

## impreMedia-Latino Decisions Election Eve Poll 2012

1. Today, a lot of people vote early before election day, through an absentee ballot, a mail ballot, or at an early voting location. Have you already voted in the 2012 election, or like most people, have you not had a chance to vote just yet?

|                    | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|--------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes, already voted | 43%      | 60% | 43% | 75% | 52% | 17% | 57% | 53% | 72% | 33% | 54% | 20% |
| No                 | 57%      | 40% | 57% | 25% | 48% | 83% | 43% | 46% | 28% | 66% | 46% | 80% |
| Don't know         | 0%       | -   | -   | -   | 0%  | 0%  | -   | 0%  | -   | 0%  | -   | 0%  |

2. Thinking about the 2012 election, what are the most important issues facing the (Hispanic/Latino) community that our politicians should address?

|                                                     | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-----------------------------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Create more jobs / fix the economy                  | 53%      | 47% | 48% | 50% | 57% | 52% | 46% | 55% | 54% | 54% | 57% | 55% |
| Immigration reform / DREAM Act                      | 35%      | 48% | 33% | 34% | 35% | 34% | 50% | 29% | 40% | 31% | 34% | 42% |
| Education reform / schools                          | 20%      | 15% | 28% | 17% | 12% | 15% | 15% | 10% | 19% | 12% | 20% | 15% |
| Health care                                         | 14%      | 12% | 12% | 16% | 13% | 19% | 8%  | 16% | 8%  | 13% | 16% | 10% |
| Race relations / discrimination against Latinos     | 4%       | 6%  | 3%  | 5%  | 3%  | 4%  | 4%  | 5%  | 2%  | 4%  | 3%  | 2%  |
| Address Taxes                                       | 3%       | 0%  | 2%  | 1%  | 3%  | 2%  | 1%  | 2%  | 1%  | 1%  | 5%  | 2%  |
| Gas prices / energy prices / oil                    | 2%       | 1%  | 3%  | 2%  | 0%  | 2%  | 0%  | 1%  | 1%  | 1%  | 1%  | 1%  |
| Housing / mortgages                                 | 1%       | 0%  | 2%  | 1%  | 2%  | 2%  | 0%  | 1%  | 2%  | 1%  | 0%  | 0%  |
| War in Afghanistan / War on terror / Foreign policy | 1%       | 2%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 3%  | 2%  |
| Global warming / environment                        | 1%       | 1%  | 1%  | 0%  | 0%  | 1%  | 0%  | 0%  | 0%  | 0%  | -   | 2%  |
| Something else                                      | 8%       | 6%  | 9%  | 8%  | 7%  | 5%  | 6%  | 7%  | 7%  | 7%  | 7%  | 8%  |
| Don't know                                          | 6%       | 8%  | 6%  | 8%  | 7%  | 11% | 9%  | 10% | 6%  | 17% | 4%  | 6%  |

3. Now thinking a bit about issues that impacted your vote for the state legislature, what are the most important issues facing you and your family that you think the state government should address?

BASE = NEW MEXICO RESPONDENTS

|                                               | National | AZ | CA | CO | FL | MA | NC | NM  | NV | OH | TX | VA |
|-----------------------------------------------|----------|----|----|----|----|----|----|-----|----|----|----|----|
| The state's economy / jobs / unemployment     | 47%      | -  | -  | -  | -  | -  | -  | 47% | -  | -  | -  | -  |
| Don't know                                    | 18%      | -  | -  | -  | -  | -  | -  | 18% | -  | -  | -  | -  |
| Health care / health insurance                | 17%      | -  | -  | -  | -  | -  | -  | 17% | -  | -  | -  | -  |
| Medicaid                                      | 10%      | -  | -  | -  | -  | -  | -  | 10% | -  | -  | -  | -  |
| Early education                               | 9%       | -  | -  | -  | -  | -  | -  | 9%  | -  | -  | -  | -  |
| Education / tuition costs                     | 7%       | -  | -  | -  | -  | -  | -  | 7%  | -  | -  | -  | -  |
| Taxes                                         | 4%       | -  | -  | -  | -  | -  | -  | 4%  | -  | -  | -  | -  |
| Driver's licenses for undocumented immigrants | 3%       | -  | -  | -  | -  | -  | -  | 3%  | -  | -  | -  | -  |
| Crime and public safety                       | 2%       | -  | -  | -  | -  | -  | -  | 2%  | -  | -  | -  | -  |
| Reading levels of 3rd graders                 | 1%       | -  | -  | -  | -  | -  | -  | 1%  | -  | -  | -  | -  |
| Housing costs / foreclosures                  | 1%       | -  | -  | -  | -  | -  | -  | 1%  | -  | -  | -  | -  |
| Photo identification for voting               | 1%       | -  | -  | -  | -  | -  | -  | 1%  | -  | -  | -  | -  |

## impreMedia-Latino Decisions Election Eve Poll 2012

4. In the election for U.S. House of Representatives, (Will/Did) you vote for the (ROTATE: Democratic/Republican) candidate or the (ROTATE: Democratic/Republican) candidate in your district?

|                            | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|----------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| (Will/Did) vote Democrat   | 77%      | 82% | 80% | 88% | 58% | 90% | 70% | 80% | 79% | 80% | 71% | 67% |
| (Will/Did) vote Republican | 23%      | 18% | 20% | 12% | 42% | 10% | 30% | 20% | 21% | 20% | 29% | 33% |

5. In the election for President, (Will/Did) you vote for the (ROTATE: Democratic candidate Barack Obama, Republican candidate Mitt Romney), or someone else?

|              | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|--------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Barack Obama | 75%      | 79% | 78% | 87% | 58% | 89% | 72% | 77% | 80% | 82% | 70% | 66% |
| Mitt Romney  | 23%      | 20% | 20% | 10% | 40% | 9%  | 27% | 21% | 17% | 17% | 29% | 31% |
| Someone else | 2%       | 2%  | 3%  | 3%  | 2%  | 2%  | 1%  | 2%  | 3%  | 1%  | 1%  | 2%  |

6. In the election for Governor of North Carolina, (Will/Did) you vote for (Democrat Walter Dalton/Republican Pat McCrory/Libertarian Barbara Howe)?

BASE = NORTH CAROLINA RESPONDENTS

|               | National | AZ | CA | CO | FL | MA | NC  | NM | NV | OH | TX | VA |
|---------------|----------|----|----|----|----|----|-----|----|----|----|----|----|
| Walter Dalton | 56%      | -  | -  | -  | -  | -  | 56% | -  | -  | -  | -  | -  |
| Pat McCrory   | 38%      | -  | -  | -  | -  | -  | 38% | -  | -  | -  | -  | -  |
| Barbara Howe  | 6%       | -  | -  | -  | -  | -  | 6%  | -  | -  | -  | -  | -  |

8. In the election for U.S. Senate to represent (STATE), (Will/Did) you vote for (Democrat candidate/Republican candidate)?

BASE = AZ, CA, FL, MA, NV, NM, TX, VA, OH

|                                                | National | AZ  | CA  | CO | FL  | MA  | NC | NM  | NV  | OH  | TX  | VA  |
|------------------------------------------------|----------|-----|-----|----|-----|-----|----|-----|-----|-----|-----|-----|
| Democrat Candidate Summary                     | 72%      | 83% | 79% | -  | 59% | 86% | -  | 77% | 79% | 80% | 65% | 70% |
| Republican Candidate Summary                   | 27%      | 17% | 20% | -  | 40% | 14% | -  | 22% | 20% | 20% | 35% | 29% |
| (Will/Did) vote for someone else / third party | 1%       | -   | 1%  | -  | 1%  | 1%  | -  | 1%  | 2%  | *%  | -   | 1%  |

## impreMedia-Latino Decisions Election Eve Poll 2012

12. Okay, which of the following three statements do you agree with the most: I'm voting in 2012 because I wanted to support (ROTATE ORDER: Democratic/Republican/Latino Community)

|                                 | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|---------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| To support the Democrat         | 39%      | 39% | 38% | 53% | 33% | 45% | 33% | 46% | 40% | 44% | 35% | 38% |
| To support the Republican       | 15%      | 12% | 12% | 10% | 25% | 4%  | 18% | 13% | 13% | 10% | 20% | 20% |
| To support the Latino community | 36%      | 41% | 39% | 32% | 30% | 40% | 40% | 30% | 39% | 34% | 34% | 31% |
| Other                           | 6%       | 5%  | 6%  | 4%  | 8%  | 6%  | 6%  | 7%  | 5%  | 8%  | 7%  | 8%  |
| Don't know                      | 4%       | 3%  | 5%  | 2%  | 4%  | 6%  | 3%  | 4%  | 3%  | 3%  | 4%  | 3%  |

13. As you may know, the U.S. budget deficit is currently about 1.4 trillion dollars. There are a number of different solutions being discussed for reducing this deficit. These are cutting existing programs, raising taxes on the wealthy, or some combination of the two. Which approach do you think is best?

|                                                | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|------------------------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Only spending cuts                             | 12%      | 14% | 10% | 11% | 14% | 8%  | 11% | 12% | 15% | 13% | 15% | 11% |
| Raising taxes on the wealthy                   | 35%      | 31% | 43% | 41% | 30% | 42% | 30% | 39% | 36% | 39% | 22% | 28% |
| Combination of tax increases and spending cuts | 42%      | 42% | 35% | 39% | 42% | 35% | 47% | 38% | 44% | 35% | 50% | 46% |
| None of these                                  | 2%       | 3%  | 2%  | 2%  | 4%  | 1%  | 3%  | 3%  | 1%  | 2%  | 3%  | 4%  |
| Something else                                 | 2%       | 2%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 2%  |
| Don't know                                     | 7%       | 7%  | 8%  | 6%  | 8%  | 12% | 7%  | 7%  | 3%  | 10% | 8%  | 9%  |

14. Do you think the Affordable Care Act, sometimes called Obamacare, should be left to stand as law, or do you think it should be repealed?

BASE = SPLIT SAMPLE

|                       | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-----------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Left to stand as law  | 61%      | 54% | 62% | 72% | 51% | 69% | 55% | 57% | 63% | 63% | 58% | 59% |
| It should be repealed | 25%      | 26% | 22% | 12% | 35% | 15% | 26% | 31% | 21% | 28% | 32% | 28% |
| None of these         | 2%       | 3%  | 2%  | 1%  | 2%  | 1%  | 1%  | *   | 3%  | 3%  | 3%  | 4%  |
| Something else        | 1%       | *   | 1%  | 1%  | 3%  | 2%  | 3%  | -   | 1%  | 1%  | -   | 1%  |
| Don't know            | 11%      | 17% | 13% | 14% | 10% | 14% | 16% | 12% | 12% | 6%  | 8%  | 9%  |

15. When it comes to access to health care, do you think the federal government should play a role to ensure that all people have access to health insurance, or do you think it is better for people to be responsible for getting their own health insurance?

BASE = SPLIT SAMPLE

|                             | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-----------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Government should ensure    | 66%      | 64% | 66% | 70% | 59% | 76% | 61% | 67% | 64% | 70% | 60% | 52% |
| People should get their own | 25%      | 27% | 24% | 20% | 32% | 15% | 32% | 26% | 32% | 23% | 33% | 38% |
| None of these               | 2%       | 2%  | 2%  | 2%  | 2%  | 1%  | *   | 1%  | 2%  | 1%  | 3%  | 4%  |
| Something else              | 3%       | 3%  | 3%  | 4%  | 4%  | 3%  | 5%  | 2%  | 1%  | 2%  | 2%  | 3%  |
| Don't know                  | 4%       | 4%  | 6%  | 5%  | 3%  | 6%  | 1%  | 3%  | 1%  | 5%  | 2%  | 3%  |

## impreMedia-Latino Decisions Election Eve Poll 2012

16. Over the past few months, did anyone from a campaign, political party, or community organization ask you to vote, or register to vote?

|                             | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-----------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes                         | 31%      | 39% | 31% | 59% | 37% | 29% | 46% | 48% | 51% | 52% | 25% | 46% |
| No                          | 67%      | 60% | 67% | 39% | 61% | 69% | 51% | 50% | 47% | 47% | 73% | 50% |
| Don't know / can't remember | 2%       | 1%  | 3%  | 2%  | 2%  | 2%  | 3%  | 1%  | 2%  | 1%  | 2%  | 4%  |

17. Were you contacted by the Democrats, Republicans, both parties, or by representatives of community organizations?

BASE = THOSE WHO WERE CONTACTED

|                         | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Democrats               | 59%      | 54% | 55% | 75% | 53% | 61% | 58% | 66% | 67% | 74% | 54% | 76% |
| Republicans             | 39%      | 33% | 31% | 40% | 51% | 37% | 34% | 35% | 44% | 52% | 43% | 67% |
| Community Organizations | 33%      | 30% | 46% | 33% | 29% | 32% | 29% | 36% | 22% | 27% | 32% | 23% |
| Don't know              | 11%      | 13% | 8%  | 6%  | 12% | 12% | 13% | 7%  | 9%  | 6%  | 15% | 3%  |

18. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

|             | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Republican  | 14%      | 11% | 13% | 9%  | 28% | 6%  | 14% | 12% | 11% | 9%  | 15% | 20% |
| Democrat    | 57%      | 61% | 58% | 66% | 40% | 64% | 45% | 59% | 58% | 57% | 53% | 42% |
| Independent | 20%      | 20% | 19% | 20% | 25% | 20% | 30% | 20% | 26% | 27% | 21% | 25% |
| Other party | 4%       | 4%  | 5%  | 3%  | 2%  | 3%  | 4%  | 3%  | 3%  | 4%  | 6%  | 5%  |
| Don't know  | 5%       | 4%  | 5%  | 4%  | 4%  | 6%  | 8%  | 6%  | 3%  | 4%  | 5%  | 8%  |

21. Thinking about the 2012 campaign for President, would you say that Barack Obama is someone who truly cares about the (Hispanic/Latino) community, that he didn't care too much about (Hispanic/Latino)s, or that Obama was hostile towards (Hispanic/Latino)s?

|                      | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|----------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Truly cares          | 66%      | 69% | 63% | 80% | 56% | 77% | 64% | 69% | 68% | 71% | 64% | 53% |
| Didn't care too much | 23%      | 22% | 27% | 14% | 32% | 13% | 23% | 18% | 18% | 21% | 25% | 31% |
| Was being hostile    | 3%       | 3%  | 2%  | 2%  | 3%  | 3%  | 3%  | 3%  | 6%  | 2%  | 2%  | 3%  |
| Don't know           | 8%       | 7%  | 8%  | 4%  | 9%  | 7%  | 10% | 10% | 8%  | 6%  | 10% | 13% |

22. Thinking about the 2012 campaign for President, would you say that Mitt Romney is someone who truly cares about the (Hispanic/Latino) community, that he didn't care too much about (Hispanic/Latino)s, or that Romney was hostile towards (Hispanic/Latino)s?

|                      | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|----------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Truly cares          | 14%      | 14% | 11% | 9%  | 23% | 9%  | 15% | 14% | 12% | 13% | 17% | 18% |
| Didn't care too much | 56%      | 58% | 58% | 59% | 49% | 66% | 56% | 55% | 60% | 57% | 56% | 54% |
| Was being hostile    | 18%      | 18% | 21% | 27% | 14% | 15% | 14% | 15% | 19% | 20% | 15% | 13% |
| Don't know           | 11%      | 10% | 11% | 6%  | 14% | 11% | 15% | 15% | 9%  | 10% | 11% | 15% |

## impreMedia-Latino Decisions Election Eve Poll 2012

23. In June President Obama announced a new Department of Homeland Security policy to stop the deportation of any undocumented immigrant youth who attends college or serves in the military and to provide them with a legal work permit that is renewable. Did this announcement make you feel:

### SPLIT SAMPLE

|                               | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|-------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| More enthusiastic about Obama | 58%      | 59% | 55% | 62% | 45% | 59% | 53% | 50% | 61% | 47% | 59% | 48% |
| Less enthusiastic about Obama | 6%       | 9%  | 8%  | 4%  | 10% | 5%  | 8%  | 8%  | 5%  | 8%  | 5%  | 11% |
| Have no effect                | 32%      | 28% | 31% | 32% | 39% | 31% | 31% | 33% | 28% | 37% | 33% | 35% |
| It Depends / Don't know       | 4%       | 3%  | 5%  | 2%  | 6%  | 5%  | 7%  | 9%  | 6%  | 8%  | 3%  | 6%  |

24. During the campaign Mitt Romney stated that we need a nationwide system in place so that undocumented immigrants are not allowed to work here in the United States. If they can't work here, Romney has said immigrants should choose to quote - self-deport. If elected, Romney has said he will not grant any new work permits to undocumented immigrant youth. Do these statements make you feel:

### SPLIT SAMPLE

|                                | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|--------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| More enthusiastic about Romney | 7%       | 7%  | 5%  | 5%  | 12% | 5%  | 12% | 9%  | 5%  | 3%  | 7%  | 8%  |
| Less enthusiastic about Romney | 57%      | 56% | 62% | 68% | 51% | 55% | 57% | 52% | 61% | 62% | 55% | 55% |
| Have no effect                 | 27%      | 32% | 24% | 20% | 28% | 34% | 22% | 31% | 26% | 28% | 29% | 29% |
| Don't know                     | 9%       | 5%  | 8%  | 6%  | 10% | 6%  | 9%  | 8%  | 9%  | 7%  | 10% | 8%  |

25. Now take a moment to think about all the people in your family, your friends, co-workers, and other people you know. Do you happen to know somebody who is an undocumented immigrant?

|            | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes        | 60%      | 65% | 67% | 63% | 46% | 47% | 64% | 53% | 67% | 40% | 58% | 57% |
| No         | 36%      | 30% | 29% | 35% | 49% | 47% | 32% | 42% | 29% | 54% | 38% | 38% |
| Don't know | 4%       | 5%  | 5%  | 2%  | 5%  | 6%  | 4%  | 5%  | 4%  | 6%  | 3%  | 5%  |

26. When it comes to news and information about politics and elections, how often do you use or rely on: Spanish language newspapers or online news sites in Spanish?

|                     | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|---------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Every day           | 22%      | 19% | 22% | 13% | 31% | 24% | 19% | 14% | 20% | 14% | 17% | 18% |
| Few times per week  | 16%      | 14% | 18% | 16% | 14% | 19% | 19% | 13% | 21% | 15% | 12% | 16% |
| Once per week       | 8%       | 12% | 9%  | 7%  | 6%  | 7%  | 7%  | 6%  | 10% | 9%  | 9%  | 9%  |
| Few times per month | 9%       | 11% | 7%  | 10% | 8%  | 9%  | 11% | 8%  | 7%  | 10% | 7%  | 10% |
| Few times per year  | 7%       | 6%  | 7%  | 9%  | 7%  | 7%  | 8%  | 10% | 8%  | 11% | 5%  | 9%  |
| Never               | 37%      | 35% | 36% | 43% | 32% | 31% | 34% | 46% | 32% | 40% | 49% | 37% |
| Don't know          | 1%       | 2%  | 2%  | 1%  | 3%  | 3%  | 1%  | 4%  | 3%  | 2%  | 1%  | 2%  |

## impreMedia-Latino Decisions Election Eve Poll 2012

27. When it comes to news and information about politics and elections, how often do you use or rely on Spanish language television?

|                     | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|---------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Every day           | 38%      | 42% | 38% | 22% | 39% | 54% | 30% | 25% | 41% | 31% | 33% | 31% |
| Few times per week  | 19%      | 18% | 19% | 19% | 16% | 14% | 24% | 17% | 20% | 11% | 15% | 18% |
| Once per week       | 5%       | 6%  | 5%  | 8%  | 6%  | 7%  | 6%  | 7%  | 5%  | 10% | 6%  | 4%  |
| Few times per month | 6%       | 6%  | 7%  | 9%  | 7%  | 8%  | 8%  | 8%  | 7%  | 10% | 6%  | 12% |
| Few times per year  | 7%       | 8%  | 7%  | 8%  | 5%  | 2%  | 7%  | 7%  | 5%  | 5%  | 10% | 8%  |
| Never               | 23%      | 19% | 23% | 34% | 24% | 12% | 25% | 33% | 22% | 31% | 29% | 26% |
| Don't know          | 1%       | 1%  | 1%  | 1%  | 2%  | 2%  | 1%  | 2%  | 1%  | 2%  | 1%  | 2%  |

28. When it comes to news and information about politics and elections, how often do you use or rely on Spanish language radio stations?

|                     | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|---------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Every day           | 25%      | 25% | 29% | 24% | 28% | 32% | 23% | 22% | 31% | 16% | 19% | 19% |
| Few times per week  | 18%      | 21% | 19% | 15% | 17% | 13% | 13% | 22% | 14% | 13% | 15% | 15% |
| Once per week       | 7%       | 7%  | 6%  | 6%  | 6%  | 4%  | 7%  | 9%  | 9%  | 9%  | 9%  | 6%  |
| Few times per month | 8%       | 8%  | 9%  | 6%  | 8%  | 10% | 9%  | 9%  | 12% | 6%  | 7%  | 12% |
| Few times per year  | 7%       | 7%  | 4%  | 10% | 5%  | 9%  | 7%  | 4%  | 3%  | 6%  | 12% | 7%  |
| Never               | 33%      | 32% | 32% | 38% | 33% | 30% | 41% | 32% | 30% | 48% | 37% | 38% |
| Don't know          | 1%       | 1%  | 1%  | 1%  | 2%  | 2%  | 1%  | 2%  | 2%  | 2%  | 2%  | 4%  |

29. Of all the sources for news and information about politics, what is the MAIN place you get your information?

|                    | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|--------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Newspaper/Internet | 31%      | 33% | 30% | 38% | 34% | 26% | 38% | 29% | 27% | 33% | 32% | 33% |
| Televisions        | 59%      | 58% | 58% | 53% | 56% | 65% | 55% | 60% | 66% | 57% | 59% | 57% |
| Radio              | 6%       | 5%  | 7%  | 7%  | 6%  | 5%  | 4%  | 4%  | 3%  | 5%  | 7%  | 6%  |
| Something else     | 3%       | 3%  | 3%  | 2%  | 2%  | 1%  | 1%  | 4%  | 2%  | 4%  | 1%  | 2%  |
| Don't know         | 2%       | 1%  | 2%  | 1%  | 2%  | 3%  | 2%  | 4%  | 2%  | 1%  | 1%  | 2%  |

30. If the Republican Party took a leadership role in supporting comprehensive immigration reform, with an eventual pathway to citizenship for undocumented immigrants, and Republicans worked to ensure it would pass, would this make you:

|                                | National | AZ  | CA  | CO  | FL  | MA  | NC  | NM  | NV  | OH  | TX  | VA  |
|--------------------------------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| More likely to vote Republican | 31%      | 38% | 32% | 24% | 39% | 25% | 30% | 21% | 34% | 26% | 36% | 28% |
| Less likely to vote Republican | 11%      | 11% | 11% | 17% | 8%  | 13% | 14% | 15% | 10% | 12% | 11% | 9%  |
| Have no effect on my vote      | 48%      | 41% | 47% | 51% | 42% | 51% | 46% | 53% | 47% | 50% | 47% | 52% |
| Don't know                     | 10%      | 9%  | 9%  | 8%  | 11% | 11% | 11% | 10% | 10% | 12% | 6%  | 11% |

## impreMedia-Latino Decisions Election Eve Poll 2012

31. I'm going to read you a series of policy issues that were discussed by candidates running for state office this year. Please tell me which ones were the most important to you as you decided who to vote for in state legislative races?

BASE = NEW MEXICO RESPONDENTS

|                                               | National | AZ | CA | CO | FL | MA | NC | NM  | NV | OH | TX | VA |
|-----------------------------------------------|----------|----|----|----|----|----|----|-----|----|----|----|----|
| The state's economy / jobs / unemployment     | 30%      | -  | -  | -  | -  | -  | -  | 30% | -  | -  | -  | -  |
| Health care / health insurance                | 24%      | -  | -  | -  | -  | -  | -  | 24% | -  | -  | -  | -  |
| Early education                               | 17%      | -  | -  | -  | -  | -  | -  | 17% | -  | -  | -  | -  |
| Driver's licenses for undocumented immigrants | 16%      | -  | -  | -  | -  | -  | -  | 16% | -  | -  | -  | -  |
| Medicaid                                      | 12%      | -  | -  | -  | -  | -  | -  | 12% | -  | -  | -  | -  |
| Early childhood education                     | 12%      | -  | -  | -  | -  | -  | -  | 12% | -  | -  | -  | -  |
| Taxes                                         | 8%       | -  | -  | -  | -  | -  | -  | 8%  | -  | -  | -  | -  |
| Reading levels of 3rd graders                 | 6%       | -  | -  | -  | -  | -  | -  | 6%  | -  | -  | -  | -  |
| Crime and public safety                       | 5%       | -  | -  | -  | -  | -  | -  | 5%  | -  | -  | -  | -  |
| Housing costs / foreclosures                  | 5%       | -  | -  | -  | -  | -  | -  | 5%  | -  | -  | -  | -  |
| Photo identification for voting               | 3%       | -  | -  | -  | -  | -  | -  | 3%  | -  | -  | -  | -  |
| Don't know                                    | 11%      | -  | -  | -  | -  | -  | -  | 11% | -  | -  | -  | -  |