

Earthjustice & Green Latinos – 2015 Environmental Attitudes Survey
Implemented by Latino Decisions

How important do you think it is for the president and congress to address each of the following issues? For each, would you say it is extremely important, Very important, somewhat important, not that important, or not at all important?

Que tan importante cree que es para el presidente y el congreso hacerse cargo de cada uno de los siguientes asuntos. Para cada uno, ¿usted diría que es extremadamente importante, muy importante, algo importante, no muy importante, o para nada importante?

- 1. Extremely important/ Extremadamente importante
- 2. Very important/Muy importante
- 3. Somewhat important/ Algo importante
- 4. Not that important/ No muy importante
- 5. Not at all important/ Para nada importante
- 88 Don't know/ No sabe
- 99 Refused /rehusó

1. Pass comprehensive immigration reform.
Aprobar la reforma de inmigración comprensiva

		US	
1	Extremely important	30%	Extremely or very important: 80%
2	Very important	50%	
3	Somewhat important	14%	
4	Not that important	3%	Not that or not all important: 5%
5	Not at all important	2%	
88	DK	1%	

2. Prioritize our economy, jobs, and economic recovery
Dar prioridad a nuestra economía, empleos, y a la recuperación de la economía

		US	
1	Extremely important	45%	Extremely or very important: 91%
2	Very important	46%	
3	Somewhat important	8%	
4	Not that important	1%	Not that or not at all important: 1%
5	Not at all important	0%	
88	DK	0%	

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3. Set national standards to prevent global warming and climate change
Establecer normas nacionales para prevenir el calentamiento global y el cambio climático

		US	
1	Extremely important	32%	Extremely or very important: 74%
2	Very important	42%	
3	Somewhat important	19%	
4	Not that important	4%	Not that or not at all important: 7%
5	Not at all important	3%	
88	DK	1%	

4. Enforce and strengthen the Clean Water Act to protect our waterways and clean drinking water.
Hacer cumplir y fortalecer la Ley de Agua Limpia para proteger nuestros canales y el agua potable

		US	
1	Extremely important	41%	Extremely or very important: 90%
2	Very important	49%	
3	Somewhat important	7%	
4	Not that important	2%	Not that or not at all important: 3%
5	Not at all important	1%	
88	DK	0%	

5. Combat terrorism and defeat ISIS insurgents
Combatir el terrorismo y derrotar a los insurgentes de ISIS

		US	
1	Extremely important	37%	Extremely or very important: 75%
2	Very important	38%	
3	Somewhat important	17%	
4	Not that important	4%	Not that or not at all important: 6%
5	Not at all important	2%	
88	DK	2%	

6. Develop and set requirements for clean energy sources like wind and solar
Desarrollar y establecer requisitos para las fuentes de energía limpia como eólica y solar

		US	
1	Extremely important	27%	Extremely or very important: 78%
2	Very important	51%	
3	Somewhat important	15%	
4	Not that important	4%	Not that or not at all important: 7%
5	Not at all important	3%	
88	DK	1%	

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7. Increase the minimum wage

Aumentar el salario mínimo

		US	
1	Extremely important	28%	Extremely or very important: 68%
2	Very important	40%	
3	Somewhat important	22%	
4	Not that important	7%	Not that or not at all important: 10%
5	Not at all important	3%	
88	DK	0%	

8. Reduce the use of pesticides and GMOs in farming

Reducir el uso de pesticidas y OMG en la agricultura

		US	
1	Extremely important	28%	Extremely or very important: 71%
2	Very important	43%	
3	Somewhat important	19%	
4	Not that important	6%	Not that or not at all important: 8%
5	Not at all important	2%	
88	DK	2%	

9. Reduce smog and air pollution

Reducir el smog y la contaminación del aire

		US	
1	Extremely important	39%	Extremely or very important: 85%
2	Very important	46%	
3	Somewhat important	11%	
4	Not that important	2%	Not that or not at all important: 3%
5	Not at all important	1%	
88	DK	1%	

10. Support state clean energy standards to prevent global warming and climate change.

Apoyar las normas estatales de energía limpia para prevenir el calentamiento global y el cambio climático

		US	
1	Extremely important	40%	Extremely or very important: 78%
2	Very important	38%	
3	Somewhat important	13%	
4	Not that important	3%	Not that or not at all important: 7%
5	Not at all important	4%	
88	DK	1%	

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11. Protect our nation's wildlife, public lands, and endangered species.
Proteger la flora y fauna de nuestra nación, los terrenos públicos, y las especies en peligro de extinción

		US	
1	Extremely important	34%	Extremely or very important: 79%
2	Very important	45%	
3	Somewhat important	16%	
4	Not that important	4%	Not that or not at all important: 5%
5	Not at all important	1%	
88	DK	34%	

12. Increase the conservation of water
Aumentar la conservación del agua

		US	
1	Extremely important	40%	Extremely or very important: 86%
2	Very important	46%	
3	Somewhat important	10%	
4	Not that important	2%	Not that or not at all important: 2%
5	Not at all important	0%	
88	DK	0%	

13. How worried are you about global warming and climate change? Are you...
¿Qué tan preocupado esta sobre el calentamiento global y el cambio climático?
Usted esta...

1. Very worried/ Muy preocupado
2. Somewhat worried/ Algo preocupado
3. Not too worried/ No muy preocupado
4. Not at all worried/ Para nada preocupado
- 88 Don't know/ No sabe
- 99 Refused/ Rehusó

		US	
1	Very worried	47%	Very or somewhat worried: 82%
2	Somewhat worried	35%	
3	Not too worried	9%	Not too or not at all worried: 17%
4	Not at all worried	8%	
88	DK	0%	

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14. Do you think global warming and climate change are mostly caused by human activities; caused mostly by natural changes in the environment; other; or none of the above because global warming and climate change isn't happening.

1. Cause by human activities
2. Caused mostly by natural changes in the environment
3. Other
4. None of the above because global warming isn't happening

Usted cree que el calentamiento global y el cambio climático son causados en su mayoría por actividades humanas; causadas en su mayoría por los cambios naturales en el medio ambiente; otro; o ninguno de los mencionados por que el calentamiento global y el cambio climático no están ocurriendo.

1. Causado por actividades humanas
2. Causado en su mayoría por los cambios naturales en el medio ambiente
3. Otro
4. Ninguno de los mencionados por que el calentamiento global no está ocurriendo

		US
1	Cause by human activities	66%
2	Caused mostly by natural changes in the environment	21%
3	Other	4%
4	None of the above because global warming isn't happening	6%
88	DK	3%

15. Climate change is often associated with extreme weather patterns such as deadly heat waves in some areas and frequent or more intense storms and flooding in other areas. Have you experienced the effects of climate change in your state?

El cambio climático frecuentemente es asociado con los patrones de climas extremos como las olas de calor mortales en algunas áreas y tormentas frecuentes o más intensas e inundaciones en otras áreas. ¿Usted ha experimentado los efectos del cambio climático en su estado?

1. Yes/Si
2. No/No
88. Don't know/No sabe
99. Refused/ Rehusó

		US
1	Yes	78%
2	No	20%
88	DK	2%

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16. Do you think that if the country enacted stronger environmental laws, it would...

- 1. Reduce economic growth and cost jobs
- 2. Improve economic growth and create new jobs
- 3. Would have no impact on economic growth or jobs
- 88 Don't know
- 99 Refused

Usted cree que si el país promulgara leyes ambientales más fuertes,...

- 1. Reduciría el crecimiento económico y costaría empleos
- 2. Aumentaría el crecimiento económico y crearía nuevos empleos
- 3. No tendría impacto en el crecimiento económico o en los empleos
- 88 No sabe
- 99 Rehusó

		US
1	Reduce economic growth and cost jobs	18%
2	Improve economic growth and create new jobs	59%
3	Would have no impact on economic growth or jobs	17%
88	DK	7%

17. Over the long run, it is anticipated that your electricity bill will be reduced with clean renewable energy. But to get started, would you be willing to pay around \$5 more on your monthly utility bill to get your electricity from clean energy sources such as wind and solar? Would you say you were very willing, somewhat willing, somewhat unwilling, or very unwilling to pay \$5 a month more for clean energy?

Con el paso del tiempo, se prevé que su factura de electricidad será reducida con energía limpia renovable. Pero para empezar, ¿usted estaría dispuesto a pagar alrededor de \$5 más en su factura mensual de utilidades para obtener su electricidad de fuentes de energía limpia como eólica y solar? ¿Usted diría que está muy dispuesto, algo dispuesto, algo no dispuesto, o no muy dispuesto a pagar \$5 más al mes por energía limpia?

- 1. Very willing/ Muy dispuesto
- 2. Somewhat willing/ Algo dispuesto
- 3. Somewhat unwilling/ Algo no dispuesto
- 4. Very Unwilling/ No muy dispuesto
- 88. Don't know/ No sabe
- 99. Refused/ Rehusó

		US	
1	Very willing	42%	Very or somewhat willing: 77%
2	Somewhat willing	35%	
3	Somewhat unwilling	8%	Very or somewhat unwilling: 21%
4	Very Unwilling	13%	
88	DK	2%	

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18. Over the long run, it is anticipated that your electricity bill will be reduced with clean renewable energy. But to get started, would you be willing to pay around \$10 more on your monthly utility bill to get your electricity from clean energy sources such as wind and solar? Would you say you were very willing, somewhat willing, somewhat unwilling, or very unwilling to pay \$10 a month more for clean energy?

Con el paso del tiempo, se prevé que su factura de electricidad será reducida con energía limpia renovable. Pero para empezar, ¿usted estaría dispuesto a pagar alrededor de \$10 más en su factura mensual de utilidades para obtener su electricidad de fuentes de energía limpia como eólica y solar? ¿Usted diría que está muy dispuesto, algo dispuesto, algo no dispuesto, o no muy dispuesto a pagar \$10 más al mes por energía limpia?

- 1. Very willing/ Muy dispuesto
- 2. Somewhat willing/ Algo dispuesto
- 3. Somewhat unwilling/ Algo no dispuesto
- 4. Very Unwilling/ No muy dispuesto
- 88. Don't know/ No sabe
- 99. Refused/ Rehusó

		US	
1	Very willing	36%	Very or somewhat willing: 75%
2	Somewhat willing	39%	
3	Somewhat unwilling	10%	Very or somewhat unwilling: 22%
4	Very Unwilling	12%	
88	DK	2%	

19. How serious of a health threat is air pollution in your city to you and your immediate family? Is it a very serious, somewhat serious, or not too serious of a health threat?

¿Qué tan seria es la amenaza de salud de la contaminación del aire en su ciudad para usted y su familia inmediata? ¿Es una amenaza de salud muy seria, algo seria, no muy seria?

- 1. Very serious/ muy seria
- 2. Somewhat serious/ algo seria
- 3. Not too serious/ no muy seria
- 88. Don't know/ no sabe
- 99. Refused/ rehusó

		US	
1	Very serious	34%	Very or somewhat serious: 67%
2	Somewhat serious	33%	
3	Not too serious	33%	
88	DK	1%	

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20. How about contaminants in the drinking water? How serious of a health threat is that to you and your immediate family?

¿Qué hay de los contaminantes en el agua potable? ¿Qué tan seria es la amenaza de salud para usted y su familia inmediata?

1. Very serious/ muy seria
2. Somewhat serious/ algo seria
3. Not too serious/ no muy seria
88. Don't know/ no sabe
99. Refused/ rehusó

		US	
1	Very serious	46%	Very or somewhat serious: 68%
2	Somewhat serious	22%	
3	Not too serious	31%	
88	DK	1%	

21. Thinking about any family who is living in [insert country of ancestry-- IF DK/RF, INSERT "your family's country of ancestry"]. How worried are you about extreme weather events caused by climate change such as droughts or flooding in their communities? Are you...

Pensando en algún familiar que está viviendo en [insert country of ancestry-- IF DK/RF, INSERT "el país de origen de su familia"]. ¿Qué tan preocupado esta sobre los eventos climáticos extremos como las sequias o inundaciones en sus comunidades? Usted está...

1. Very worried/ Muy preocupado
2. Somewhat worried/ Algo preocupado
3. Not too worried/ No muy preocupado
4. Not at all worried/ Para nada preocupado
88. Don't know/ No sabe
99. Refused/ Rehusó

		US	
1	Very worried	33%	Very or somewhat worried: 66%
2	Somewhat worried	33%	
3	Not too worried	17%	Not too or not at all worried: 32%
4	Not at all worried	15%	
88	DK	1%	

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22. The U.S. should mandate more clean energy sources like solar and wind power.
Los EE.UU. deberían exigir más fuentes de energía limpia como solar y eólica.

	US	
Strongly oppose 0	4%	Oppose: 9%
1	1%	
2	1%	
3	2%	
4	1%	
Neutral	6%	Support: 84%
6	5%	
7	5%	
8	12%	
9	12%	
Strongly support	50%	
Don't know	0%	

23. The U.S. should require power plants to reduce carbon emissions
Los EE.UU. deberían exigir a las plantas de energía que reduzcan las emisiones de carbono

	US	
Strongly oppose 0	4%	Oppose: 8%
1	1%	
2	1%	
3	1%	
4	1%	
Neutral	9%	Support: 83%
6	3%	
7	9%	
8	13%	
9	9%	
Strongly support	49%	
Don't know	1%	

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24. The U.S. should work hard to successfully negotiate an international treaty that will reduce carbon pollution and climate change around the world.

Los EE.UU. deberían trabajar fuerte para negociar exitosamente un tratado internacional que reduzca la contaminación de carbono y el cambio climático alrededor del mundo.

	US	
Strongly oppose 0	4%	Oppose: 9%
1	1%	
2	2%	
3	1%	
4	1%	
Neutral	9%	Support: 82%
6	4%	
7	8%	
8	15%	
9	8%	
Strongly support	47%	
Don't know	1%	

25. Congress should support the President's current efforts to reduce carbon pollution from power plants

El Congreso debería apoyar los esfuerzos actuales del Presidente para reducir la contaminación de carbón de las plantas de energía

	US	
Strongly oppose 0	5%	Oppose: 10%
1	1%	
2	1%	
3	1%	
4	2%	
Neutral	8%	Support: 82%
6	4%	
7	9%	
8	10%	
9	10%	
Strongly support	49%	
Don't know	1%	

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26. I am willing to learn more about how my family and I can protect the environment

Estoy dispuesto a aprender más acerca de cómo mi familia y yo podemos proteger el medio ambiente

	US	
Strongly oppose 0	4%	Oppose: 10%
1	1%	
2	2%	
3	1%	
4	2%	
Neutral	9%	Support: 82%
6	4%	
7	7%	
8	13%	
9	10%	
Strongly support	48%	
Don't know	1%	

27. On another subject, would you be more or less likely to support policies and politicians that protect the environment, or would that fact not have much effect on your vote one way or the other?

En otro tema, ¿sería más probable que usted apoyara las políticas para proteger el medio ambiente, o ese hecho no tendría mucho efecto en su voto de una manera u otra?

IF MORE: Is that much or somewhat more likely?/ Sería mucho o algo más probable
IF LESS: Is that much or somewhat less likely?/Sería mucho o algo menos probable?

1. More, MUCH/ MUCHO mas
2. More, SOMEWHAT/ ALGO, mas
3. Less, SOMEWHAT/ ALGO, menos
4. Less, MUCH/ MUCHO menos
5. Wouldn't have much effect/ No tendria mucho efecto

		US	
1	More, MUCH	45%	More, MUCH or SOMEWHAT: 72%
2	More, SOMEWHAT	27%	
3	Less, SOMEWHAT	6%	Less, MUCH or SOMEWHAT: 10%
4	Less, MUCH	4%	
5	Wouldn't have much effect	15%	
88	DK	3%	

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28. If you were looking for more information about protecting the environment, which of the following sources would you prefer to use?

Si usted estuviera buscando más información acerca de proteger el medio ambiente, ¿cuál de las siguientes fuentes preferiría usar?

1. Television/ Television
2. Radio/ Radio
3. Print media, like newspapers/ Medios de impresión, como periódicos
4. On-line sources via computer or smartphone/ Fuentes en línea por medio de una computadora o un teléfono inteligente
5. Social media such as facebook or twitter/ Mediante los medios sociales como facebook o twitter
6. Churches or religious organizations/ Iglesias u organizaciones religiosas
7. Environmental organizations/ Organizaciones ambientales
8. Library/ Biblioteca
9. Friends and family/ Amigos y familiares
10. College courses/ Cursos universitarios
11. Other/ Otro

		US
1	Television	50%
2	Radio	29%
3	Print media, like newspapers and newsmagazines	36%
4	On-line sources through a computer or smartphone	61%
5	Through social media such as Facebook or Twitter	30%
6	Churches or religious organizations	28%
7	Environmental organizations	44%
8	Library	40%
9	Friends and family	39%
10	College courses	34%
11	Other	9%
12	DK	1%

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29. Has an environmental organization ever contacted you or encouraged you to engage in some action on behalf of the environment?

Alguna organización ambiental lo ha contactado o alentado alguna vez para comprometerse en alguna acción en nombre del medio ambiente?

- 1. Yes/Si
- 2. No/No
- 88. Don't know/No sabe
- 99. Refused/ Rehusó

		US
1	Yes	23%
2	No	76%
88	DK	1%

30. Have you ever signed a petition, attended a rally, or displayed a sign or sticker on behalf of an environmental issue?

¿Alguna vez ha firmado una petición, asistido a una manifestación, o exhibido un letrero o una calcomanía en nombre de un problema ambiental?

- 1. Yes/Si
- 2. No/No
- 88. Don't know/No sabe
- 99. Refused/ Rehusó

		US
1	Yes	26%
2	No	74%
88	DK	1%

31. Have you ever been a member of an environmental organization or group?

¿Alguna vez ha sido un miembro de una organización ambiental o grupo?

- 1. Yes/Si
- 2. No/No
- 88. Don't know/No sabe
- 99. Refused/ Rehusó

		US
1	Yes	13%
2	No	87%
88	DK	0%

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32. Thinking about your views of the environment, how would you describe yourself? Would you call yourself an environmentalist, call yourself someone who cares about the environment even if you don't think of yourself as an environmentalist or use that term, or would you not refer to yourself in this way at all?

- 1. Yes, Environmentalist
- 2. Yes, someone who cares about the environment, without using the term
- 3. No
- 88. Don't know
- 99. Refused

Pensando en sus puntos de vista sobre el medio ambiente, ¿cómo se describiría así mismo? Usted se llamaría un ambientalista, se llamaría alguien que le importa el medio ambiente incluso si no se considera como un ambientalista o usa ese término, o usted no se referiría así mismo de esta manera en lo absoluto?

- 1. Si, Ambientalista
- 2. Si, alguien que le importa el medio ambiente, sin utilizar el termino
- 3. No
- 88. No sabe
- 99. Rehusó

		US
1	Yes, environmentalist	18%
2	Yes, someone who cares about the environment, without using the term	62%
3	No	18%
88	DK	2%

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Methodology

Latino Decisions implemented the survey on behalf of Earthjustice and Green Latinos between June 24-July 8, 2015. The sample includes a total of 1,200 Latino registered voters. Interviews were conducted via landline, mobile phone, and on-line in English and Spanish at respondent's discretion. The survey was a national weighted sample, with a nominal margin-of-error of +/- 2.8 percentage points.