

W.K. Kellogg Foundation National Survey of Latino Households  
(September 19-October 15, 2014)

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1. Are you the head of household?

Yes...71  
No...29

2. Do you think things in this country are generally going in the right direction, or are they pretty seriously off on the wrong track?

Right Direction...39  
Wrong Track...46  
Not sure/ Don't know...15

3. In your own words, what issue concerns you the most?

Create more jobs / fix the economy...23  
Immigration reform /deportations...18  
Gun violence / gun control / crime / public safety...12  
Education / schools...9  
Health care or insurance (dental, mental) access / cost / quality...7  
Terrorism / War /Middle East Conflict ....6  
Race relations / discrimination / racism/ anti-immigrant attitudes...5  
Not sure/ Don't know...5  
Taxes / deficit / government spending...4  
Political corruption / fighting ....4  
Environment / pollution /climate change /drought/ global warming ...3  
Housing /mortgages...2  
Care for elderly / access to programs and services including Social Security and Medicare...2

I am going to name some issues, and I would like you to tell me if you believe the country is getting better, getting worse, or about the same as it was five years ago on these issues.

	Getting better	Getting Worse	About same	Don't Know
4. Providing quality public education	37	27	31	5
5. Reducing anti-Hispanic and anti-immigrant attitudes	22	36	37	5
6. Providing well-paying jobs or creating jobs	27	34	37	2
7. Providing access to health care	47	29	21	3
8. Treating all people with dignity and respect	28	32	38	2
9. Making sure affordable housing is available	25	34	36	6
10. Providing equal opportunities in education and workplace	40	23	36	1
11. Reducing crime and violence	26	43	30	1

12. All in all, would you say that your personal finances have gotten a lot better, somewhat better, somewhat worse or a lot worse during the past five years?

A lot better.....11  
Somewhat better .....40  
Somewhat worse.....22  
A lot worse .....17  
Not sure.....10

13. Do you currently own the home you live in, or do you rent?

Homeowner...55  
Renter ...43  
Not sure/ Don't know...2

14. How many total jobs do you and your spouse or partner have, please include any part-time jobs

None...27  
One...38  
Two...24  
Three...5  
Four...1  
More than four...1  
Not sure/ Don't know...4

15. How optimistic are you about the future of your finances and the opportunities that may lie ahead? Would you say that you are very optimistic, somewhat optimistic, not too optimistic, or not all optimistic about the future of your finances?

Very optimistic...28  
Somewhat optimistic...45  
Not too optimistic...15  
Not at all optimistic...10  
Not sure...2

When people fall on tough economic times, they turn to different sources to help make ends meet. If you happened to fall on tough economic times, which of the following options could you rely on to help you pay for bills and other necessities? Could you rely on:

	Yes	No	Not Sure
16. Getting a loan from a bank or credit union	42	53	5
17. Borrowing from family or friends	45	53	2
18. Money in your personal savings account	52	46	2
19. Getting an extra job or working more hours	67	31	2

20. Thinking ahead into the next year or so, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed? Are you very worried, somewhat worried, not too worried, or not at all worried?

Currently unemployed (volunteer answer)...3  
Very worried...26  
Somewhat worried...23  
Not too worried...22  
Not at all worried ...24  
Not sure/ Don't know...2

21. Do childcare issues like schedule and costs, make your work situation difficult? That could include, for example, looking for work, keeping up with your work schedule, or being promoted.

Yes, childcare issues make work situation difficult ...29  
No, childcare issues do not make work situation difficult...63  
Not sure/ Don't know...8

22. Are you a parent, do you have any young or grown, adult children?

Yes...75  
No...25

23. Are you a parent or guardian of children in school between the grades of pre-Kindergarten through second grade? [If yes] What kind of school do they attend? Is that a public school, a charter school, a Catholic or other religious school, or a private school with no religious affiliation?

Public school...18  
Charter school (if "public charter" code here)...1  
Catholic or other religious school...1  
Private school, not religious...1  
No children pre-K to second grade...78  
Refuse...1

24. Do you think the schools in your community are providing a quality education?

Yes...66  
No...24  
Not sure/ Don't know...10

25. What would you say is the biggest issue affecting a child's quality of education?

The quality of teachers...14  
Lack of parental involvement...13  
Violence, school safety or bullying...12  
Behavioral issues or discipline problems...8  
Overcrowded classrooms/not enough teachers...8  
Funding differences between school districts/not enough funding ...5  
Lack of support for Spanish language learners/families/bilingual programs...4  
Students using alcohol and drugs...3  
Poor conditions: buildings, classrooms, books, technology...3  
Poor curriculum too hard/easy/not useful....3  
Lack of special needs programs....2  
Too much "teaching to the test"/too many tests...2  
Undocumented parents afraid/intimidated/uncomfortable interacting w/school due to status...2  
Something else...2  
Not sure/ Don't know...19

26. [*only parents with kids K-2nd grade*] Does the school your child attends have translators available at parent meetings and other school events?

Yes...82  
No...14  
Not sure/ Don't know...4

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[Qs 27-35 *Only parents with kids K-2nd grade*] Tell me if you have ever participated in any of the following school-related activities at your child's school. Have you ever:

	Yes	No	DK
27. Attended a parent conference with a teacher	89	11	0
28. Attended a meeting or conference with a counselor or principal	74	26	0
29. Volunteered for a class or school activity or project	63	37	0
30. Attended a meeting or volunteered with parent organizations, like PTA	39	58	3
31. Attended a back-to-school night or other school-wide meeting	76	24	0
32. Worked with other parents to address a problem or issue at the school	34	66	0
33. Attended a public event like a football game, play, or music performance	71	29	0
34. Contacted a teacher to talk about your child's academic performance	77	23	0
35. Attended a school board meeting to influence school rules or policy	45	54	1

36. In general, how would you describe your own health? Would you say it is excellent, very good, good, fair or poor?

Excellent...	11
Very good...	20
Good....	32
Fair...	24
Poor...	12
Not sure/ Don't know...	1

37. How often do you visit a health provider? Would that be regularly, somewhat regularly, occasionally or not at all?

Regularly...	49
Somewhat regularly...	10
Occasionally...	30
Not at all...	10
Not sure/ Don't know...	1

38. Respondent's gender

Male...	50
Female...	50

39. [*Only mothers*] Did you breastfeed any of your children?

Yes...	62
No...	37
Not sure/ Don't know...	0
Refuse...	1

40. [Q 40 to 47, only if Q39=yes] What was the main reason you decided to nurse your children?

Improve the nutritional health of the baby...76  
     To lose baby weight...0  
     The cost of buying formula... 2  
     Just prefer natural methods...2  
     Build the bond between mother and child...0  
     Doctor/nurse/midwife/other health provider told me to...3  
     Mother/Family said it was best...4  
     Easier than bottle feeding/more convenient...3  
     Something else...7  
     Not sure/ Don't know...3

41. How long did you nurse your baby? If more than one child nursed, the one that nursed longest.

Less than three months...9  
     Three to six months...30  
     Seven months to one year...32  
     More than one year...29

When you were nursing your baby, did you receive support from:

	Yes	No	DK
42. A hospital or clinic	59	40	1
43. Your employer	25	71	4
44. A breastfeeding counselor, midwife, or doula	32	65	3
45. Family members and friends	65	34	1
46. Other healthcare providers like nurses, doctors, promotoras	49	51	0
47. Your spouse/significant other/baby's father	78	22	0

48. If you feel ill or sick, where do you usually go to seek healthcare? **READ AND CODE:**

Doctor's office or private clinic...53  
     Community health center / clinic...25  
     Hospital outpatient department...3  
     Hospital emergency room...10  
     Urgent Care facility...3  
     Some other place...4  
     Not sure/ Don't know...3

49. Is your healthcare provider located in an area that is convenient for you to get to?

Yes...94  
     No...5  
     Not sure/ Don't know...1

50. Does your healthcare provider speak Spanish or have a translator available if needed?

Yes...80  
     No...13  
     Not sure/ Don't know...7

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51. How familiar are you with the Affordable Care Act, sometimes referred to as Obamacare? Would that be very familiar, somewhat familiar, not very familiar or not familiar at all?

Very Familiar...15  
Somewhat familiar...29  
Not very familiar...19  
Not familiar at all...33  
Not sure/ Don't know...4

52. Do you have health insurance? If not, do you plan to sign up for Affordable Care Act, sometimes called "Obamacare"?

Have health insurance...75  
No insurance, plan to sign up for Obamacare...12  
No insurance and do not plan to sign up for Obamacare...9  
Not sure/Don't know...4

53. Have you or a family member had a child that died at birth or as an infant?

Yes...11  
No...88  
Not sure/ Don't know...1

54. Homicide and suicide are among the leading causes of death among younger Hispanic men and boys. Do you know anyone who was killed in a homicide, committed suicide, or have you known victims of both homicide and suicide?

Homicide...6  
Suicide...8  
Both...10  
Don't know anyone who died in homicide or suicide (don't ask)...71  
Don't know ...4

55. In your opinion, how do local police, border patrol, and other law enforcement authorities treat Latinos? Would you say Latinos are usually treated fairly, sometimes treated fairly, or usually treated unfairly?

Usually treated fairly...26  
Sometimes treated fairly...28  
Usually treated unfairly...37  
Don't know...9

56. Do you have any Latino friends, neighbors, or relatives who have been victims of police brutality by any law enforcement agency?

Yes..18  
No...82  
Don't know...1

57. Do you worry that police, border patrol, or other law enforcement authorities will use excessive force against Latinos?

Yes..68  
No...30  
Don't know...2

58. Do you believe the local police and other law enforcement officers are there to protect you and your family?

Yes...84  
No...12  
Don't know...4

59. What would you change about your local police department? (open ended)

No change needed /nothing..... 32  
Better community policing and relationship..... 9  
Stop discrimination/racism against Latinos / immigrants /unequal treatment..... 7  
Treat people with respect / fairness / humanity..... 7  
Better hiring and training..... 7  
Hire more Latinos and Spanish fluent..... 5  
Improve response time..... 5  
End corrupt / unfair practices..... 5  
Hire more police..... 4  
Stop abuse / violence / harassment against the public..... 3  
More funding..... 1  
Other..... 6  
Don't know..... 8  
Refuse..... 1

60. Which languages are regularly spoken and used in your home? Would you say only Spanish, only English, both English and Spanish equally, both but more Spanish than English, or both but more English than Spanish?

Only Spanish.....13  
Only English .....9  
Both Spanish and English equally.....31  
More Spanish than English.....30  
More English than Spanish.....17

61. How satisfied are you with the federal government's performance on immigration policy? Would you say that you are very satisfied, somewhat satisfied, not very satisfied, or not satisfied at all?

Very satisfied...7  
Somewhat satisfied...28  
Not very satisfied...25  
Not at all satisfied...32  
Not sure/ Don't know...8

62. Where do you think Latinos encounter racism or discrimination most? [open-ended, code to list]

Arizona.....	21
Work.....	18
Everywhere.....	5
Law enforcement / police.....	4
Store/Restaurant/Social setting.....	4
Texas / Border.....	4
Other states / regions.....	4
School.....	3
Professional services: doctor / renting or buying home/ public.....	3
Media.....	2
Other.....	2
None.....	1
Don't know.....	25
Refuse.....	3

63. Generally speaking, how would you describe the way English language media portrays Hispanics?

Generally positive...15
Generally negative...27
Equally or Neither positive nor negative...53
Not sure/ Don't know...5

64. Generally speaking, how would you describe the way Spanish language media portrays Hispanics?

Generally positive...38
Generally negative...10
Equally or Neither positive nor negative...43
Not sure/ Don't know...9

65. Now take a moment to think about all the people in your family, your friends, co-workers, and other people you know. Do you happen to know somebody who is an undocumented immigrant? This is completely anonymous, and just for a simple demographic analysis.

Yes...61
No...36
Not sure/ Don't know...3

66. Do you know a person or family member who faced detention or deportation for immigration reasons?

Yes, know of someone...33
No, do not know anyone...65
Not sure/ Don't know...2

67. Mr. Garcia says Hispanics will have better opportunities if barriers to education and the workplace are broken down and Hispanics are encouraged and welcome to participate in all aspects of American life. Mr. Garcia says including Hispanics and creating better opportunities will ultimately improve the lives of everyone.

Mr. Lopez says we have come a long way as a nation and there are enough opportunities for people who play by the rules. Mr. Lopez thinks Hispanics will be better off if they put less emphasis on their cultural identity, such as language, food, and traditions -- and ignore barriers that exist.

Whom do you agree with the most? Mr. Garcia, who says there needs to be more welcoming and inclusion for Hispanics to thrive in America, OR, Mr. Lopez, who says Hispanics will thrive in America if they ignore barriers and let go of their cultural identity? **(IF DON'T KNOW ASK)** To whom would you lean towards agreeing with the most, Garcia or Lopez?

Garcia...	62
Lean Garcia...	4
Lopez...	22
Lean Lopez...	2
Not sure/ Don't know...	11

68. [Hispanics/Latinos] Have their roots in many different countries in Latin America. To what country do you or your family trace your ancestry? Please let us know if your household traces their origins to more than one country.

Argentina.....	0.3
Bolivia.....	0.2
Chile.....	0.1
Colombia.....	2.4
Costa Rica.....	0.3
Cuba.....	4.6
Dominican Republic.....	4.7
Ecuador.....	1.7
El Salvador.....	3.7
Guatemala.....	1.9
Honduras.....	1.1
Mexico.....	54.6
Nicaragua.....	1.4
Panama.....	0.3
Peru.....	0.4
Puerto Rico.....	7.3
Spain / Spanish.....	4.7
Uruguay.....	0.3
Venezuela.....	0.6
United States.....	2.7
Other country.....	2.6
None.....	0.3
Don't know.....	1.2
Refused.....	2.8

68b. Second reported country of origin [*NB: 3% of all respondents, N=31, named a 2nd country.*]

Argentina.....	3%
Colombia.....	3%
Cuba.....	3%
Ecuador.....	3%
El Salvador.....	3%
Guatemala.....	3%
Mexico.....	29%
Nicaragua.....	3%
Puerto Rico.....	13%
Spain.....	19%
Venezuela.....	3%
United States.....	3%
Other country.....	10%

69. Hispanics living in the U.S. come from many different backgrounds and places. How about you?  
Were you born in the U.S., born in Puerto Rico, or somewhere else?

Born in the U.S. or Puerto Rico.....	48
Born somewhere else.....	48
Don't Know.....	1
Refuse.....	3

70. [*only foreign born*]. Many people in our community that we have talked to today are not currently U.S. citizens. Some have green cards, some have visas, and others don't. I assure you that we do not have any relationship with U.S. authorities or other agencies. Your identity and personal answers will never be revealed, this is for research purposes only. How about you? Are you [rotate front/back: a naturalized U.S. citizen, a legal permanent resident or green card holder, not a permanent resident but have some other type of visa, or none of these?]

U.S. Citizen .....	51
Have a Green Card, Legal Permanent Resident .....	26
Have a VISA.....	3
None of these / Something else.....	16
Refused.....	4

71. [*Only among native born citizens*]. How about your parents, were they born in the United States, in Puerto Rico, or in another country?

Both parents born in United States...	35
Both parents born another country...	37
Both parents born in Puerto Rico...	15
1 parent born in U.S. / 1 born abroad...	12
Don't know...	1

72. [*Only if 71=1*]. How about your grandparents? How many were born in the United States or in another country, or tell me if some were born in the U.S. and some were not.?

None born in U.S....	25
1 born in U.S....	4
2 born in U.S....	17
3 born in U.S....	9
All 4 born in U.S....	41
Don't know...	4

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73. Please tell us about the adults in your household, how many adults age 18 or over currently live in this household?

One...24  
Two...37  
Three...18  
Four...10  
Five...5  
Six or more...2  
Don't know/Refuse...3

Among the adults in your home, are any of them:

	Yes	No	DK/Ref
74. Parents or in-laws	24	76	0
75. Grandparents or great-grandparents	16	84	0
76. Brothers or sisters	19	81	0
77. Aunts, uncles, or cousins	9	91	0
78. Other relatives or close friends	15	84	1
79. Children or grandchildren	43	56	1

80. How many children under 18 years old live in your home?

None.....48  
One...19  
Two...16  
Three...9  
Four...2  
Five or more...2  
Refuse...4

81. Which of the following categories best describes your age? Just stop me when I read the correct category.

18-24...9  
25-29...7  
30-34...9  
35-39...10  
40-44...10  
45-49...8  
50-59...20  
60 or older...24  
Refuse...3

82. What is the highest level of education you completed in the U.S. or any other country? Again, just stop me when I read the correct category.

Grades 1-8...18  
Some high school...13  
High school graduate...20  
Some college...15  
College graduate...18  
Graduate school...7  
Technical school...4  
Not sure/ Don't know...1  
Refuse...4

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83. What is your current marital status - are you married, single, widowed, divorced, or single living as a couple?

	Married...53
	Single...23
	Widowed...6
	Divorced...8
Single but Living Together as a Couple...6	
	Refuse...4

84. For statistical purposes only, we need to know your total household income for 2013. Which of the following categories best represents your total family income? Just stop me when I've read the correct category.

	Less than \$20,000...23
	\$20,000-\$30,000...16
	\$30,000-\$40,000...12
	\$40,000-\$50,000...8
	\$50,000-\$75,000...9
	\$75,000-\$100,000...5
	Over \$100,000...7
	Not sure/ Don't know...9
	Refuse...11

85. What is your occupation, what type of work do you do? [RECORD] or code to list

Other professional / teacher / accountant / engineer / lawyer / consulting.....	17
Retired.....	14
Homemaker / Housewife.....	11
Unemployed.....	8
Skilled labor (oil/gas fields / HVAC / other ).....	8
Refuse.....	6
Construction / Contractor.....	4
Disability/Not working.....	4
Restaurant.....	4
Agriculture Labor.....	3
Retail /Other service.....	3
Other.....	3
Housekeeper / Office or home cleaning.....	3
Driver.....	2
Full Time Student.....	2
Nursing / Other health care.....	2
Care giver (adults or children).....	2
Maintenance / Janitorial.....	2
Business owner.....	1

87 Are you willing to speak with a reporter about some of the issues we talked about today? [IF yes]

What is your name and the best number to reach you?

	Yes...37
	No...54
	Not sure...9

89. Record interview language

English .....	58
Spanish .....	42

**METHODOLOGY STATEMENT**

Latino Decisions surveyed a representative sample of Latino adults in the United States on behalf of the W. K. Kellogg Foundation. Between September 19th and October 15th, Latino Decisions interviewed 1,001 Latino adults who reside in the United States. Surveys were conducted via live, person-to-person (i.e. not robocalls) phone calls. Respondents were reached on a combination of both landline and mobile phones. Interviews were conducted in English or Spanish, according to the respondent's choice. All interviewers were fully bilingual. The survey carries a margin of error of +/-3.1 percentage points.