

# Political Implications of Immigration in 2010: Latino Voters in Arizona

Commissioned by



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## Contact



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## Survey Overview



- Statewide survey of Latino registered voters in state of Arizona
- Primary aim was to understand Latino views towards Arizona immigration law, 1070
- Also included questions national immigration reform and political parties
- n=402, margin of error +/- 4.9
- Field dates, April 30 – May 5, 2010
- Partnered with Latino politics faculty at Arizona State University, and Northern Arizona University



## Survey Overview



We examine 4 topic areas:

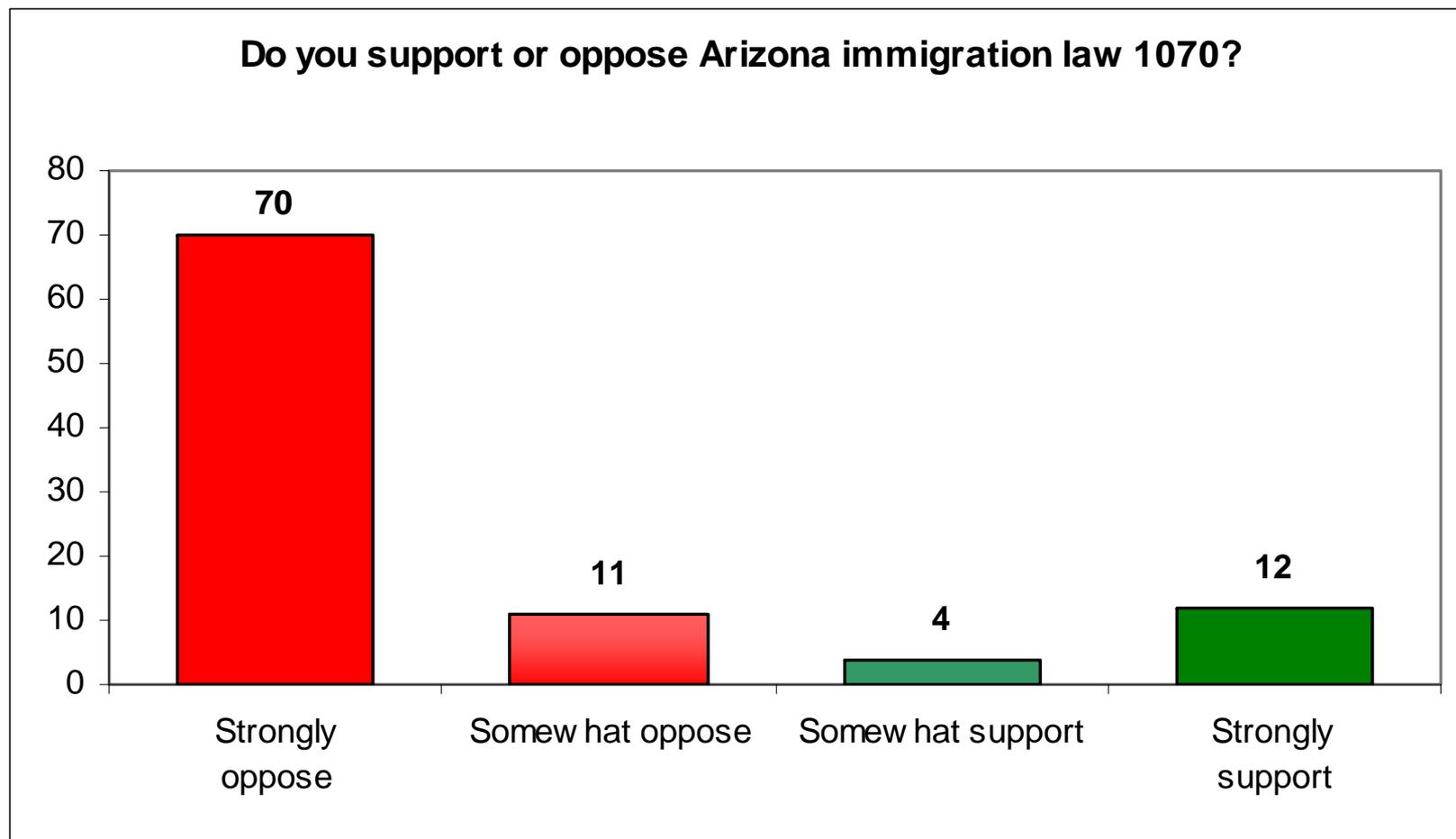
1. Reaction to Arizona law
2. National immigration policy
3. Partisan implications
4. Impact on 2010 turnout



## 1. Reaction to the Arizona Law

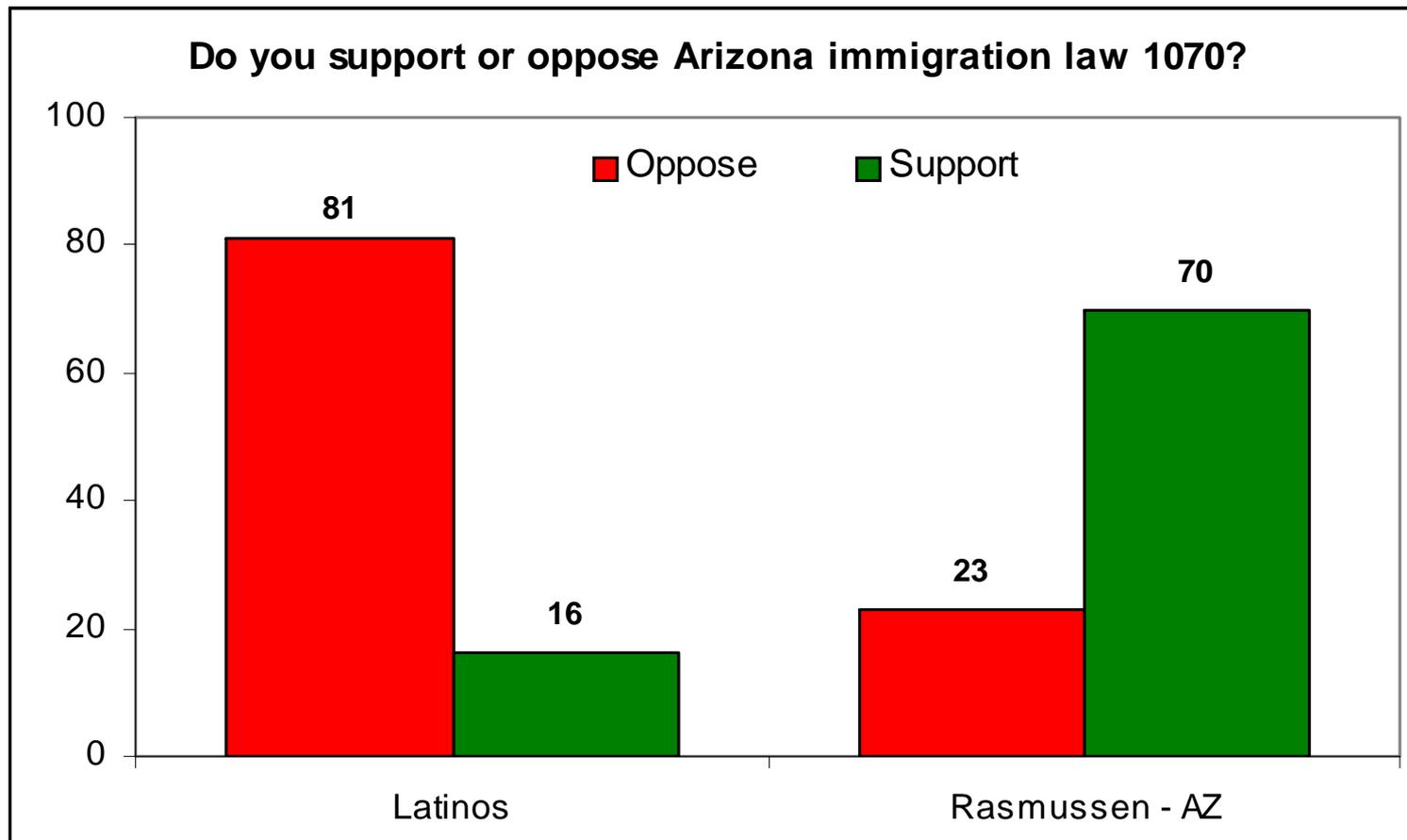


## Latino views on 1070



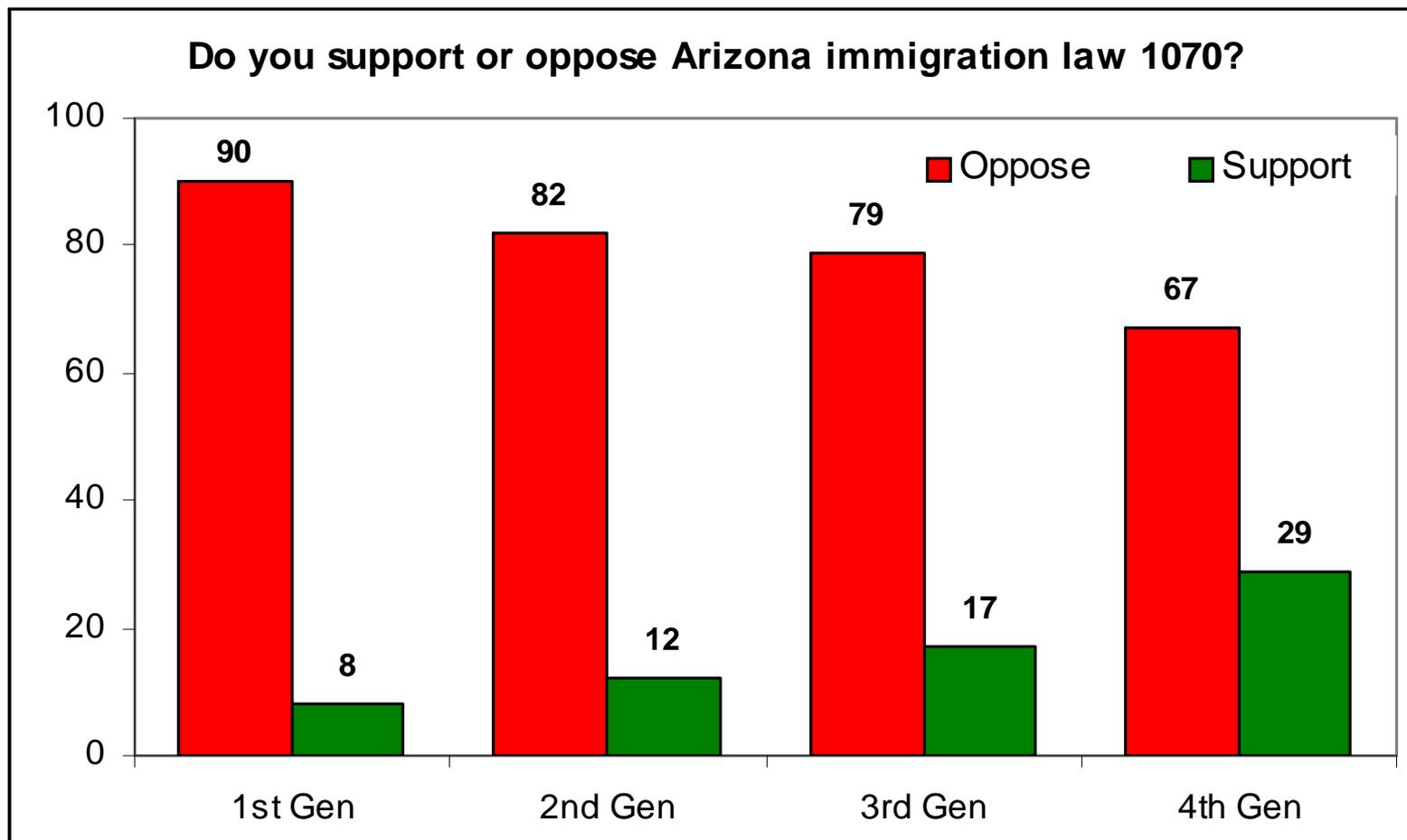


## Latinos in comparison



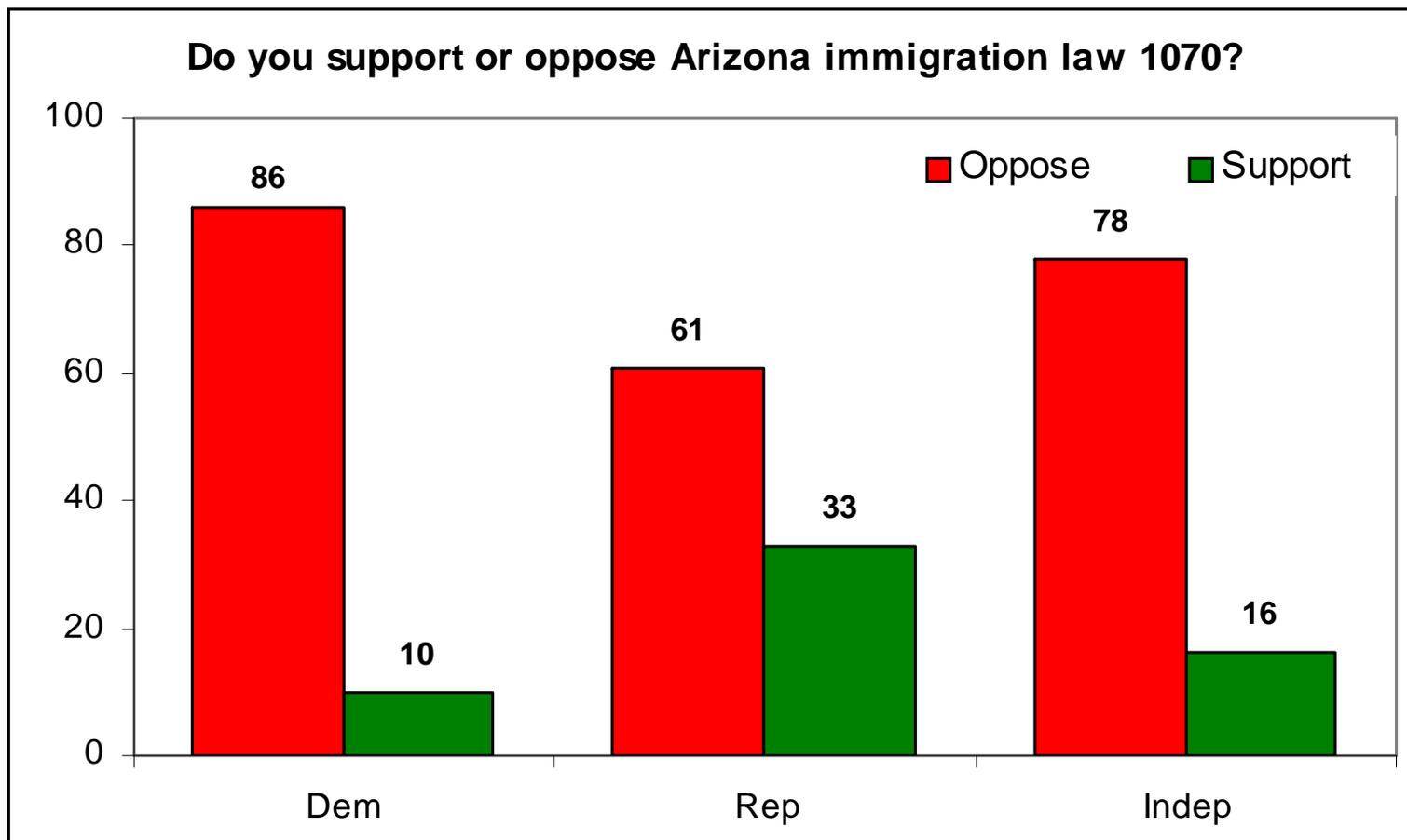


## Views by generation status



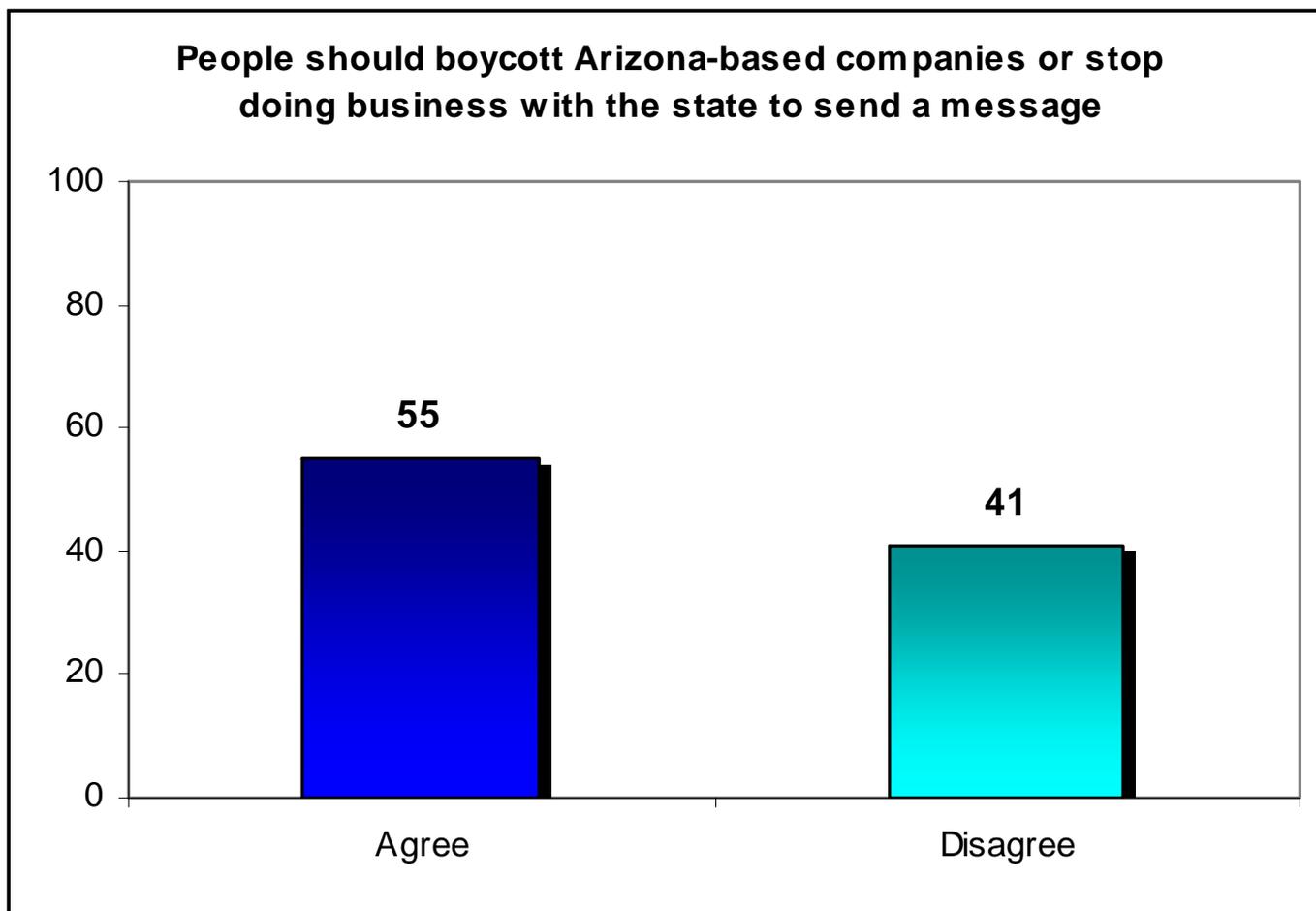


## Views by party identification



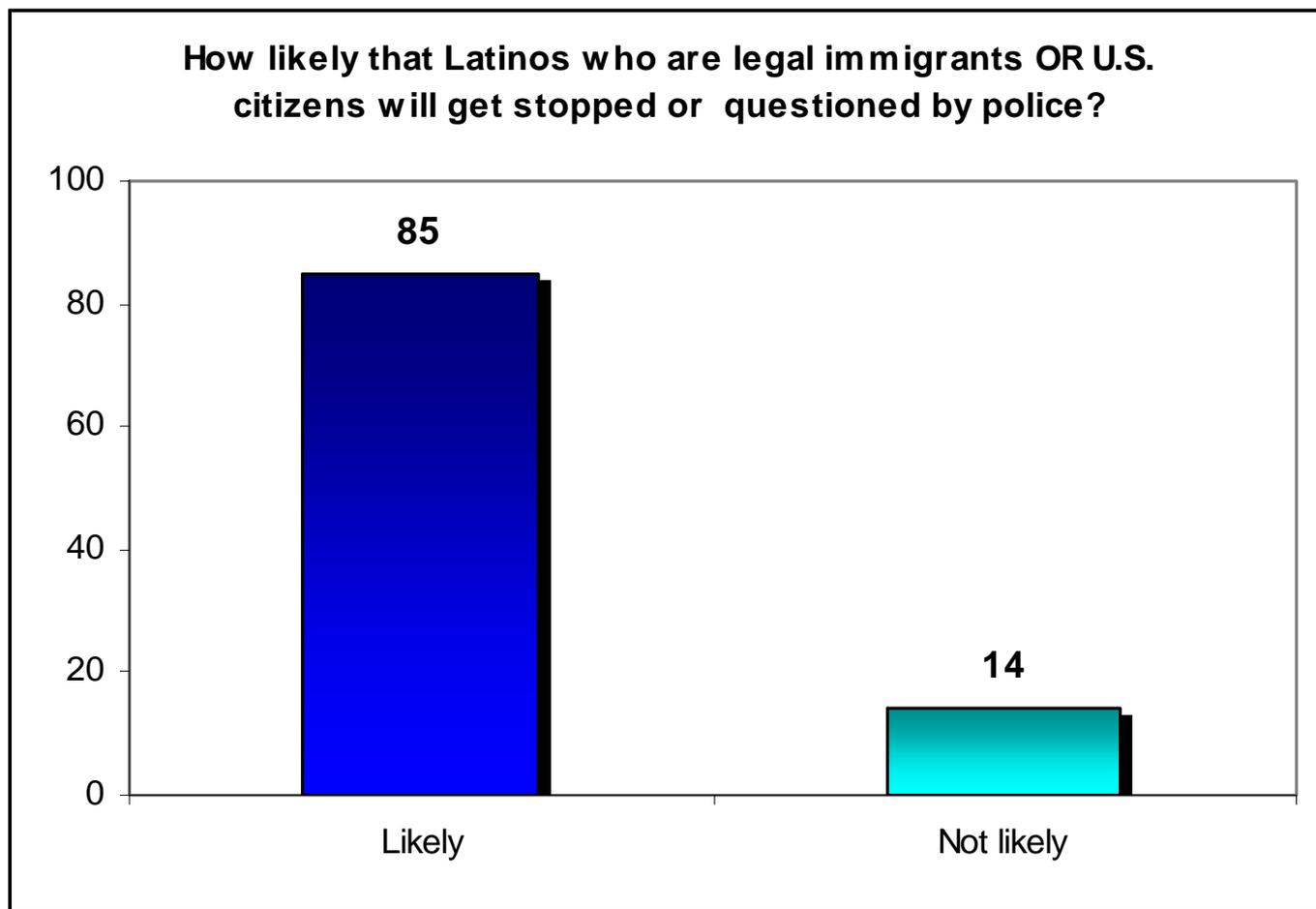


## Support for Arizona Boycott



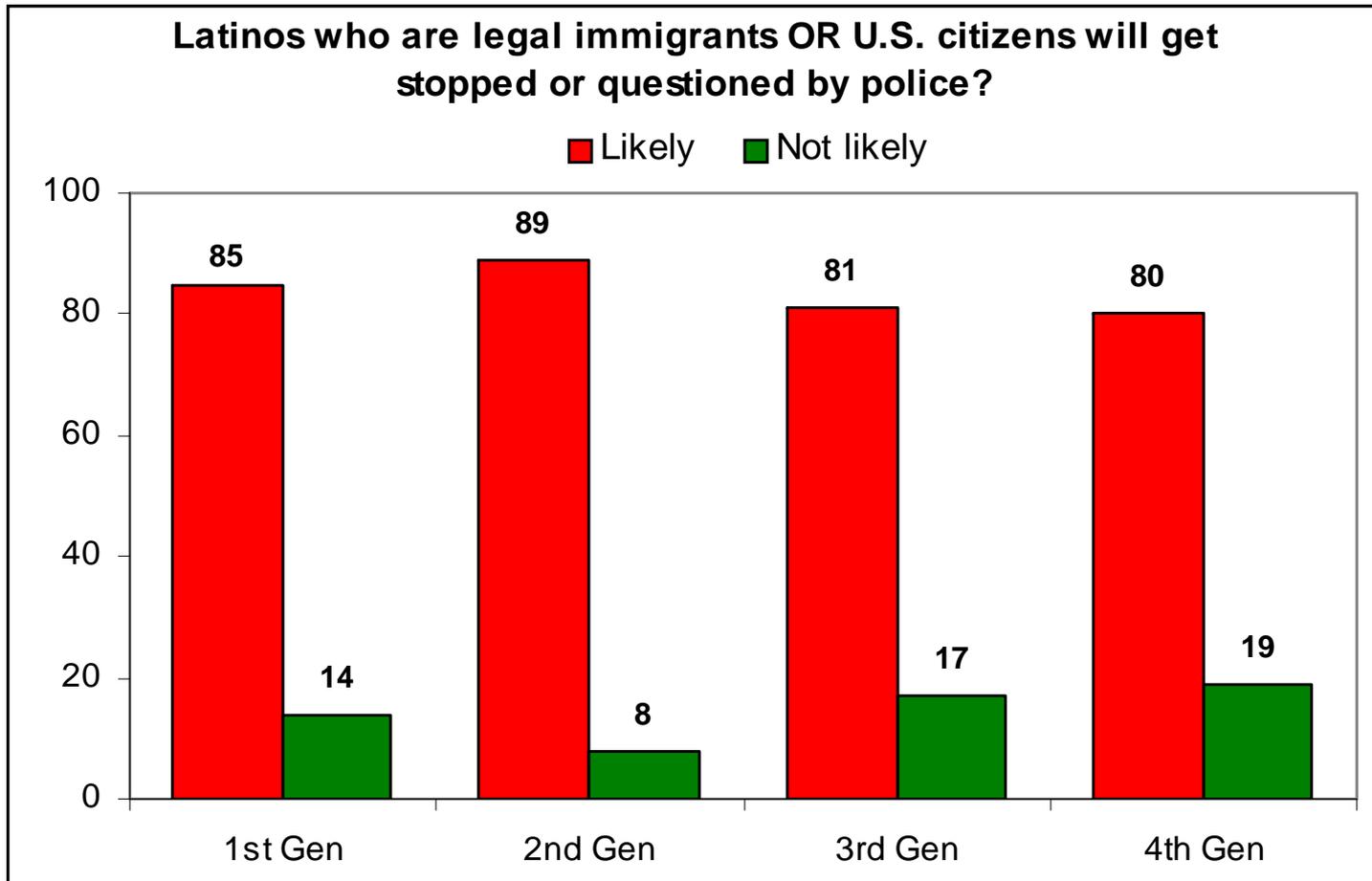


## Fears about racial profiling



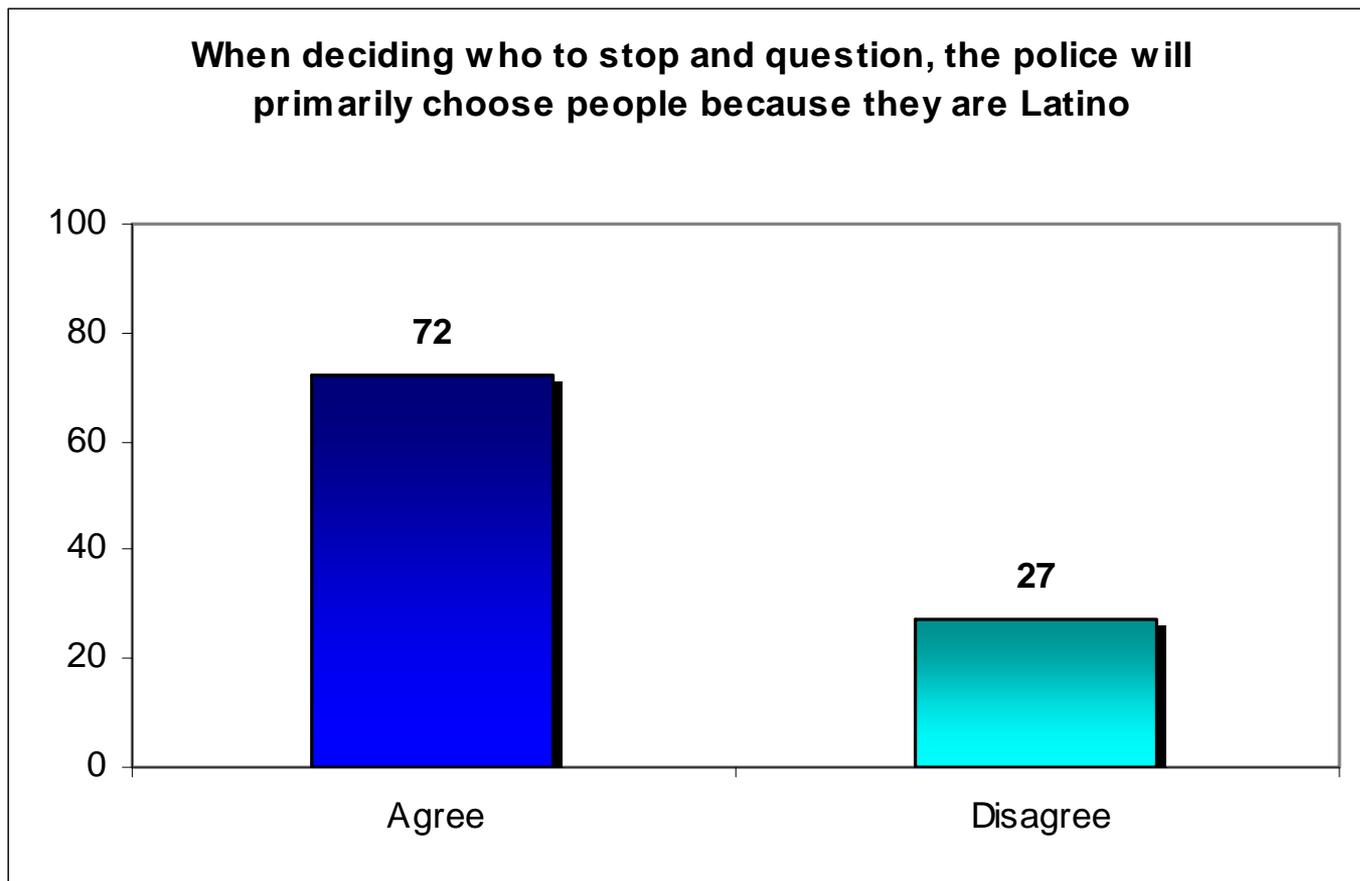


## Profiling views by generation



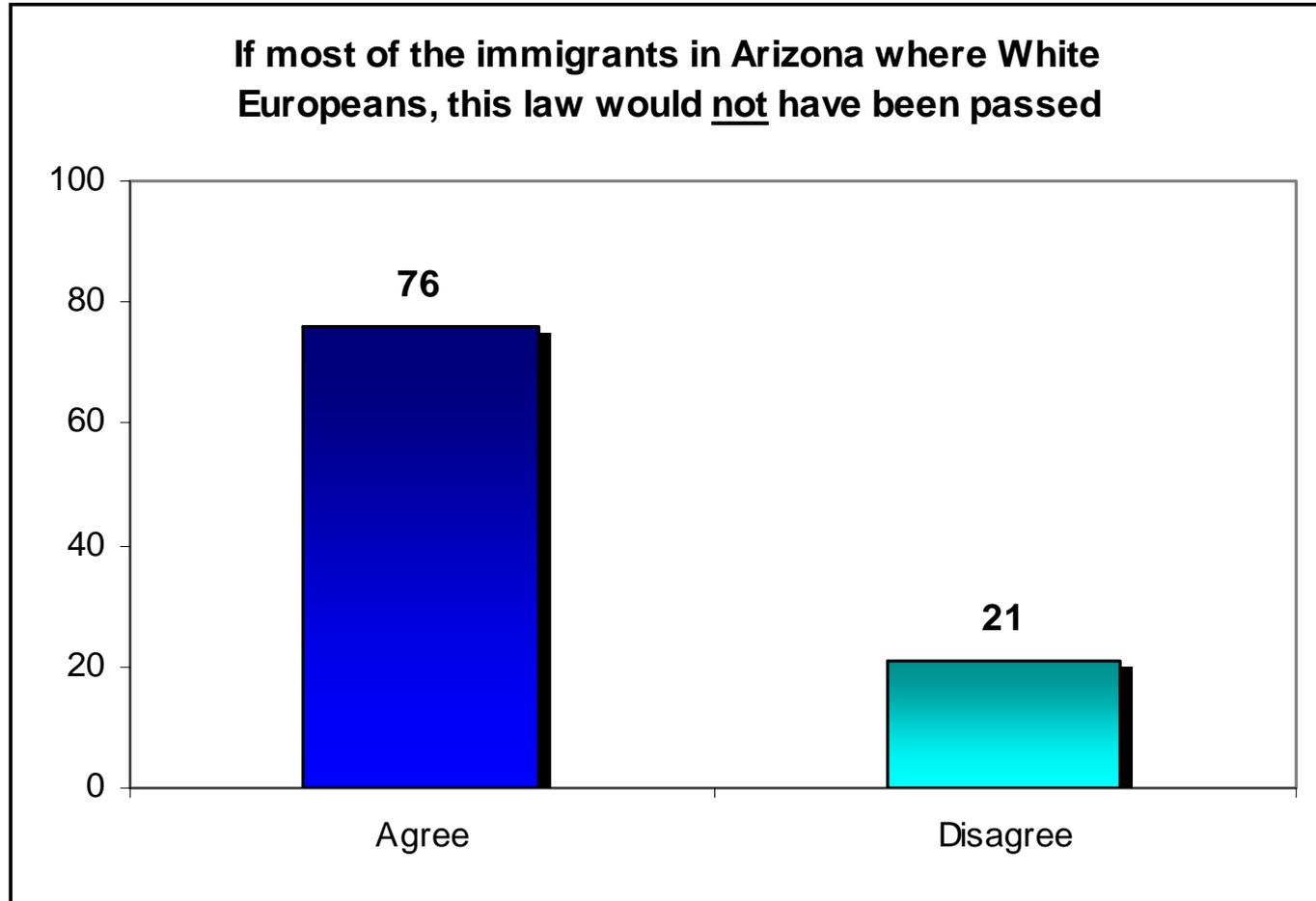


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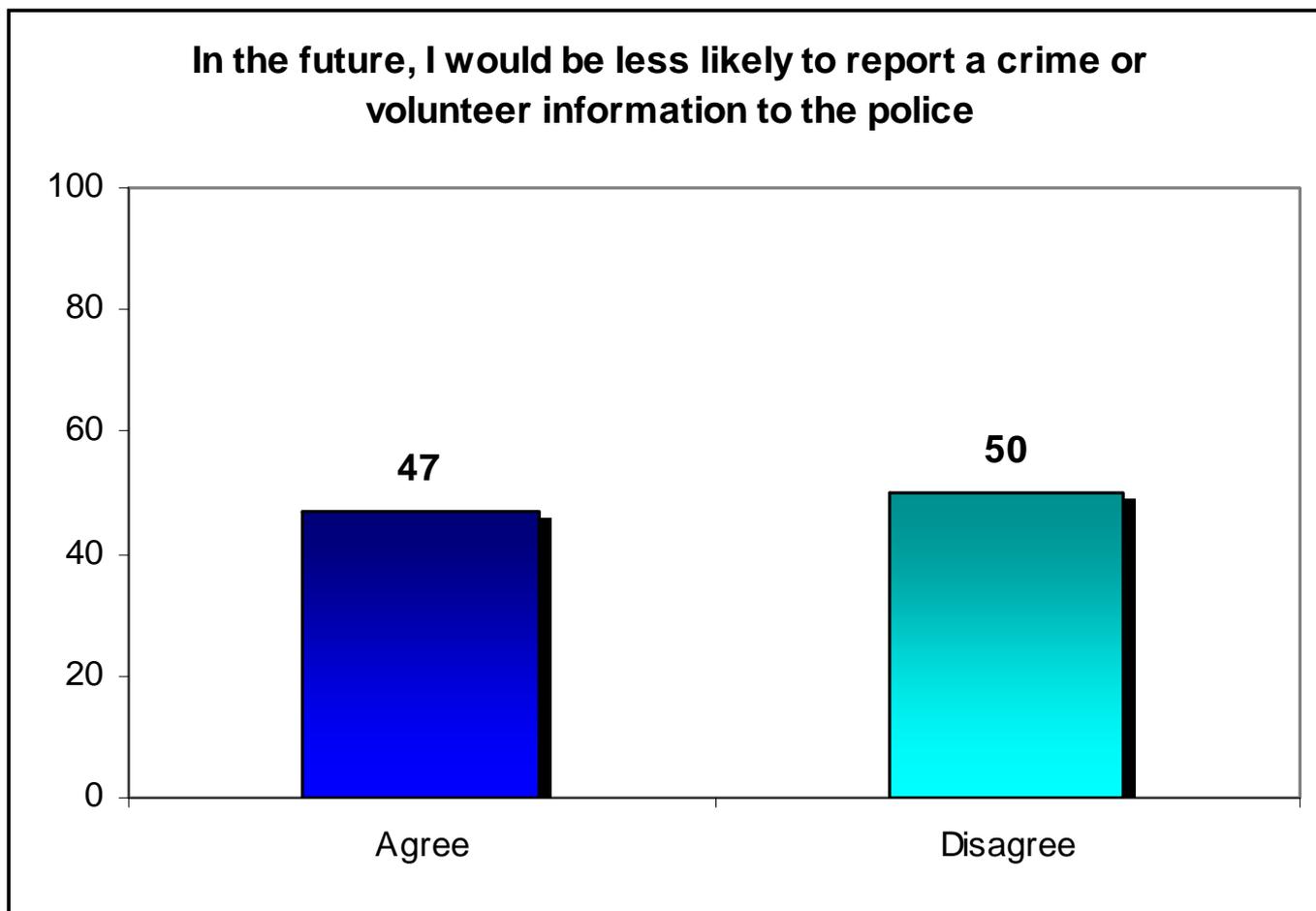




## Fears about racial profiling

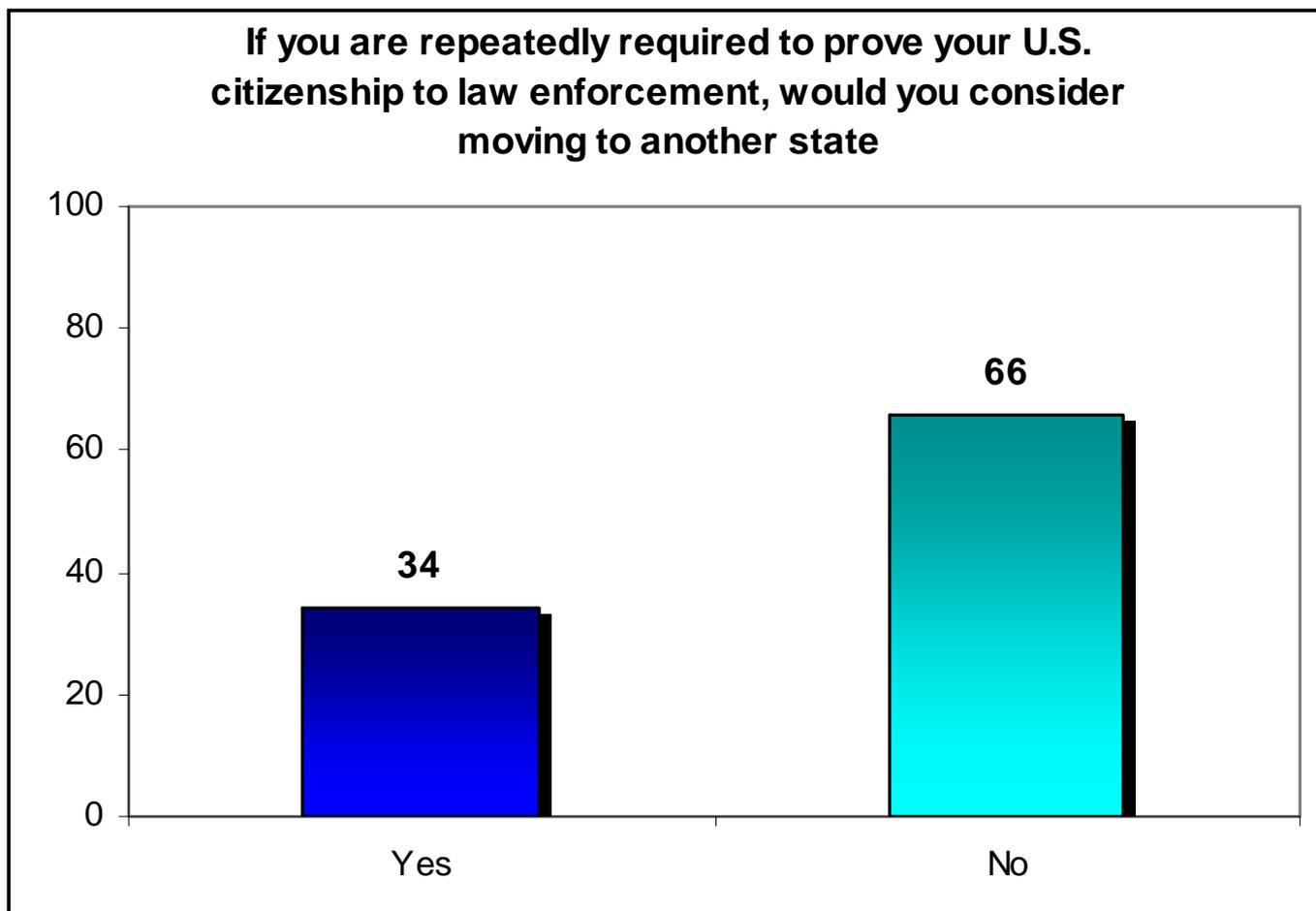


## Hurting relations with police





## Driving Latinos away?





## Summary of Reaction to SB1070



- Latino opposition to the new law is overwhelming:
  - 98% were knowledgeable of the law, SB 1070
  - Transcends generation and transcends party
- Latino voters see the law as personally threatening:
  - US citizens and legal immigrants will be targeted;
  - Racial profiling will be the mechanism of enforcement;
  - If immigrants were white, there would be no law.
- Majority support for the boycott, though modest.



## 2. National Immigration Policy



## Most Important Issue



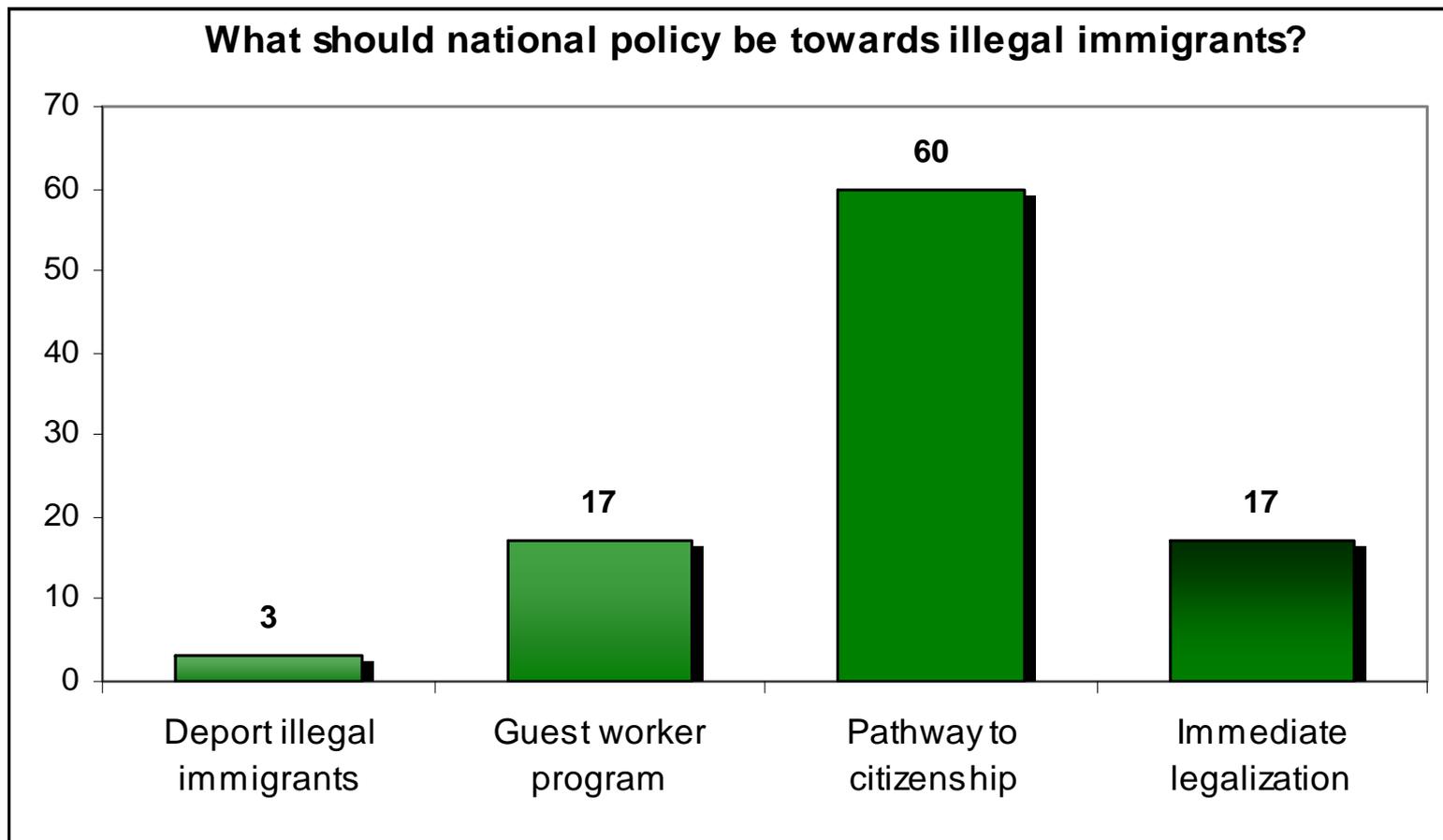
What do you think are the most important issues that President Obama and the Congress should address over the next year?

Immigration	59%
Fix the economy	22%
Health Care	17%
Create more jobs	13%
Education	5%
War on terror	4%
Banking reform	2%

*Respondents could  
select 2 issues*

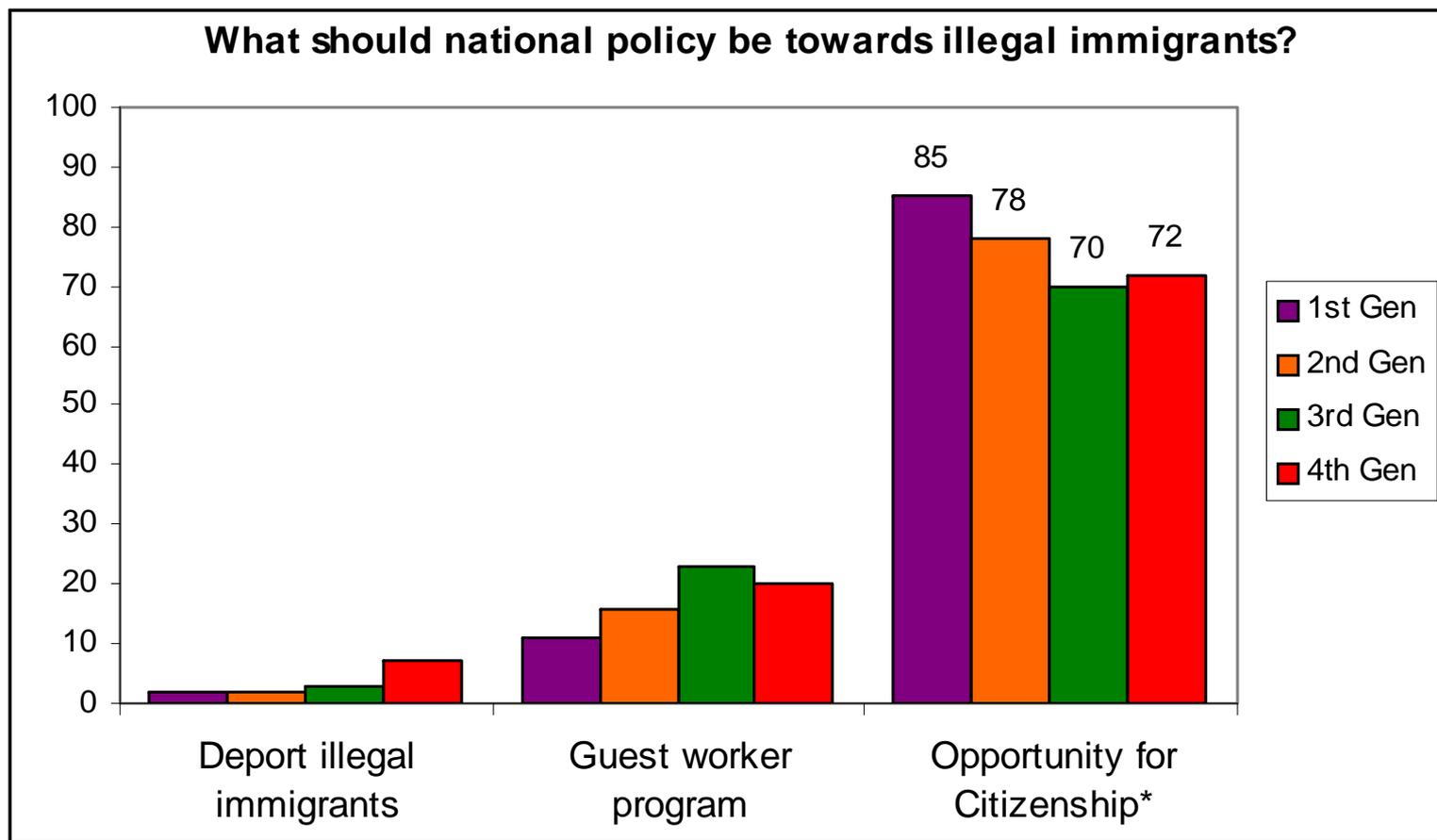


## Support for Policy Reform





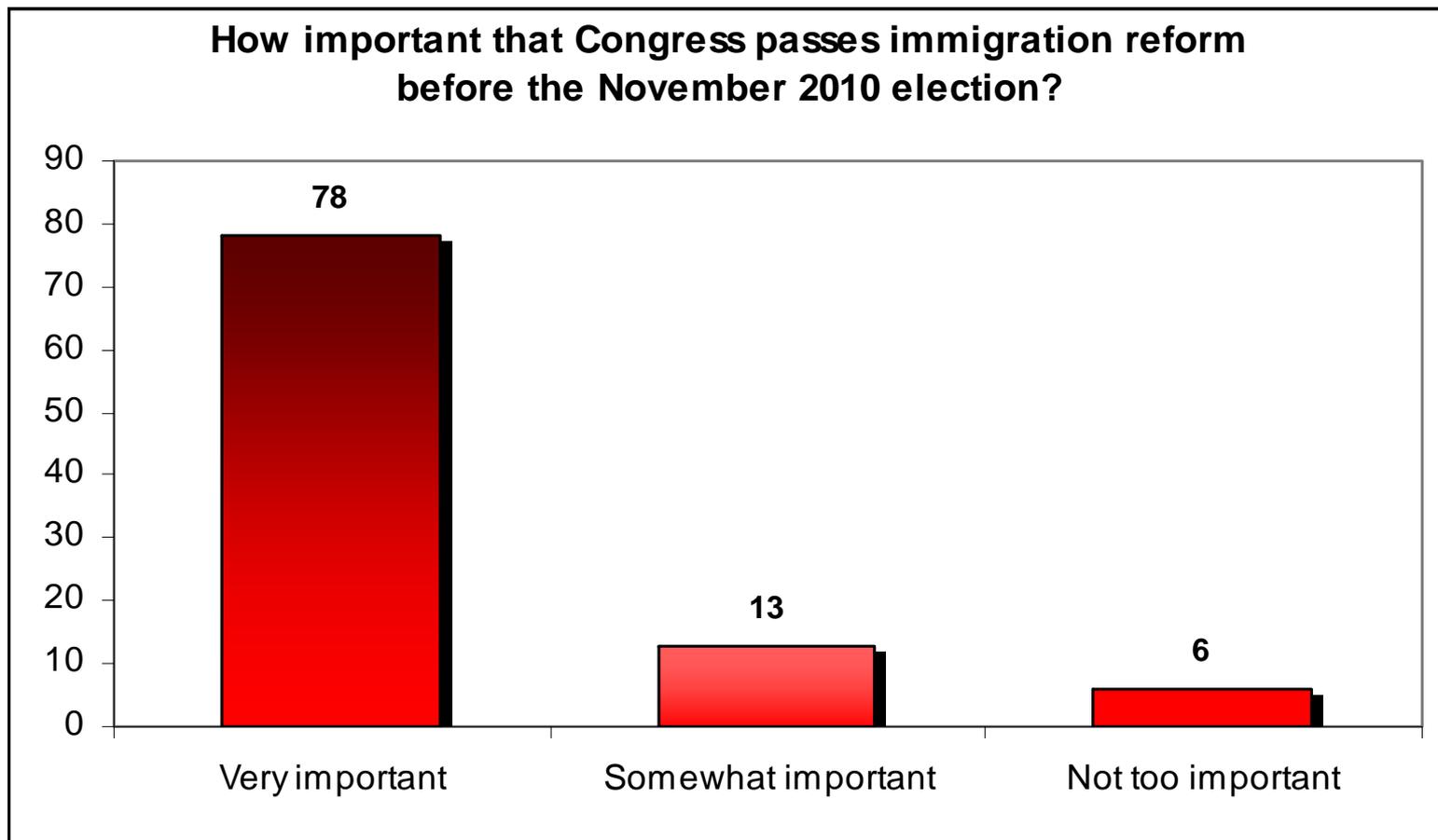
## Support for Policy Reform



\* Combines path to citizenship and immediate legalization categories

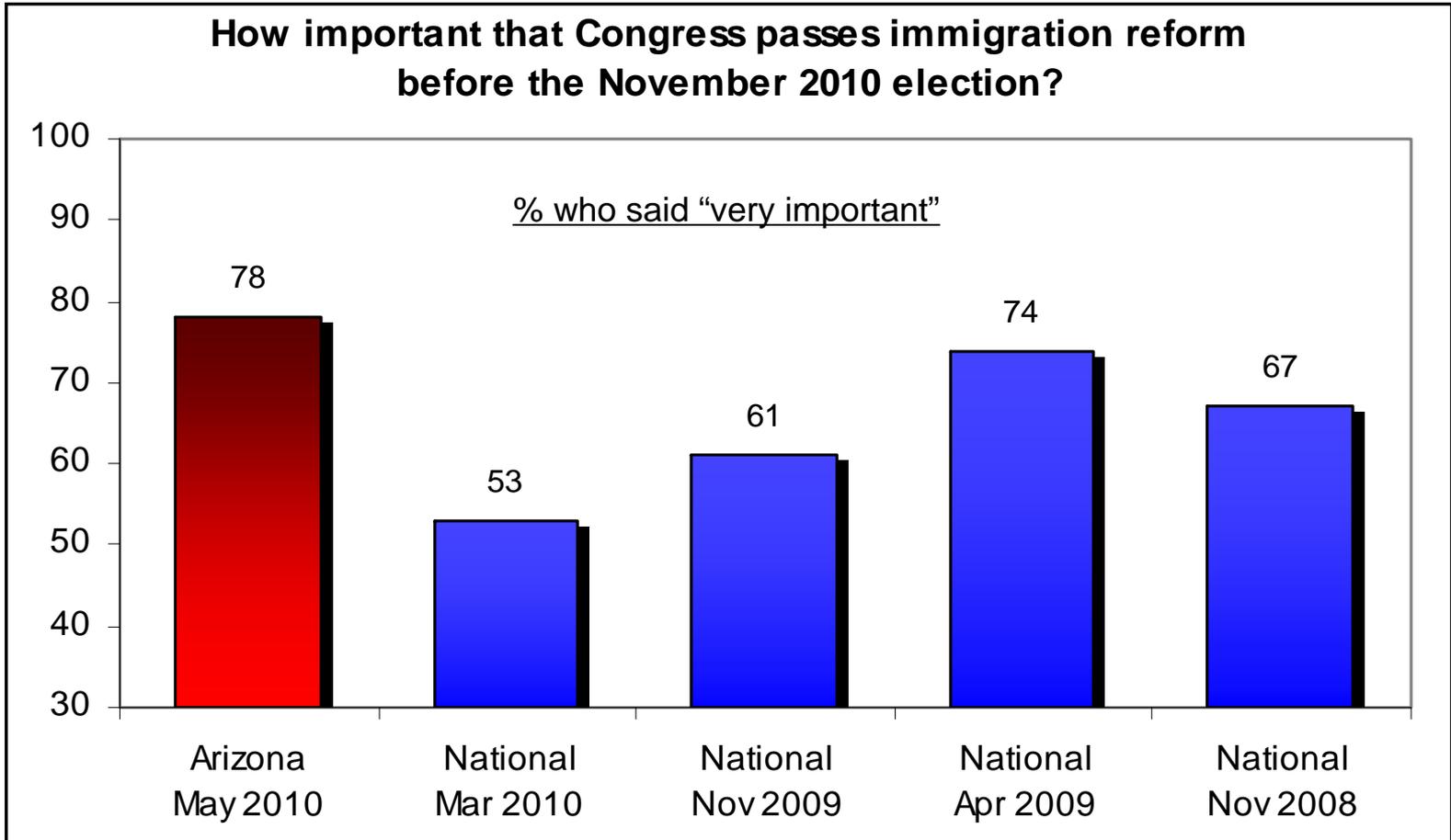


## Support for Policy Reform





## Support for Policy Reform





## Summary on National Policy



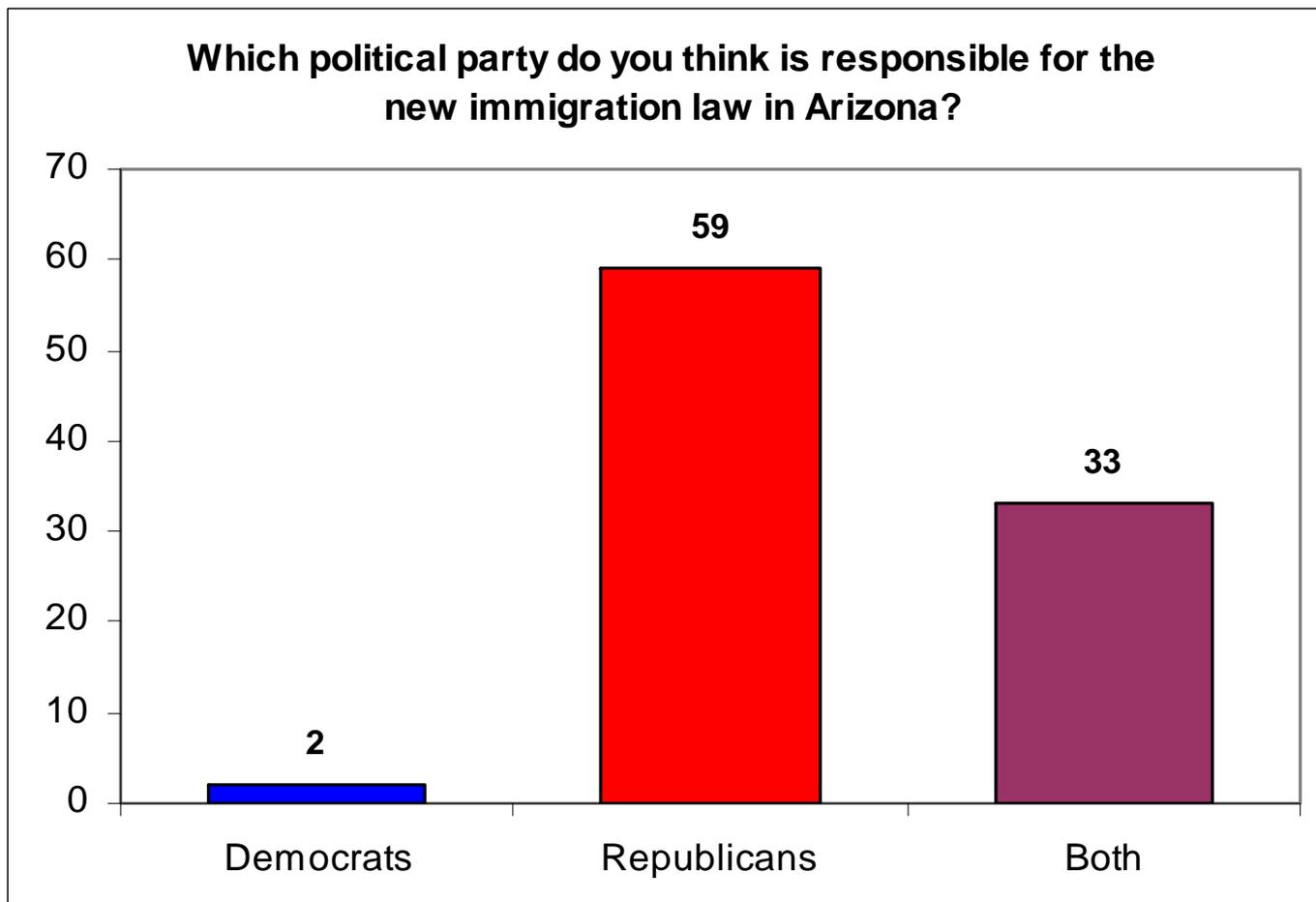
- The Arizona law has radically increased the salience of immigration as an issue;
  - Immigration is now the #1 issue to Latino voters
- Latino voters overwhelmingly prefer a policy option that includes a path to legalization;
- There is growing impatience with the administration:
  - Almost four in five voters think there needs to be a bill passed by the November election.
  - Support for a national bill is highest we have ever recorded



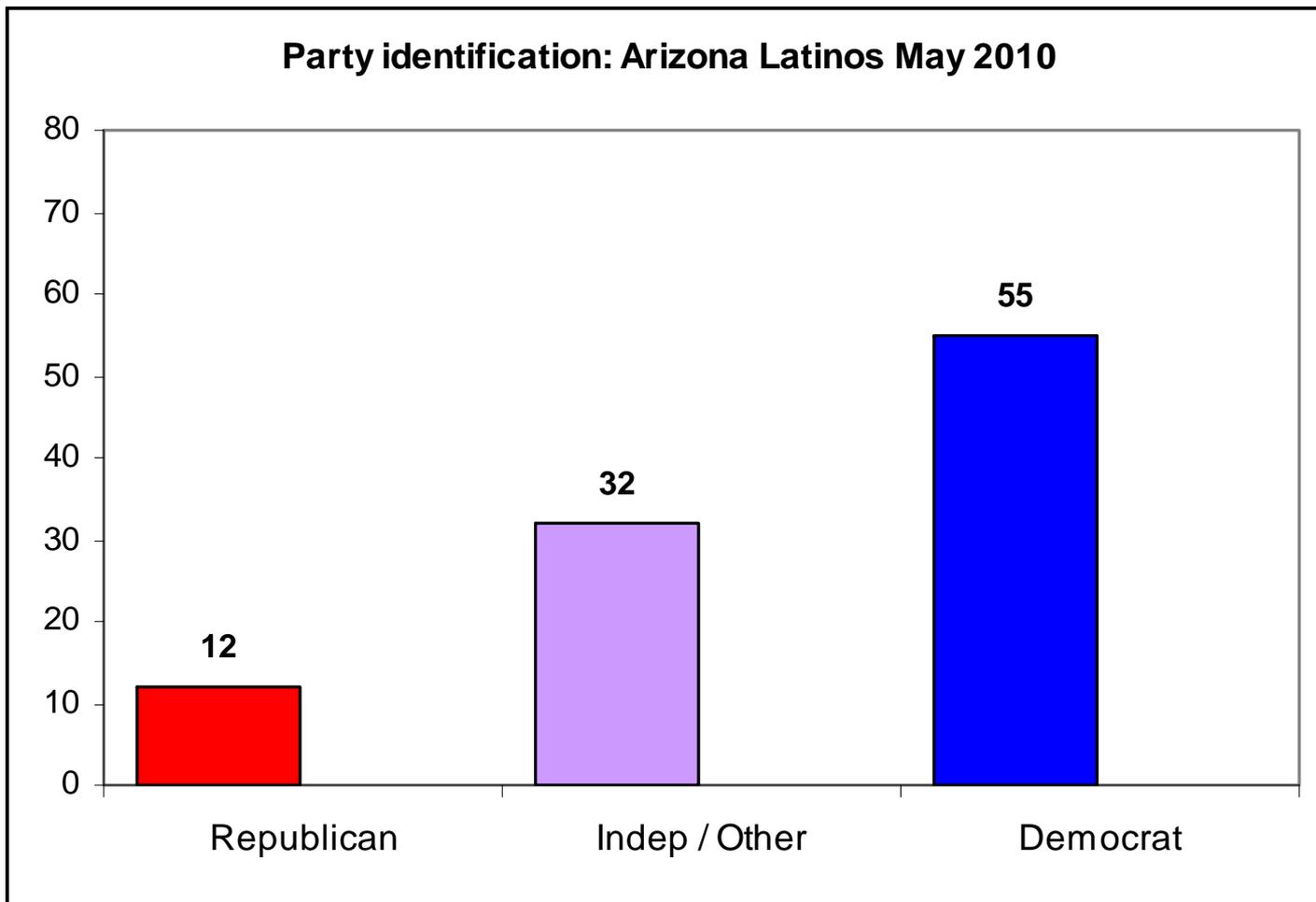
## 3. Partisan Implications and Consequences



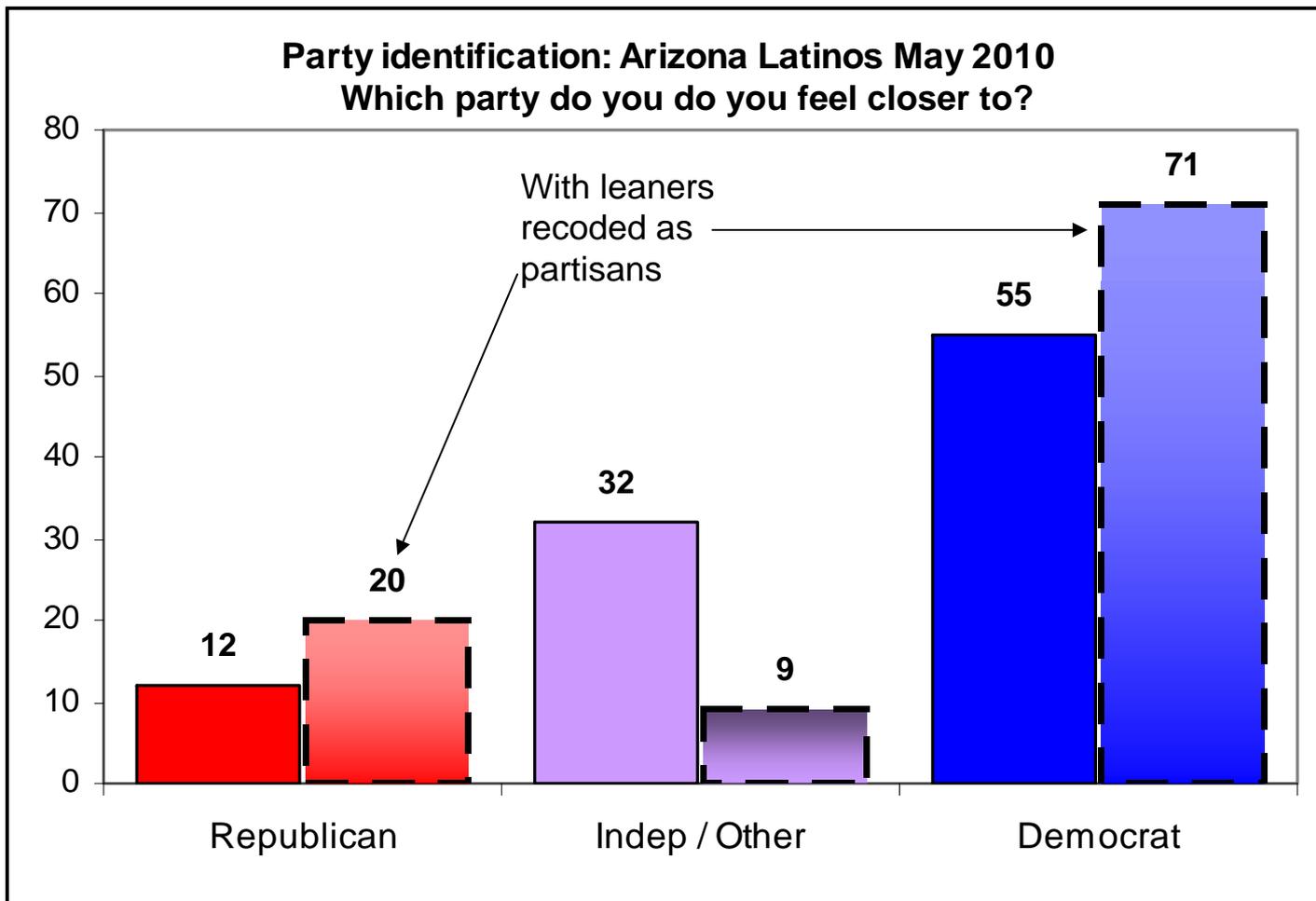
## Political Implications



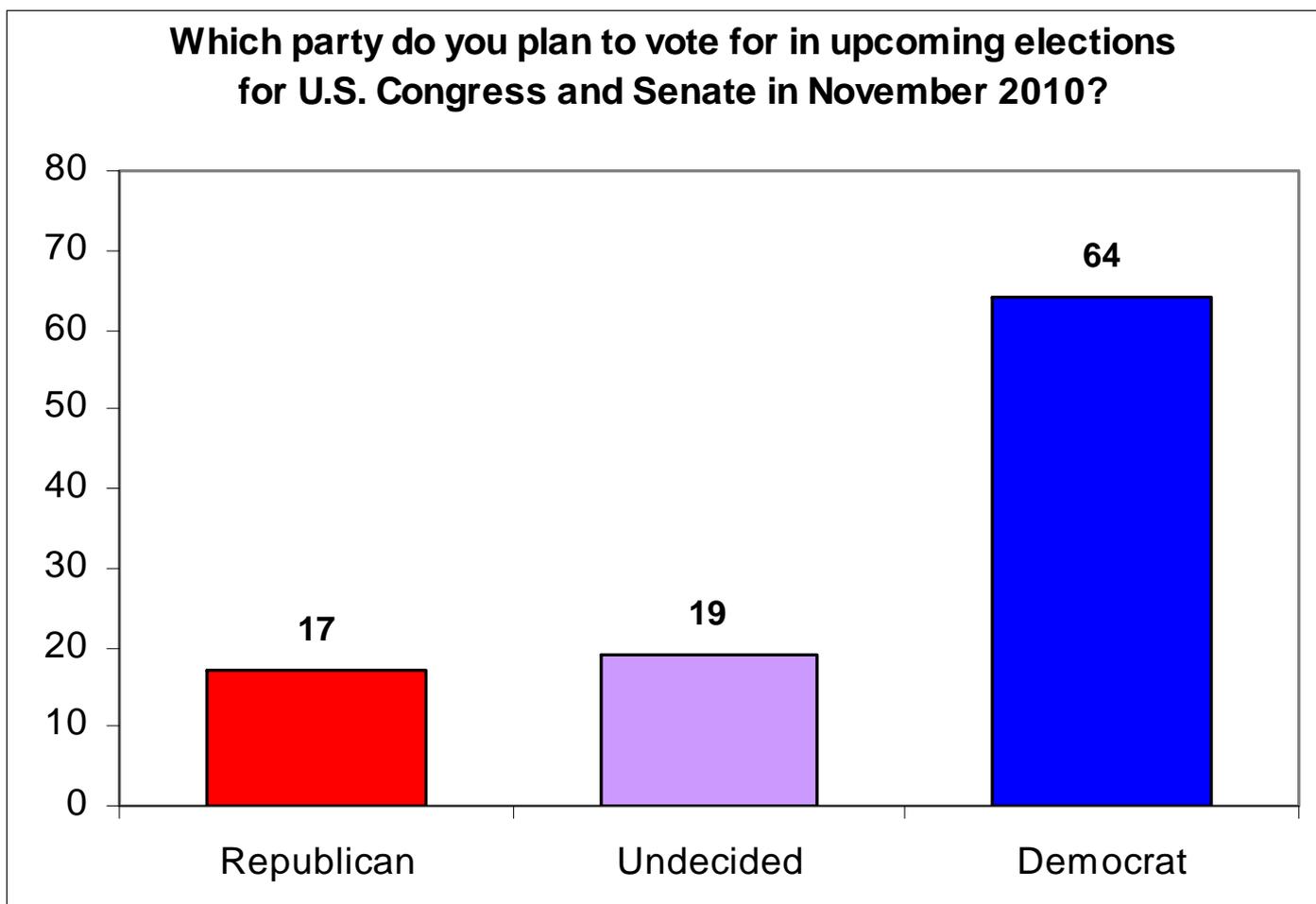
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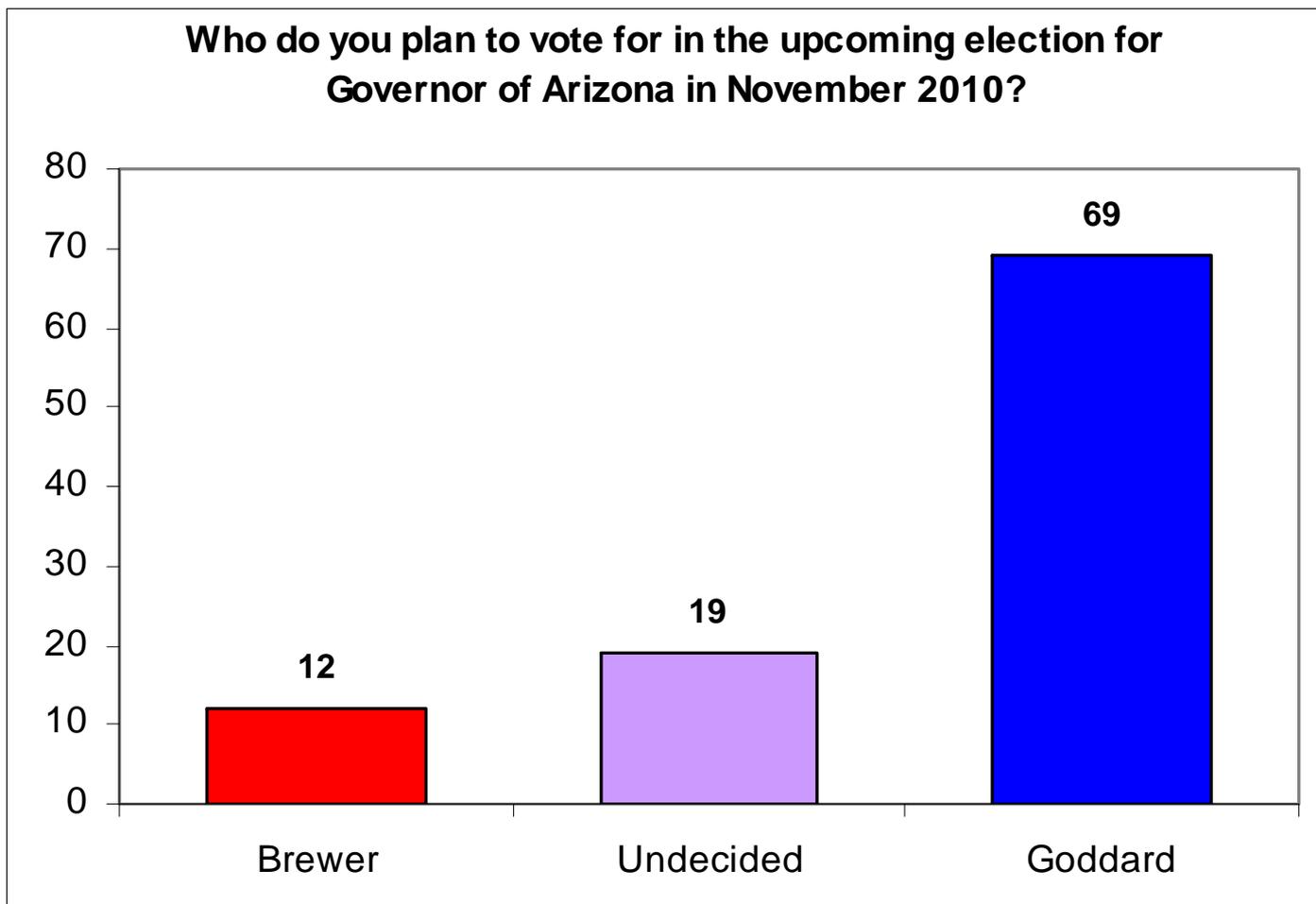


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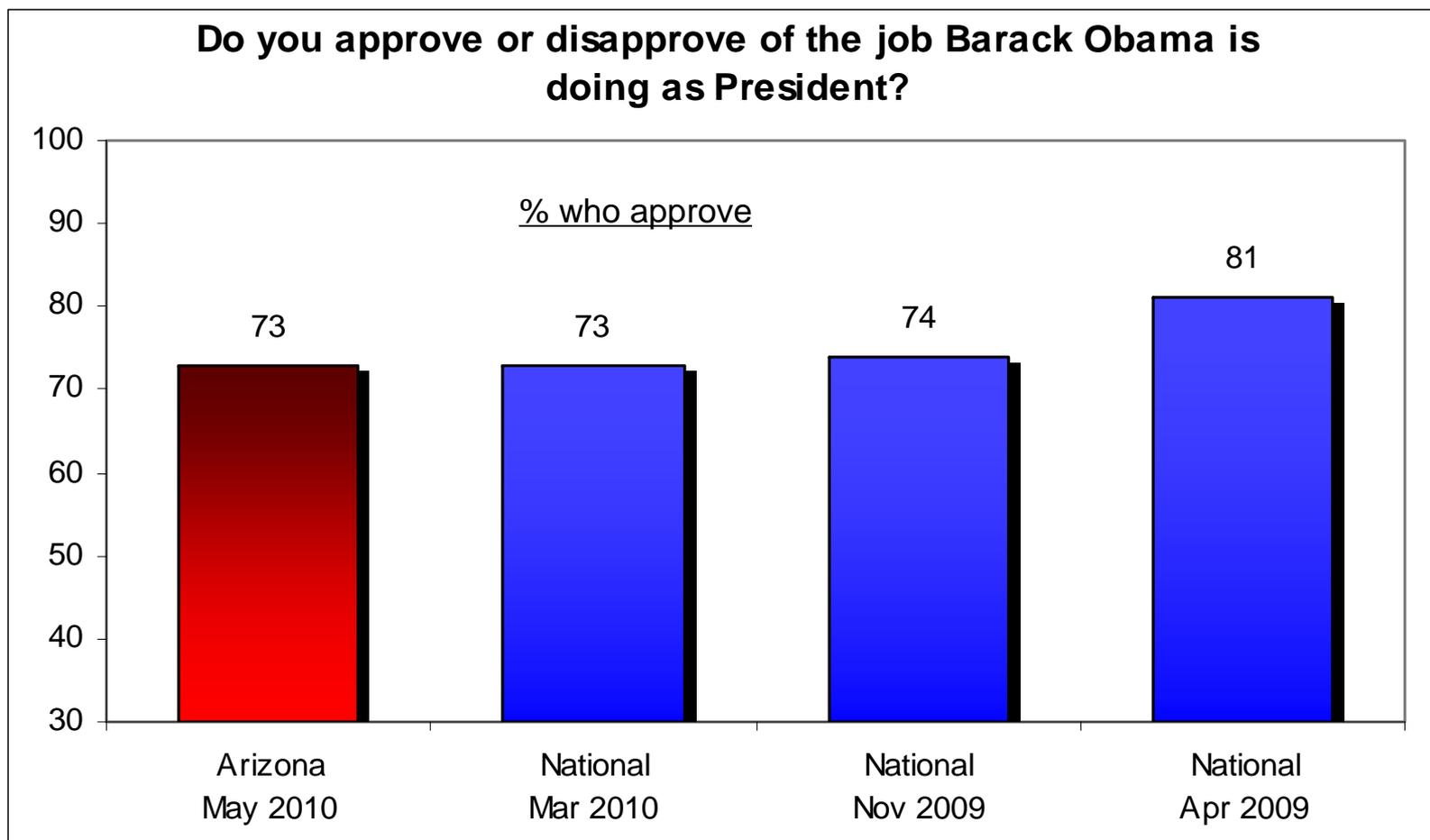


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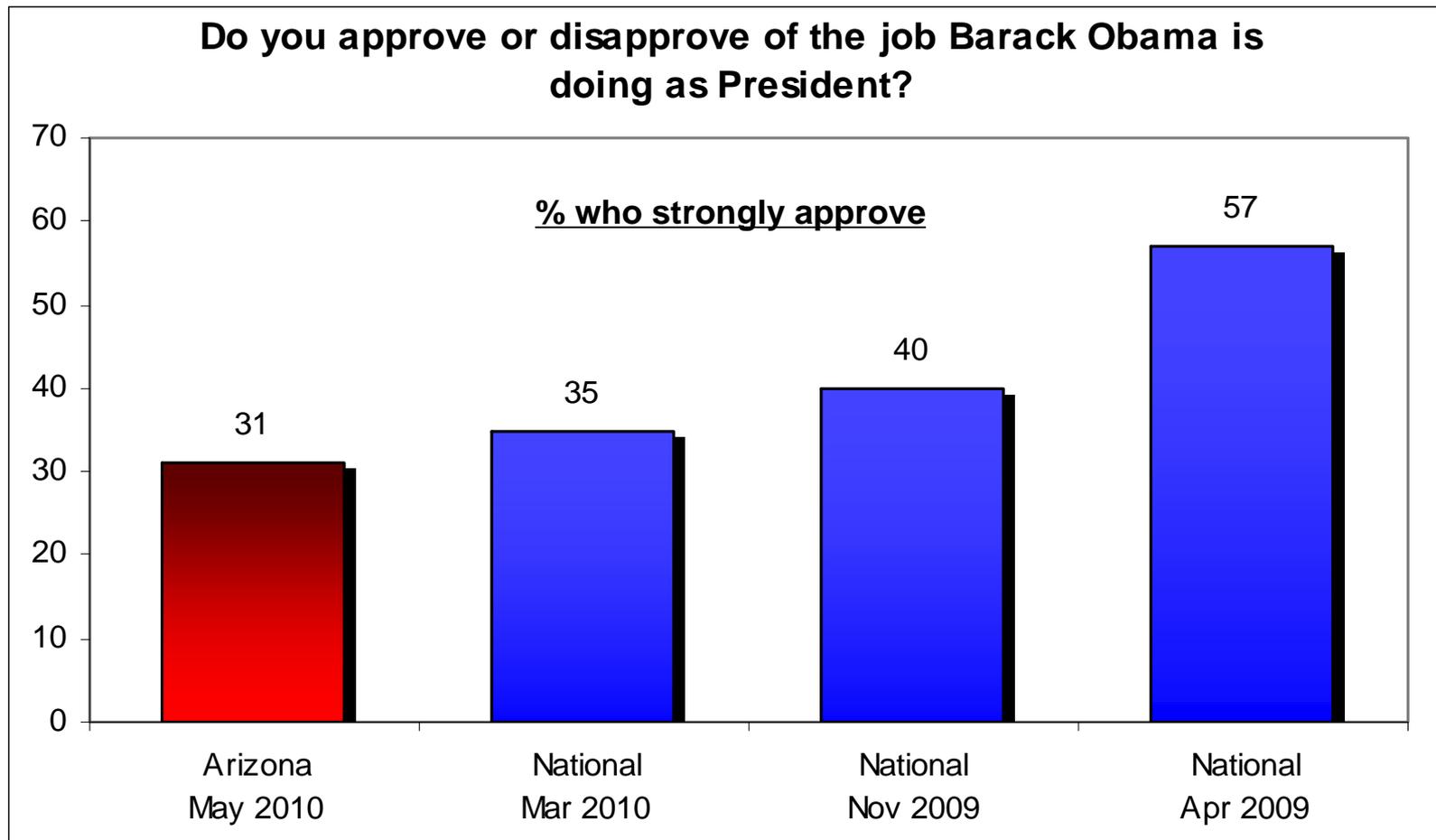


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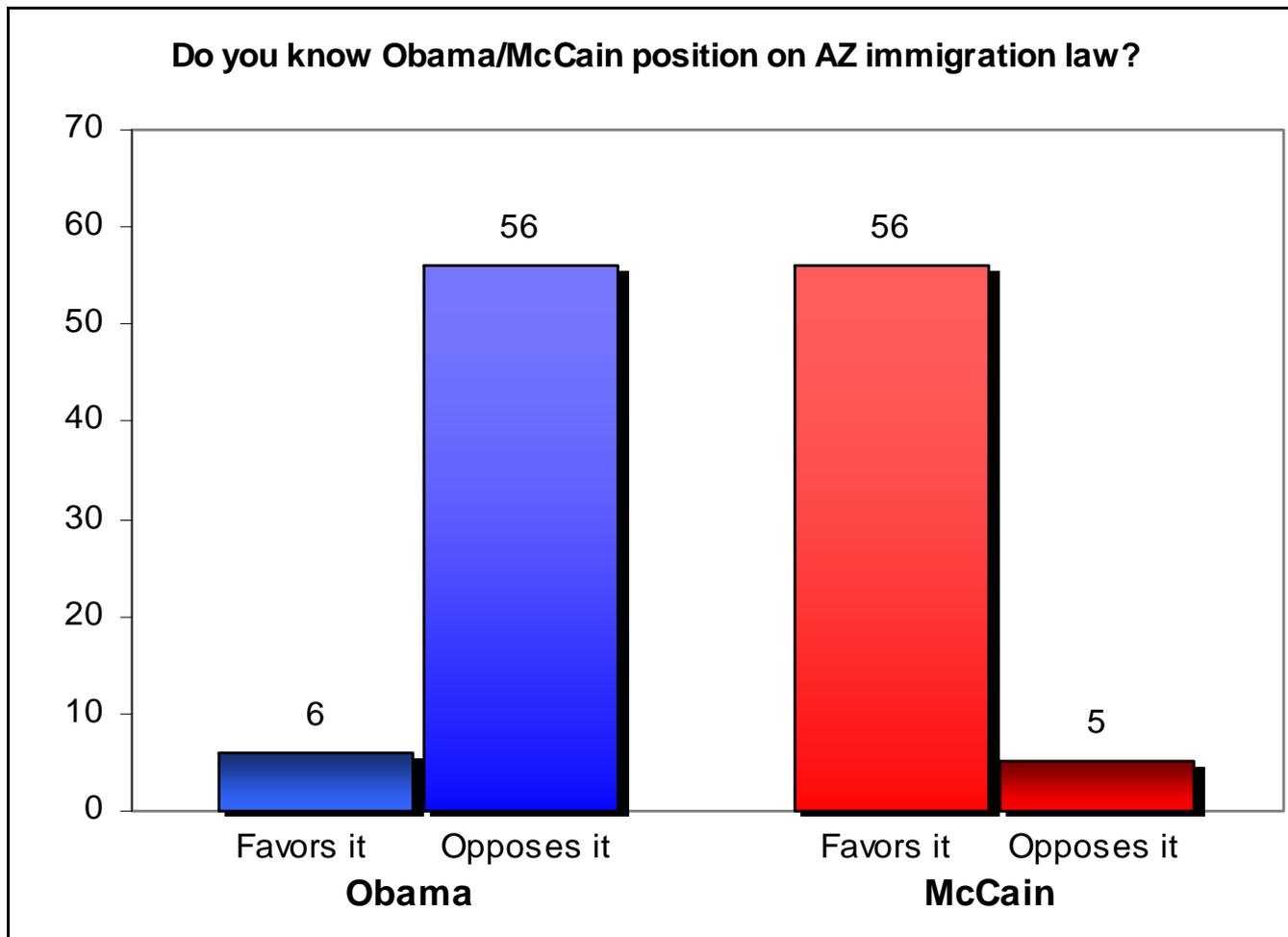


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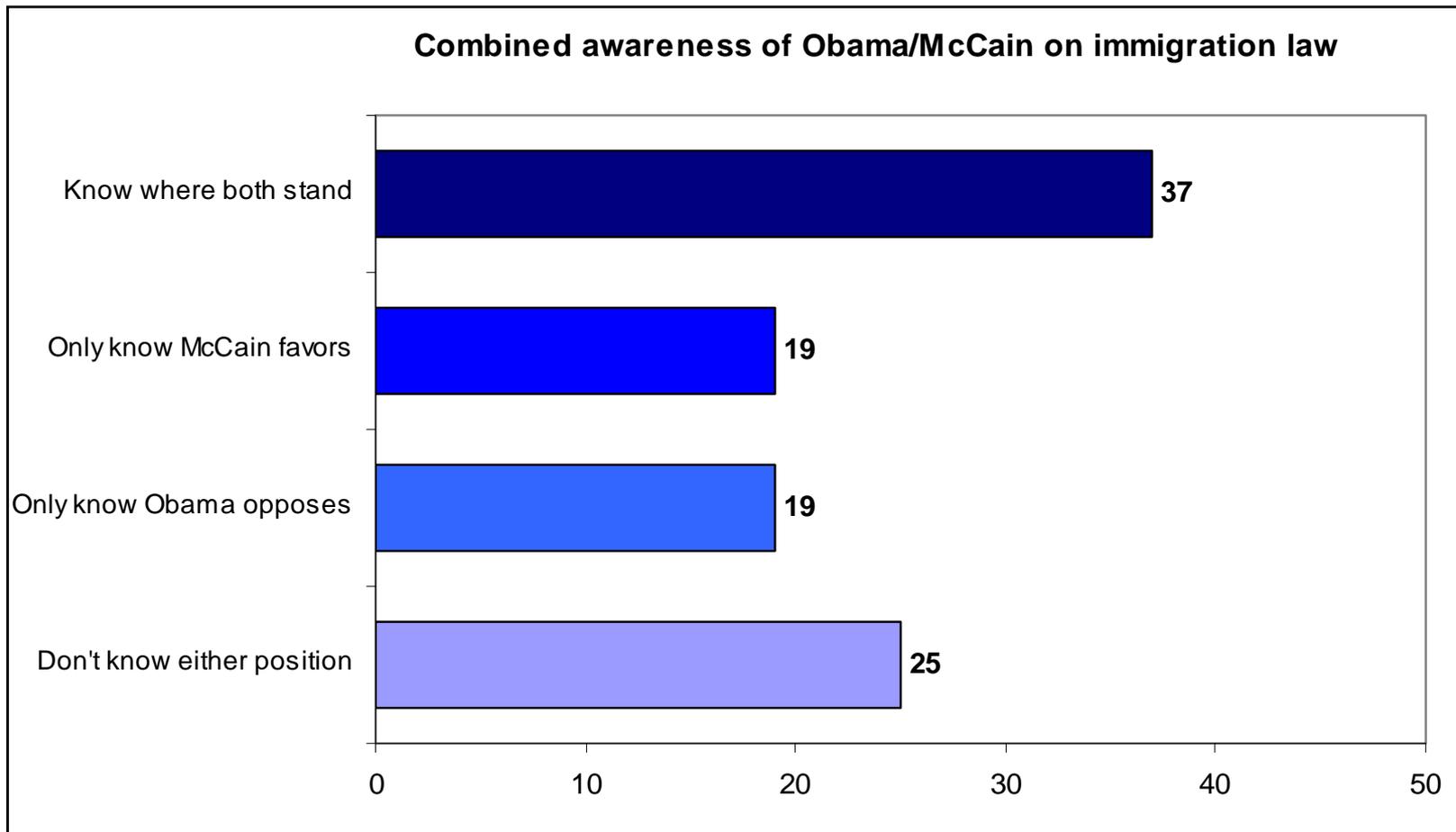


## Partisan Fallout



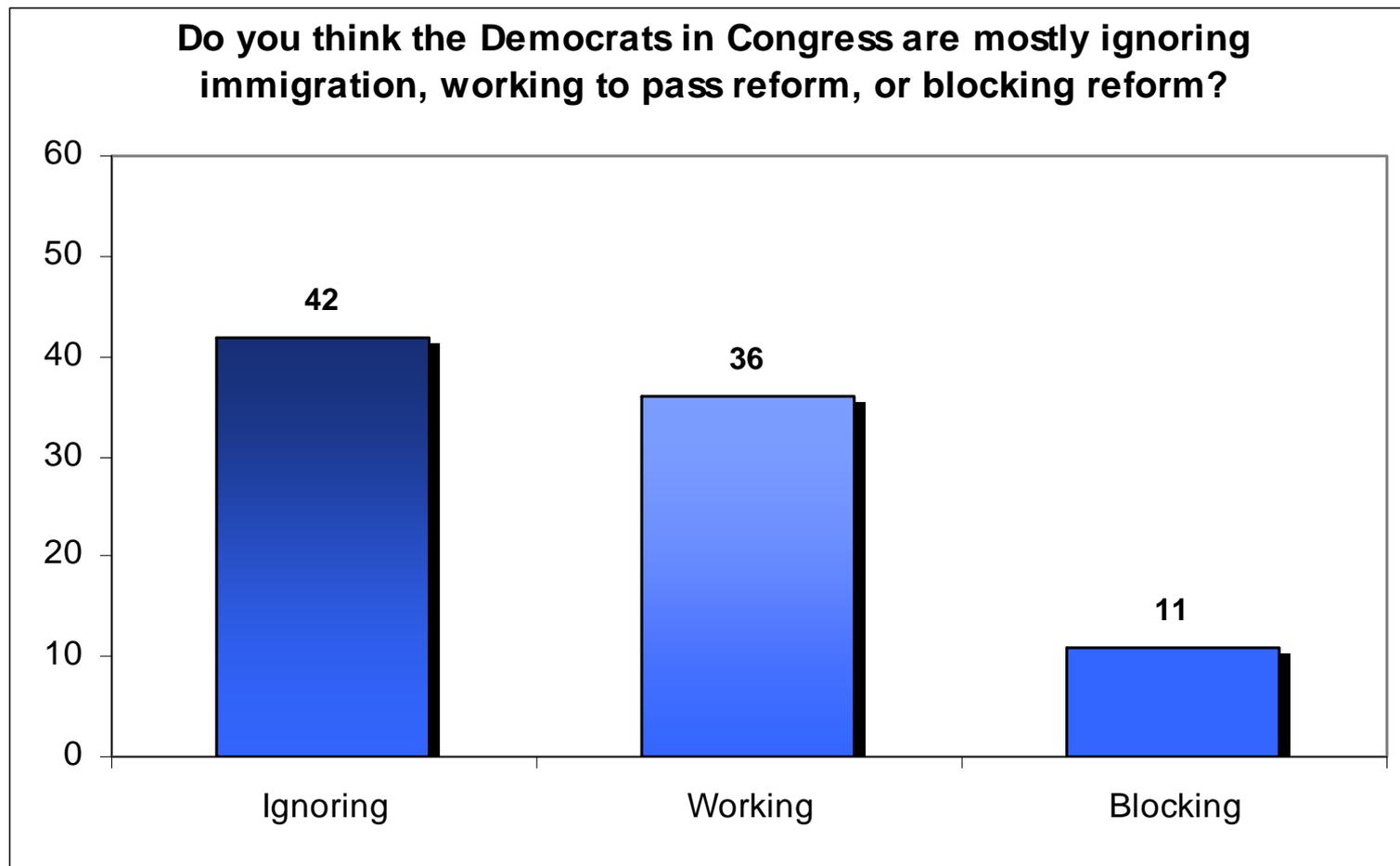


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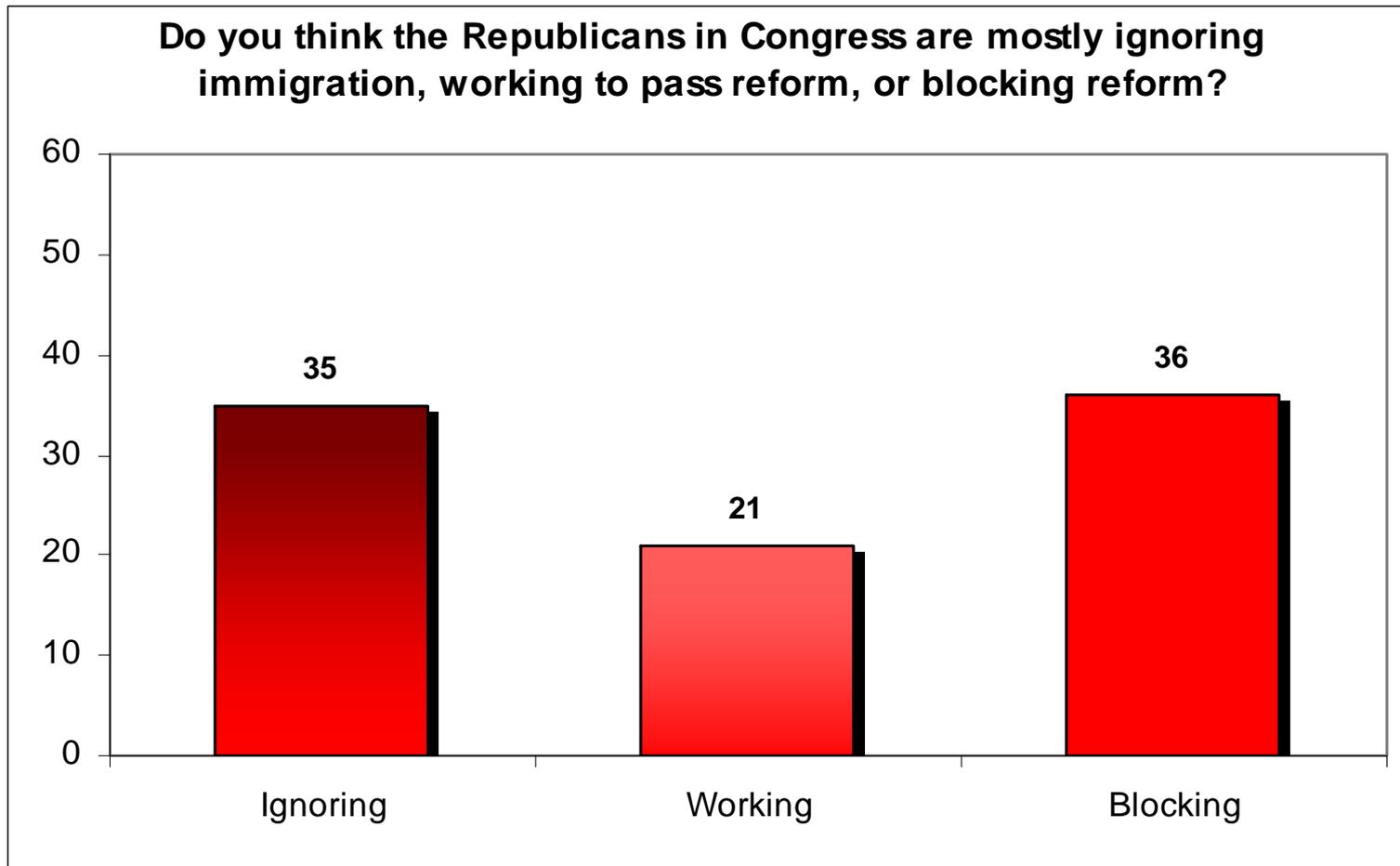


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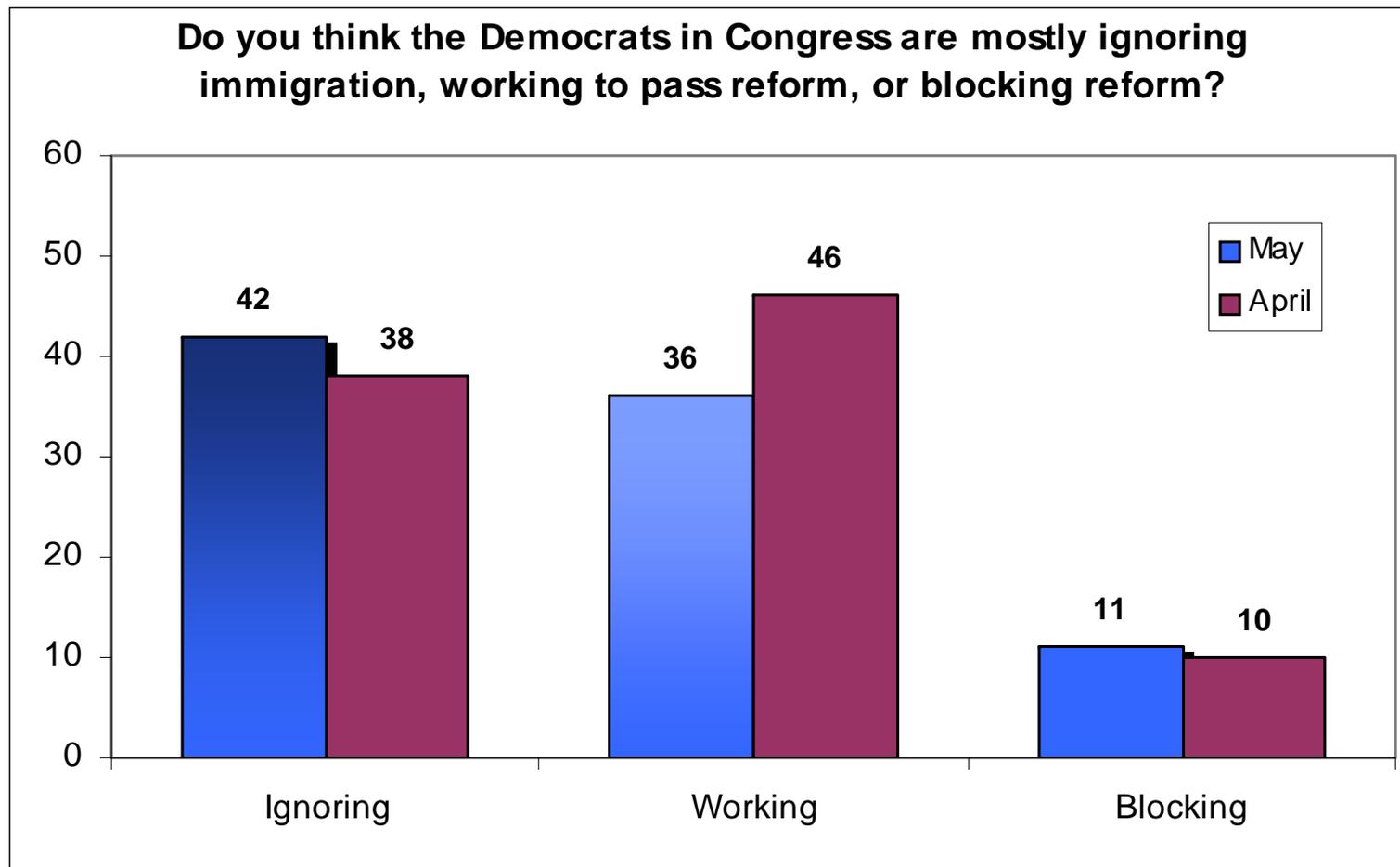




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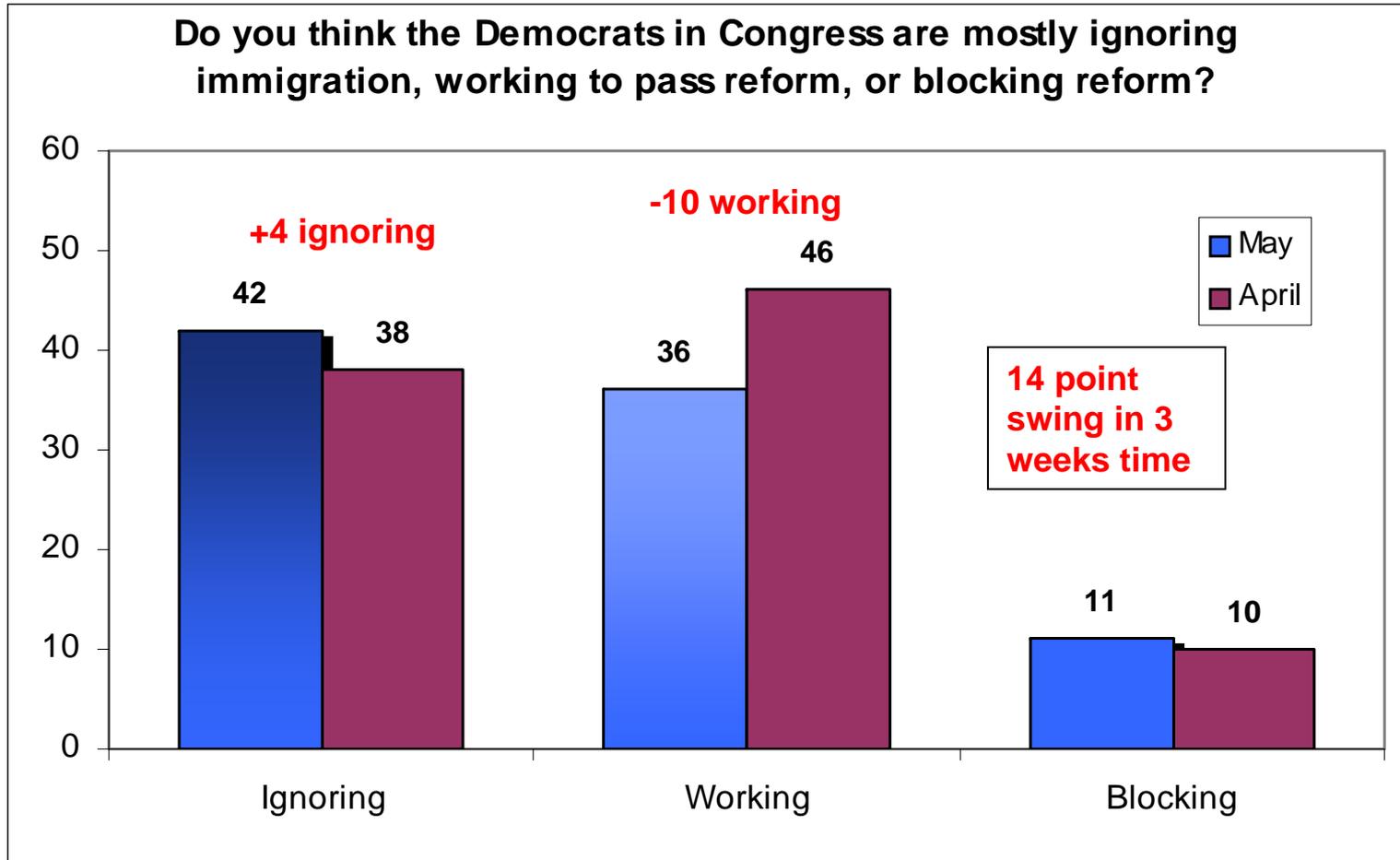


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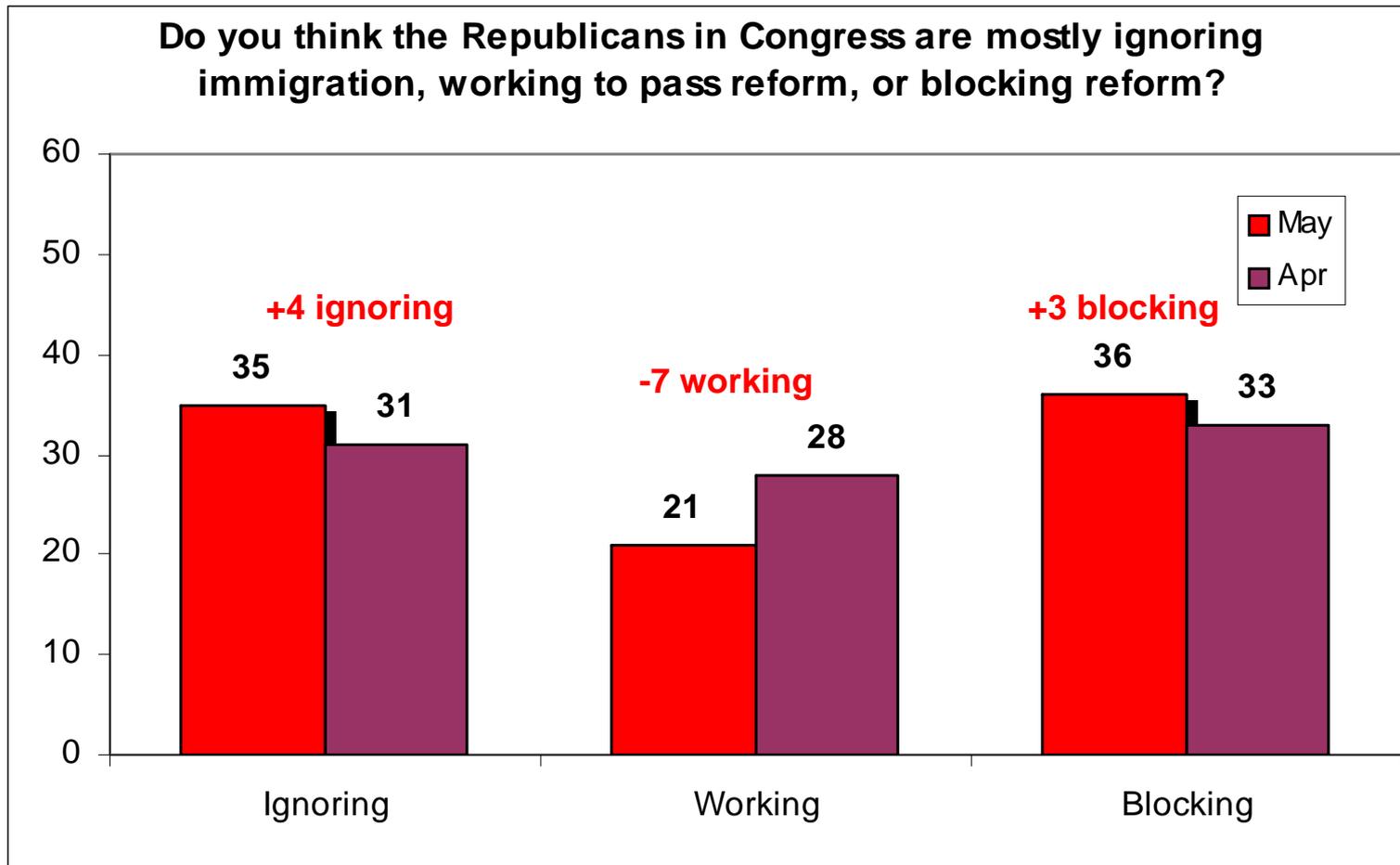


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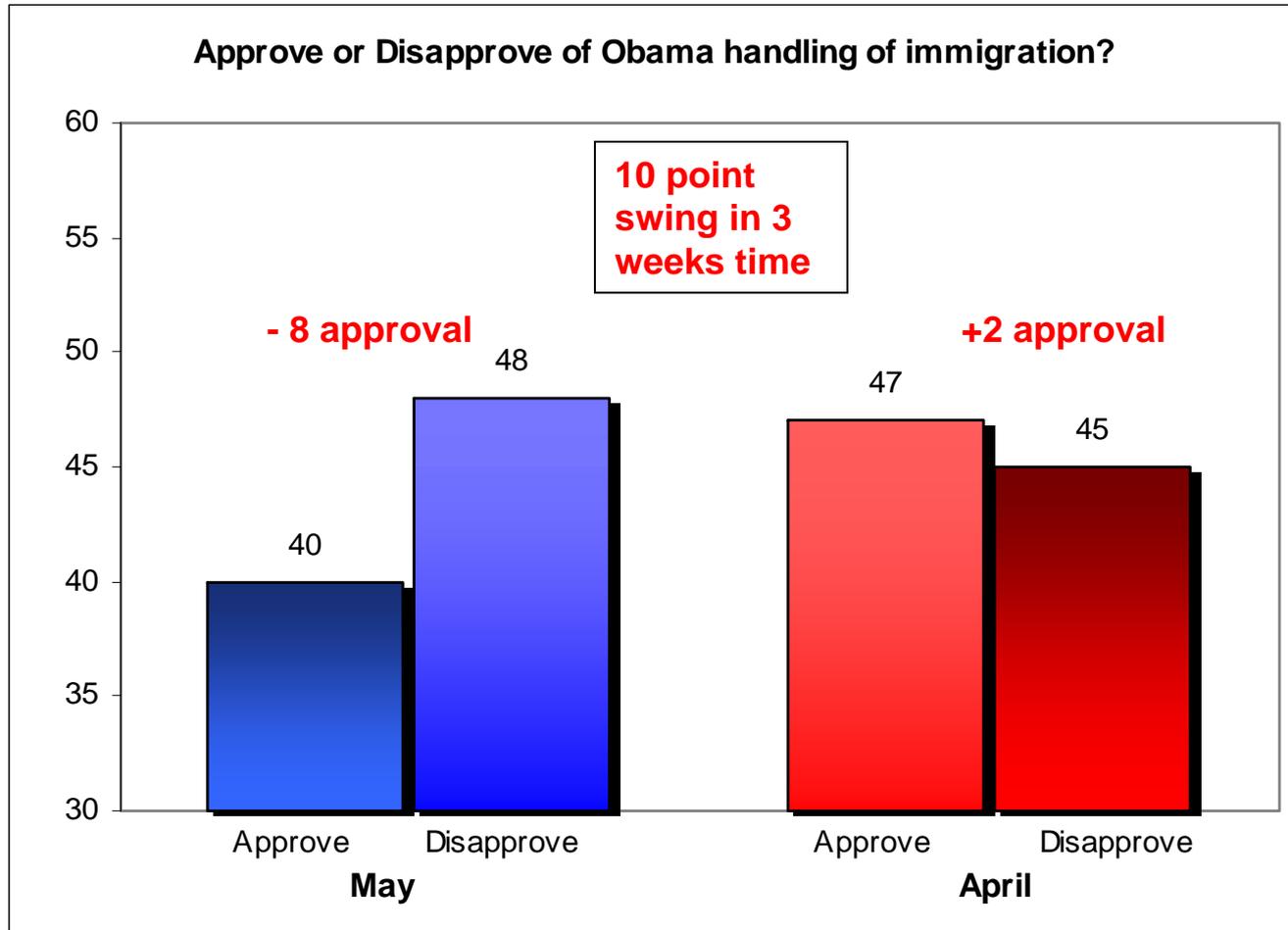


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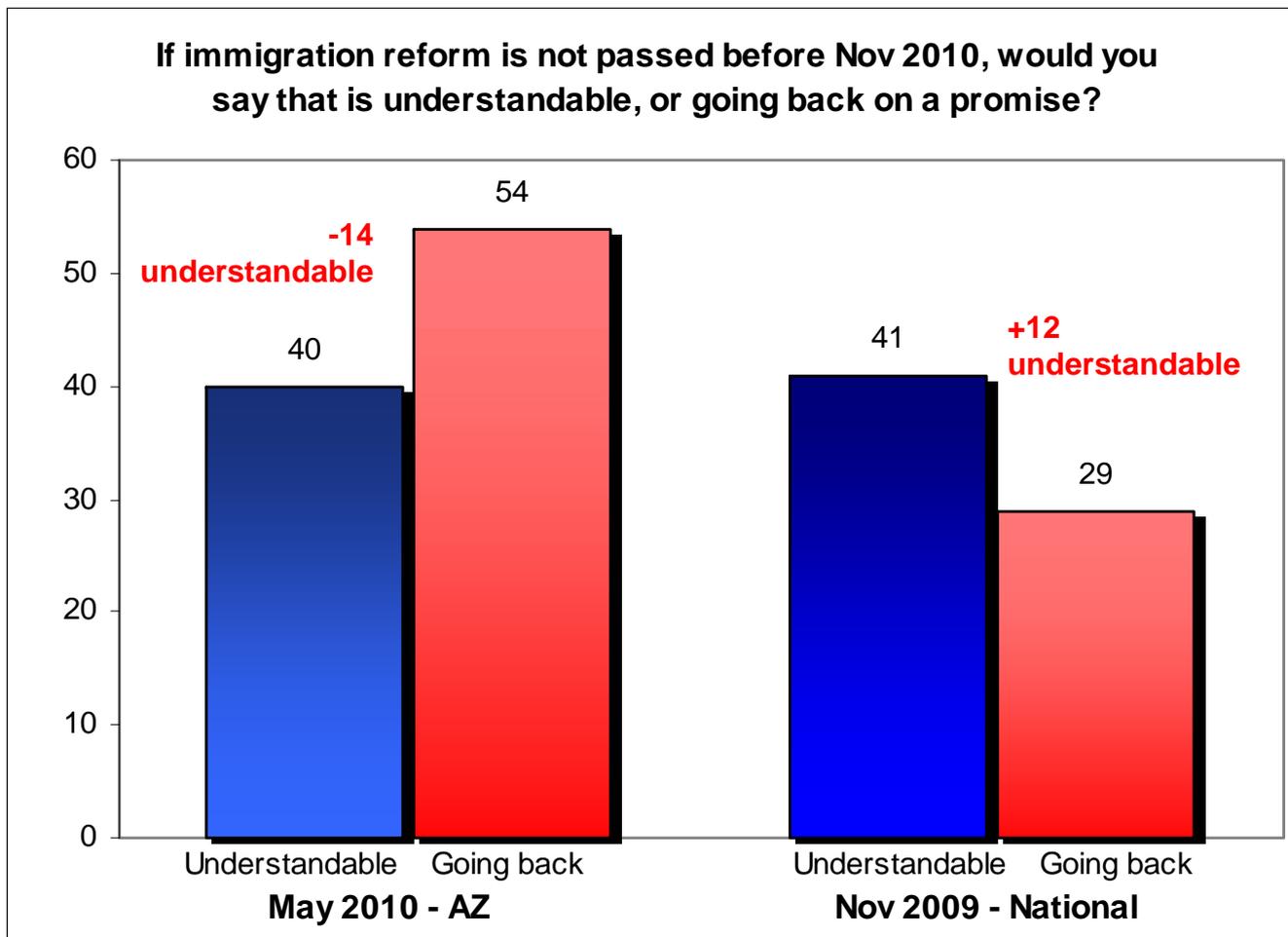


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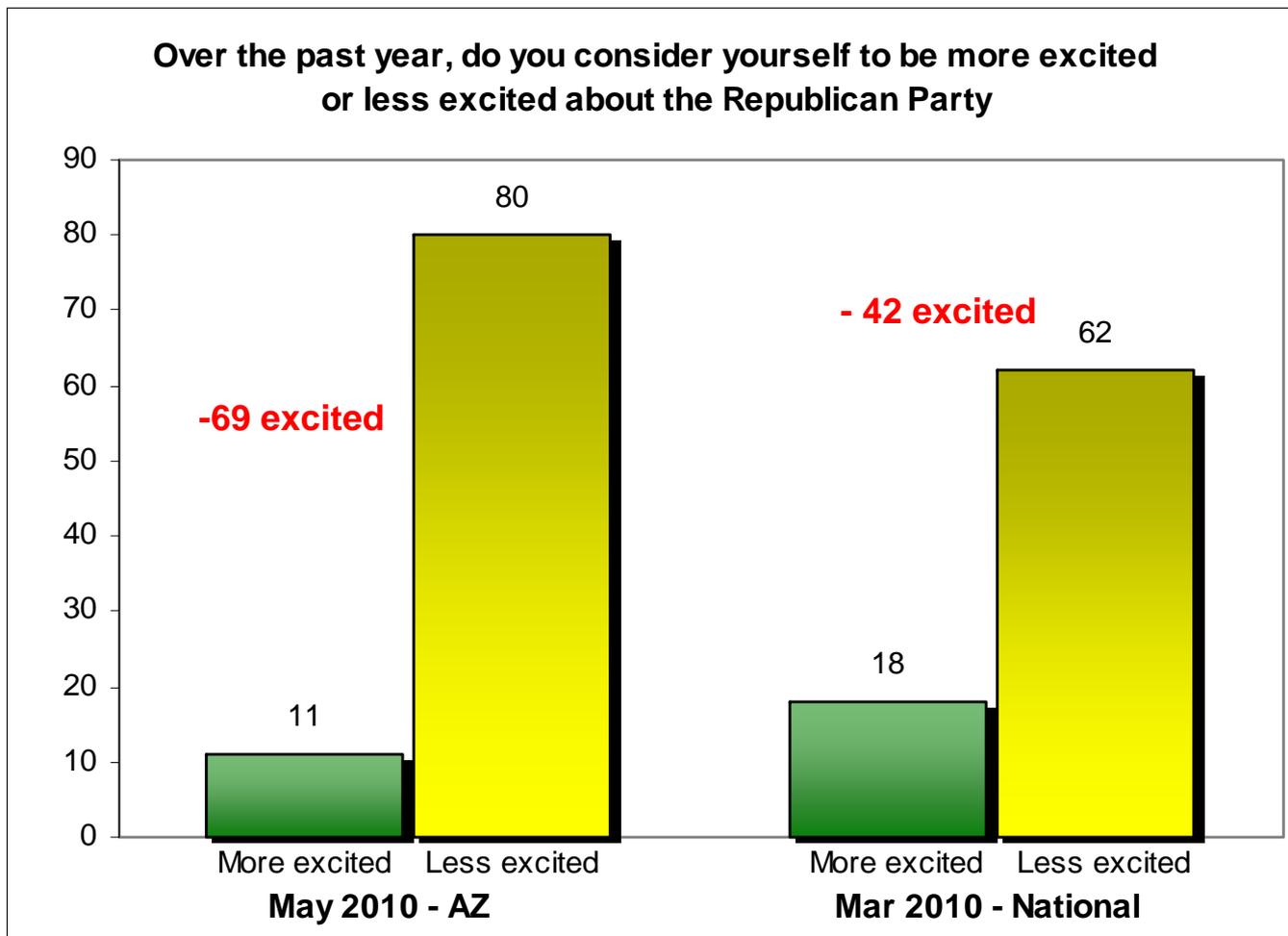


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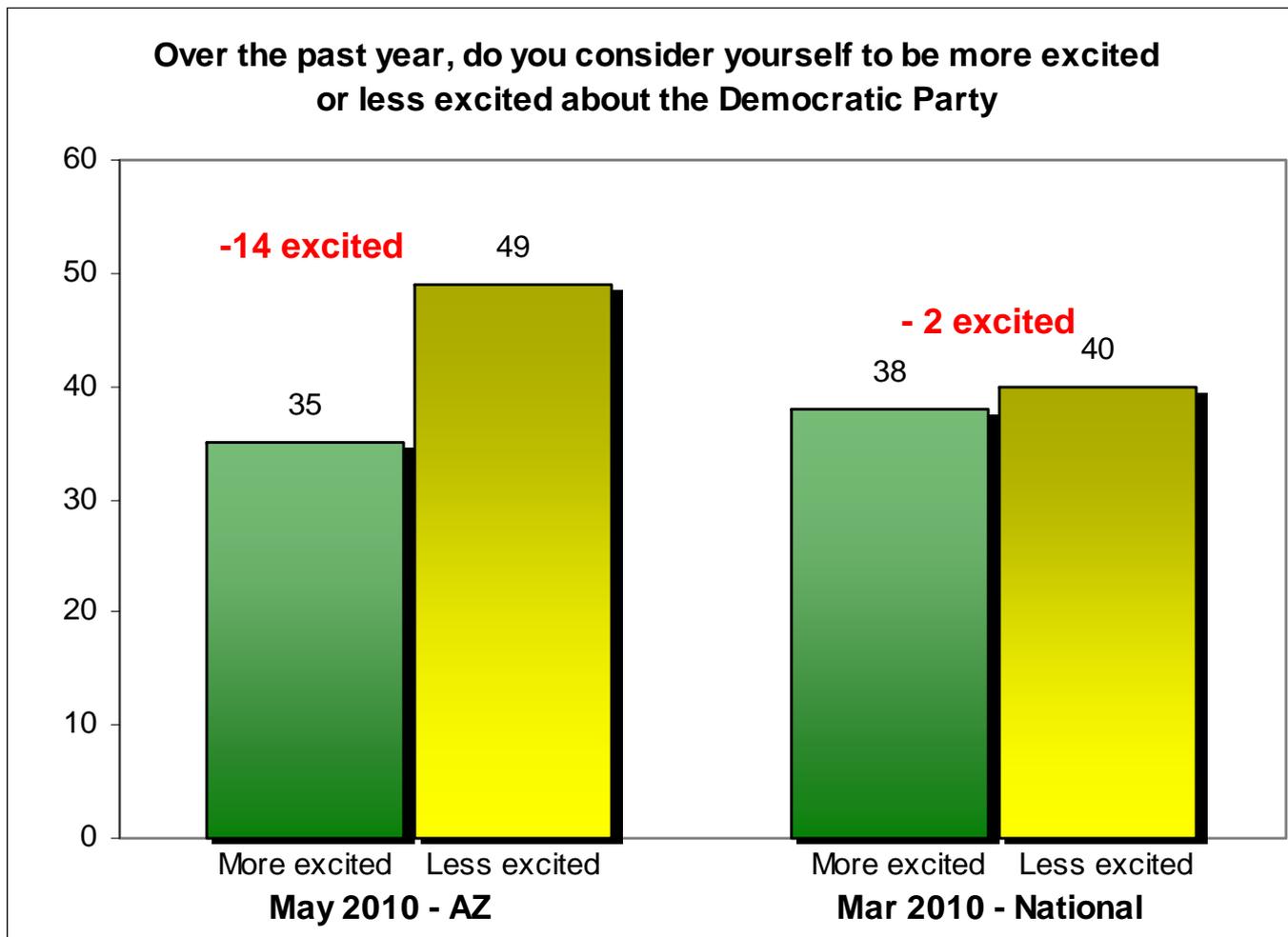


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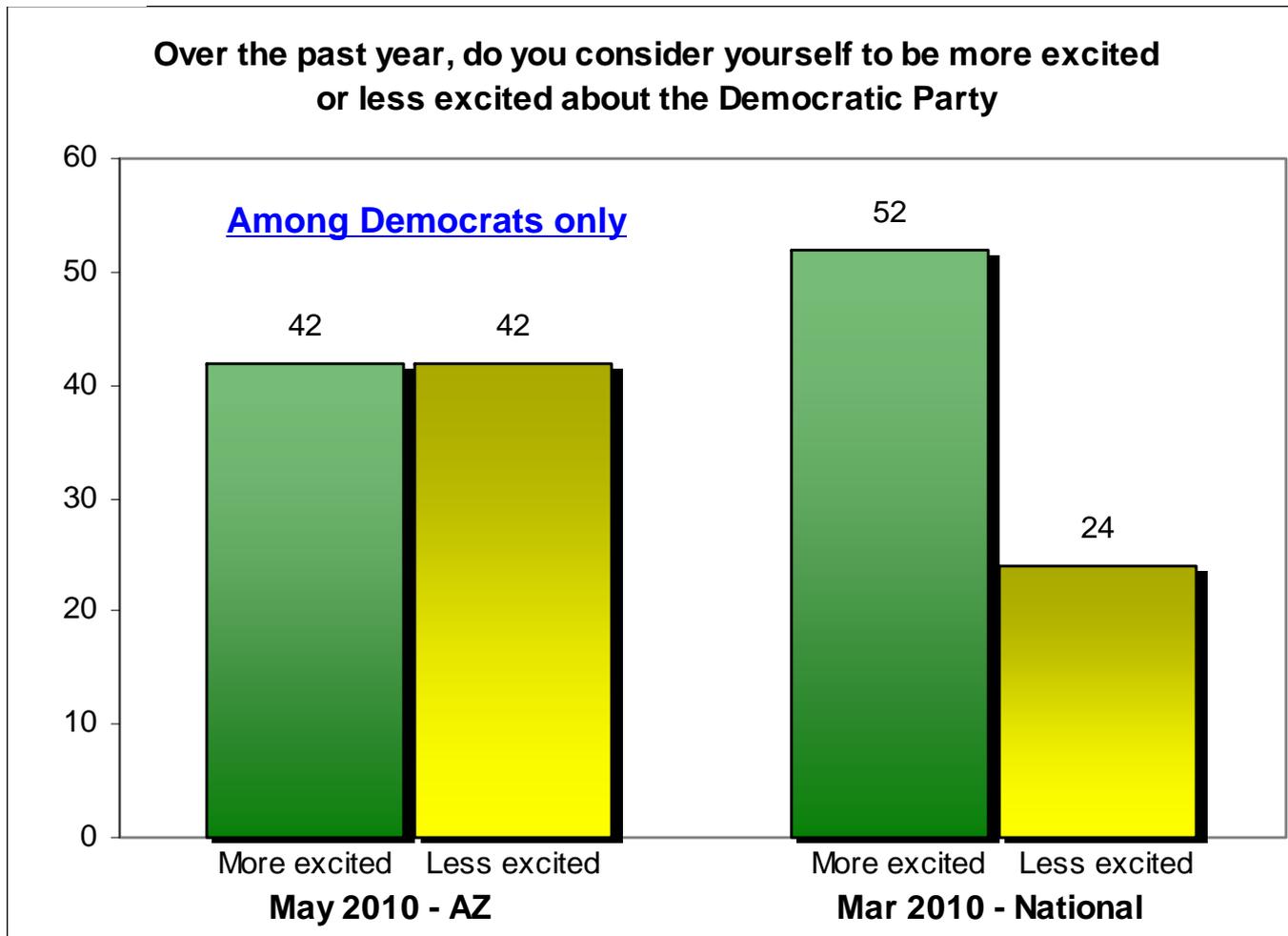


## Partisan implications





## Partisan implications





## Summary of Partisan Effects



- A majority of Latino voters blame Republicans for the passage of the new law:
  - But a third of Latino voters blame both parties;
- A growing number of respondents believe Democrats are ignoring the issue;
- Both parties are paying costs for the issue:
  - GOP costs more severe, but enthusiasm for Democrats is severely constrained by perceived inaction.
  - There is not a knee-jerk swell of support for Democrats, Latinos are proceeding very cautiously with respect to Democratic support



## Summary of Partisan Effects



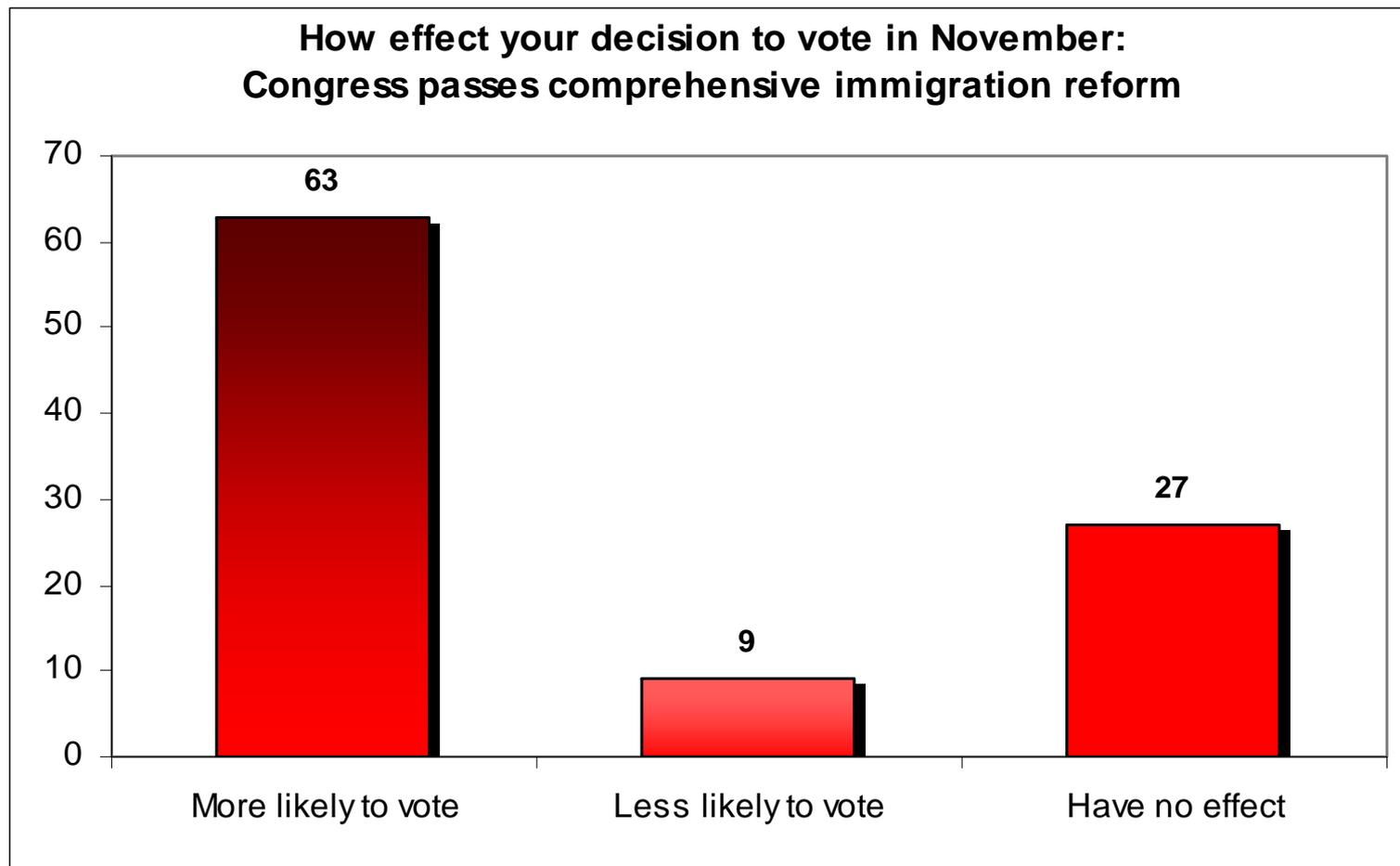
- Generic two-party vote is Democratic, but soft:
  - The undecided signals a weak vote share in November;
- Support for Governor Brewer among Latino voters is a scant 12%;
- Obama approval overall appears stable (73%)
  - However - the strength of support is weakening;
  - And, a significant decline in approval for his handling of immigration
- Majority now believe that inaction on immigration before Nov is going back on a campaign promise
- Only 42% of self-identified Democrats are “excited” about what the Democratic party is doing today



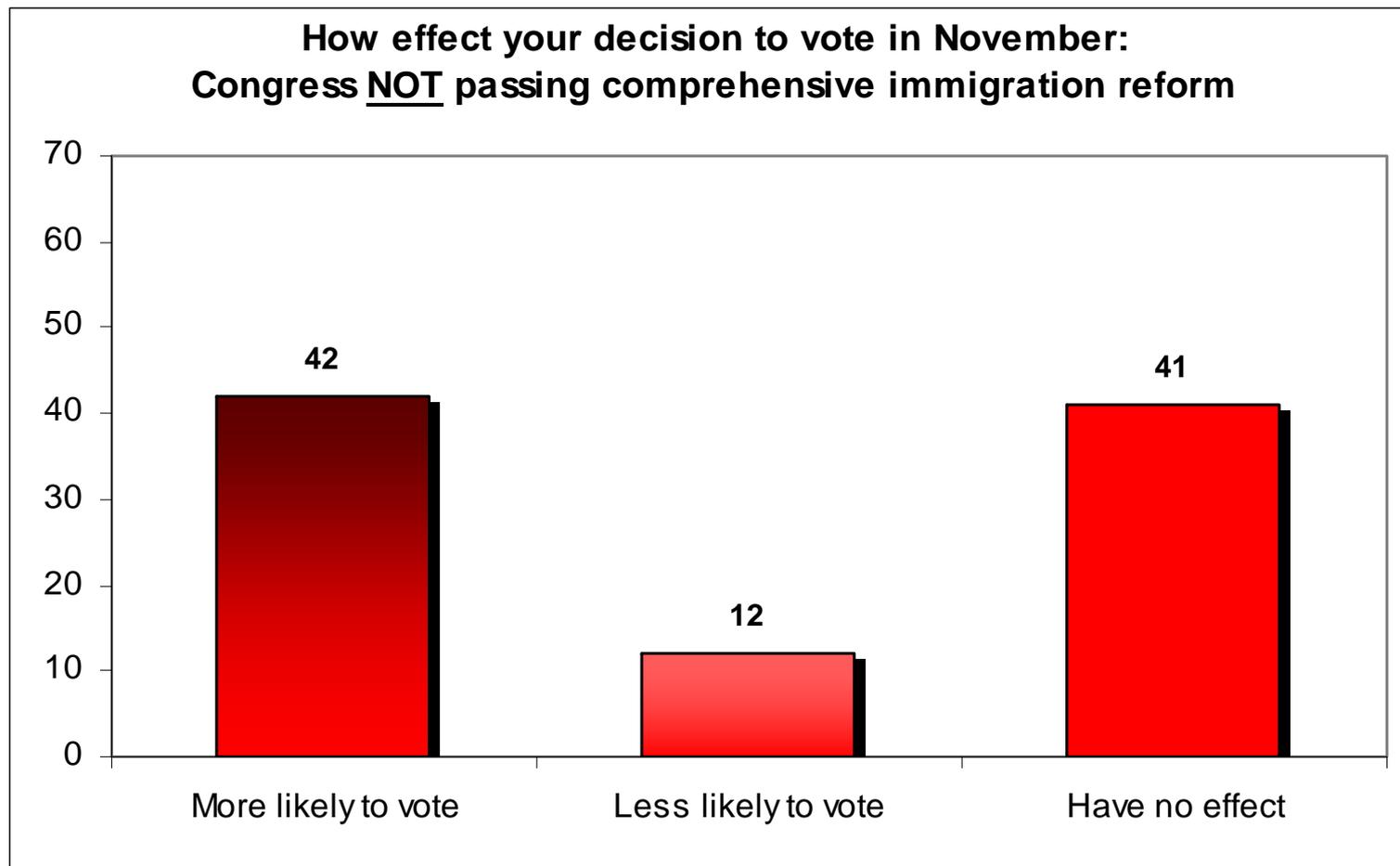
## 4. Impact on Voting in 2010



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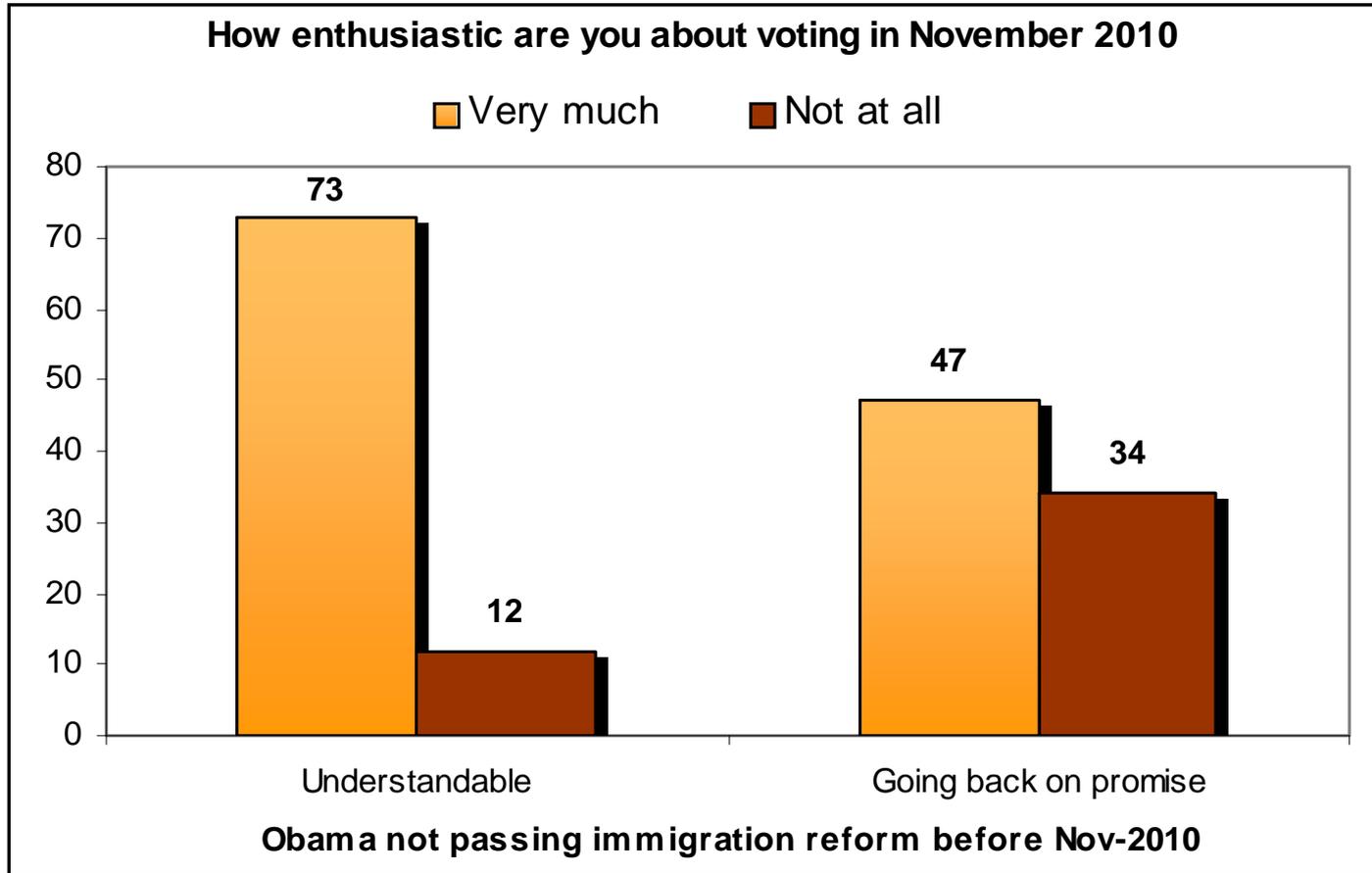
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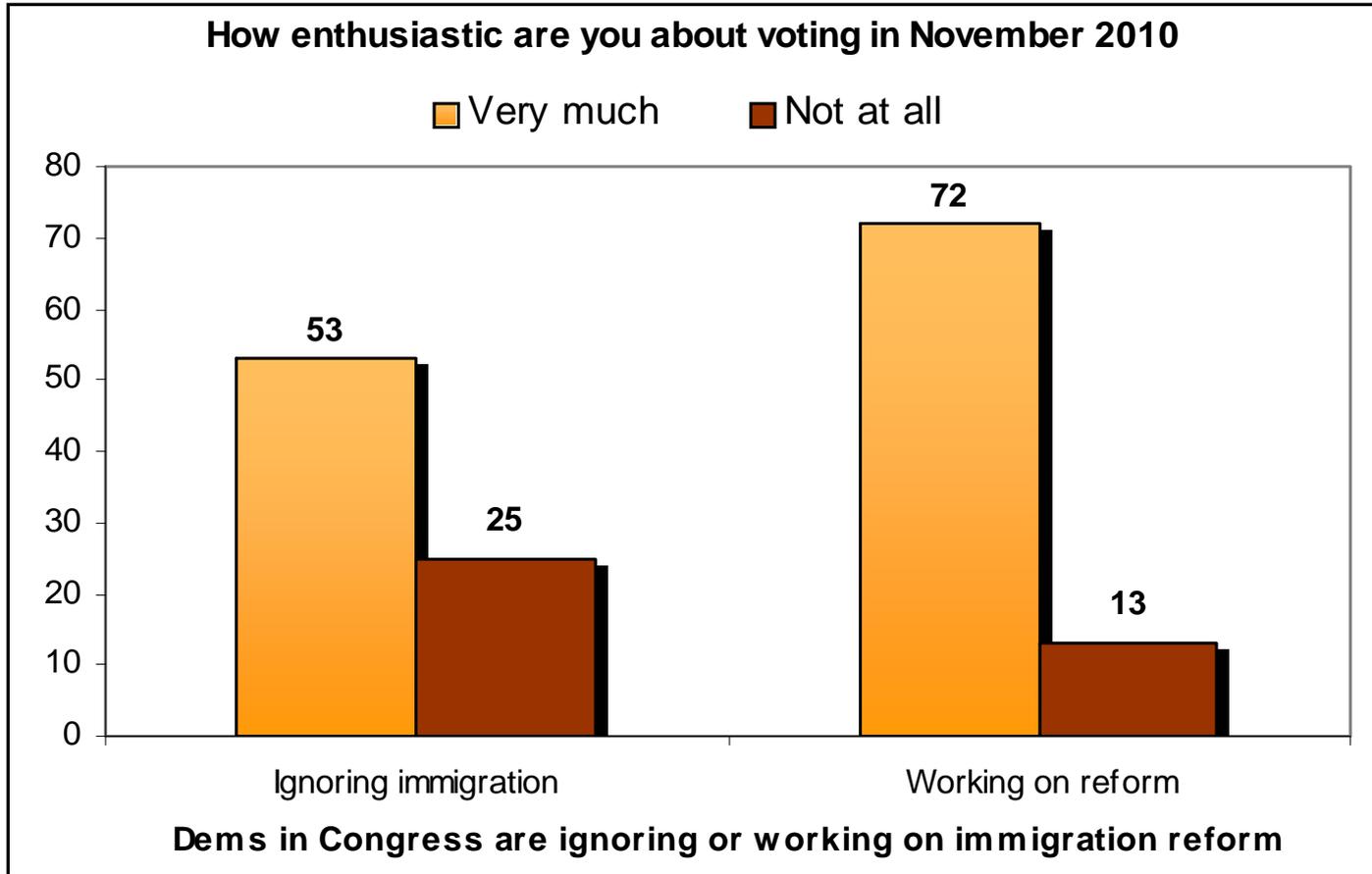
Among those who follow political news very closely





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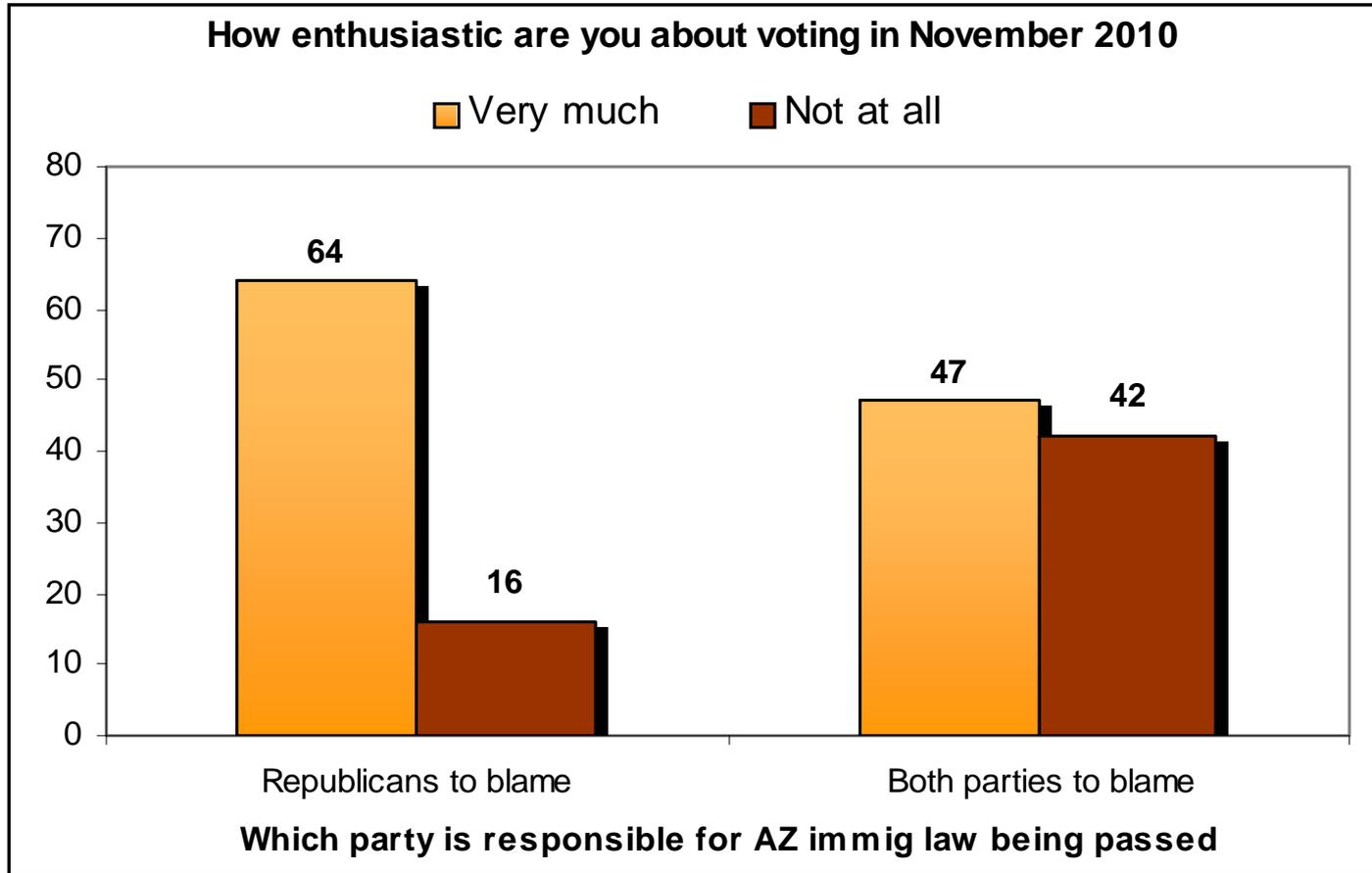
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## Impact on Voting in 2010

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## Summary of Effects on 2010



- Immigration can significantly affect the 2010 Elections;
- Perceptions of Democratic inaction, or the view that the President has broken his promise on this issue, substantially reduce enthusiasm for voting in Nov
- Affirmative movement on the issue is key to mobilizing the Latino electorate.
- Throughout, Latinos who do not see Dems protecting their interests, are very unlikely to vote in Nov



## CONCLUDING THOUGHTS



- The Arizona statute has moved immigration front and center in the minds of Latino registered voters;
  - The issue carries high salience across all conceivable demographics of Latino voters
- The Latino electorate's response is more sophisticated than some might have expected:
  - They are suspicious of Democratic and administration commitment on the issue;
  - In the absence of action, GOP misbehavior will not be sufficient to mobilize a Latino voting block, which is currently very energized