
GOP blocked efforts to pass reforms	64
Don't know	9
Refused	2

10H. Over the last few months, since the candidates started campaigning, have you ...	Wk9
Talked with friends or family about candidates, issues or other election topics	77
Seen or heard campaign commercials specifically encouraging Latino voters to participate or vote for one of the candidates?	61
Helped register voters or volunteer with any organizations or campaigns?	14

(post date)	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

10I. Some people feel strongly about things and try to convince friends and family to vote like they do. Others prefer not to talk about politics. How about you? Do you sometimes try to persuade friends and family about politics and issues

	Wk9
Yes, try to persuade	45
Don't try to persuade	54
Don't know	1

10J/K: Regardless of who you will vote for, if Mitt Romney/Barack Obama wins the election and becomes President, do you think _____ will be better than it is now, worse than now, or will make no difference at all

10J. If Mitt Romney Wins...

a. How much you pay in taxes	Wk10	Wk11
Better under Romney	9	14
Worse under Romney	54	52
Make no difference at all	27	25
Don't know	11	9

b. The prospect for comprehensive immigration reform

	Wk10	Wk11
Better under Romney	8	10
Worse under Romney	51	51
Make no difference at all	32	32
Don't know	8	7

c. Your health insurance options and coverage

	Wk10	Wk11
Better under Romney	12	13
Worse under Romney	55	52
Make no difference at all	26	29
Don't know	6	6

10K. If Barack Obama Wins...

a. How much you pay in taxes	Wk10	Wk11
Better under Obama	33	32
Worse under Obama	21	19
Make no difference at all	40	44
Don't know	5	4

b. The prospect for comprehensive immigration reform

	Wk10	Wk11
Better under Obama	52	52
Worse under Obama	6	5
Make no difference at all	37	38
Don't know	5	4

c. Your health insurance options and coverage

	Wk10	Wk11
Better under Obama	50	46
Worse under Obama	14	14
Make no difference at all	32	35
Don't know	4	4

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
(post date)	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

4. The degree of cooperation and compromise in the Congress

	Wk10	Wk11
Better under Romney	20	22
Worse under Romney	32	32
Make no difference at all	43	38
Don't know	5	7

4. The degree of cooperation and compromise in the Congress

	Wk10	Wk11
Better under Obama	41	39
Worse under Obama	7	10
Make no difference at all	45	42
Don't know	7	8

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Doing a good job	59	55	49	55	59	64	65	53	57	65	67	70
Don't care too much	26	27	30	23	23	22	22	28	25	22	21	22
Being hostile	5	5	6	4	3	4	5	7	6	5	4	4
Don't know	9	8	11	17	13	8	7	11	10	7	6	4
Refused	2	5	4	1	2	2	2	3	2	1	1	*

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Doing a good job	14	17	19	19	18	15	16	17	17	17	15	15
Don't care too much	56	49	47	46	45	48	50	49	49	51	58	58
Being hostile	21	23	20	19	20	17	17	17	21	22	19	21
Don't know	7	8	12	16	15	18	16	13	10	7	7	5
Refused	2	3	2	1	2	2	1	4	4	2	1	1

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Republican	14	14	15	16	15	15	15	14	14	17	14	13
Democrat	48	50	51	50	51	51	52	52	52	49	52	55
Independent	26	28	25	26	26	25	17	23	28	24	17	17
Other party	10	7	4	6	6	6	11	7	2	5	7	8
Don't know	2	1	2	1	2	2	2	3	2	3	3	3

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11
(post date)	8/27	9/3	9/10	9/17	9/24	10/1	10/8	10/15	10/22	10/29	11/5

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10	Wk11	Likely
Very enthusiastic	54	51	49	55	59	58	53	51	56	59	60	74
Somewhat enthusiastic	31	33	28	23	24	35	34	30	27	28	28	20
Not too enthusiastic	12	11	13	13	9	4	7	8	9	10	8	5
Not at all enthusiastic	2	5	8	6	4	2	3	9	6	2	2	1
Don't Know	*	*	*	2	3	1	2	1	*	1	2	1

18E. Thinking about all you have heard and seen from the two campaigns over the last months, would you say that the Obama campaign was:

	Wk11	Likely
Mostly positive	51	51
Mostly negative	6	6
An even mix of both	40	40
Don't know	2	2

18F. Thinking about all you have heard and seen from the two campaigns over the last months, would you say that the Romney campaign was:

	Wk11	Likely
Mostly positive	10	11
Mostly negative	34	33
An even mix of both	51	51
Don't know	5	5

18C. How important are what the candidates say and perform in the presidential debates in how you evaluate each candidate and decide how you will vote? Are the debates [rotate F/B: very important, somewhat important, not too important, or not at all important]?

	Wk8	Wk9	Wk10
Very important	51	45	42
Somewhat important	25	29	37
Not too important	9	10	10
Not at all important	10	10	7
Don't know	2	3	3
Refused	2	3	2

About the Poll

Each week between August 27 to November 5th, 2012, impreMedia and Latino Decisions released a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This final wave of the survey was fielded Oct 26-Nov 1, 2012