



S1. Hello, may I please speak with Mr./Ms. [INPUT THE NAME OF RESPONDENT]? Do you prefer that we speak in English or Spanish?

Hello, my name is _____. This is not a sales call. I am calling on behalf of Latino Decisions, an independent survey research firm. We are conducting a very short 10 minute survey about political issues important to the Latino community and we'd like to include your opinions in our research.

S2. Record language of survey

English ... 60
Spanish ...40

S3. The most frequently used terms to describe persons of Latin American descent living in the United States are 'Hispanic' and 'Latino.' Of the two, which do you prefer, Hispanic or Latino, or are you not of Hispanic or Latino origin?

Hispanic (Use Hispanic for the rest of the survey).....58
Latino (Use Latino for the rest of the survey).....23
Either is acceptable (Use Hispanic for the rest of the survey).....16
Don't care (Use Hispanic for the rest of the survey).....2
DK/NA (Use Hispanic for the rest of the survey).....2
Not Hispanic or Latino.....TERMINATE.....0

S4. Are you currently registered to vote here in the state of [INSERT STATE]?

Yes ... SKIP TO Q1 MAIN QUESTIONNAIRE.... 100
No ... TERMINATE ...0
DK/RF ... TERMINATE ...0

Field dates July 27 – Aug 9, 2011

Data are from 21 states "national" Latino electorate

N=500 per month; Margin of Error = +/- 4.38%

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MAIN QUESTIONNAIRE

1. Generally speaking, what are the most important issues facing the Latino community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

Create more jobs / unemployment.....	25
Fix the economy (generic)	18
Jobs / Economy combined.....	43
Immigration reform / DREAM Act	36
Education reform / schools.....	20
Health care.....	12
Corruption in government / honesty	2
Race relations	2
Address Wall street / Banking crisis	1
Wars in Afghanistan or Iraq / War on terror.....	1
International relations / foreign policy / Libya	1
Address Taxes / Cut taxes	1
Gas prices / energy prices	1
Housing / mortgages	1
Global warming / environment	0
Something else.....	7
Don't know.....	8
Refused.....	1

2. And do you approve or disapprove of the job Barack Obama is doing as President? Is that...

Strongly approve.....	28
Somewhat approve.....	35
Somewhat disapprove.....	11
Strongly disapprove.....	20
Don't know.....	4
Refused.....	3

3. And do you approve or disapprove of the job the U.S. Congress is doing? Is that...

Strongly approve.....	5
Somewhat approve.....	27
Somewhat disapprove.....	20
Strongly disapprove.....	40
Don't know.....	6
Refused.....	2

4. Even though it is a long time from now, thinking ahead to the November 2012 Presidential election, would you say you are more likely to vote for Democrat Barack Obama, or for the Republican challenger?

If Obama/Republican: “Are you certain to vote for _____ or is there a chance you could change your mind?”

If don't know / undecided: “Okay, I've marked you as undecided – but if you had pick right now are you leaning towards voting for Obama, or for the Republican challenger in 2012?”

Certain to vote for Obama.....	39
Vote Obama, but could change mind.....	15
Undecided, but leaning towards Obama.....	8
Don't know / Undecided.....	13
Undecided, but leaning towards Republican.....	5
Vote Republican, but could change mind.....	9
Certain to vote for Republican.....	10
Refused.....	1

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Thinking about the two political parties in America... [ROTATE 5/6]

5. Would you say the Democratic Party is currently doing a good job of reaching out to [Hispanics/Latinos], that they don't care too much about [H/L], or that they are being hostile towards [H/L]?

Good job	43
Don't care too much	36
Being hostile.....	11
Don't know	7
Refused	3

6. Would you say the Republican Party is currently doing a good job of reaching out to [Hispanics/Latinos], that they don't care too much about [H/L], or that they are being hostile towards [H/L]?

Good job	18
Don't care too much	44
Being hostile.....	27
Don't know	7
Refused	3

6b. As you may know, the U.S. budget deficit is currently about 1.4 trillion dollars. There are a number of different solutions being discussed for reducing this deficit. These are cutting existing programs, raising taxes on the wealthy, or some combination of the two. Which approach do you think is best?

Only spending cuts.....	7
Raising taxes on the wealthy.....	46
Combination of tax increases and spending cuts.....	37
None of these (VOL).....	3
Something else (VOL).....	4
DK.....	3

7A. Do you currently have at least one school-age child from kindergarten through high school, living in your home?

Yes ONE.....	26
Yes MORE THAN ONE.....	11
No.....	63

7B. And whether they are living at home or away, do you have any children who are currently attending college or university, or will start attending this Fall? Including community college, 2-year college, 4-year college?

Yes.....	28
No.....	71

8. [IF Q7A=1 or 2] Does your child(ren) currently attend public school or private school?

Public school.....	84
Private school	6
Kids attend both	6
Don't know	2
Refused	1

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9. [IF Q7A=1 or 2] How far would you like to see your child go in school? [READ OPTIONS IN ORDER:]

Graduate from high school or earn a GED.....	1
Receive some vocational training after graduating from high school.....	2
Graduate from college.....	27
Receive a graduate or advanced professional degree.....	69
Don't know/Refused.....	2

10. Alright, thinking again about the current debate in Washington, D.C about addressing the topic of education in America, how much do you think the public officials take into account the education-related issues of the [Latino/Hispanic] community when considering reforms? Is it very much, somewhat...

Very much.....	8
Somewhat.....	40
Not too much.....	29
Not at all.....	18
Don't know.....	4
Refused.....	1

11. [IF Q7A=1 or 2] Okay, now thinking specifically about the school your child(ren) attends. How good or bad of a job do you think THIS school IS doing educating your child? Would you say the school is doing [ROTATE FRONT/BACK: excellent, good, fair, poor, or bad] job at educating your child today?

Excellent.....	39
Good.....	28
Fair.....	24
Poor.....	1
Bad.....	5
Don't know.....	2
Refused.....	1

12. [IF Q7A=1 or 2] Okay, thinking about the quality of the teachers at your child(ren)'s school. Overall, how good or bad of a job do you think teachers at your kids school are doing? Would you say teachers are doing [ROTATE FRONT/BACK: excellent, good, fair, poor, or bad] job at educating our children today?

Excellent.....	33
Good.....	40
Fair.....	19
Poor.....	5
Bad.....	1
Don't know.....	2

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13. Some people have said that we need to do a better job at educating our children and to increase our high school graduate rates. Who would you say is mostly to blame for the current performance of schools and low graduation rates? Would you say [ROTATE: the state of [STATE NAME], the school district, the principals, the teachers, parents, students themselves?]

The state	17
School district	10
Principals	1
Teachers.....	5
Parents	39
Students	9
All of these	13
Someone else is to blame / OTHER	3
No one is to blame / things are fine.....	1
Don't know	2

14. When it comes to teacher pay, do you think teachers should be paid based on how well their students do on a variety of different measures, or do you think all teachers should be paid equally and get pay increases based on seniority?

Performance based pay	53
Equal / based on seniority	37
Combination of these.....	5
Don't know	4
Refused	1

15. Some people have said that teachers should be allowed to join or form unions to speak for teachers and ensure teachers are treated fairly and get fair pay. Other people have said teachers unions are too powerful and that they make it harder for our schools to be successful. How about you, do you think [ROTATE: teachers union are important to ensure teachers are treated fair and get fair pay; OR teachers union are too powerful and make it harder for schools to be successful?]

Unions are important / good.....	40
Unions are too powerful / bad.....	37
Both (volunteered).....	3
Neither (volunteered).....	4
Don't know.....	5
Refused.....	1

16. Thinking about the current status of education and schools, who do you trust more to make the right decisions and improve education today? Would you say you have more confidence in (rotate party options) President Obama and the Democrats, or the Republicans?

Obama and Democrats.....	57
Republicans.....	20
Both (volunteered).....	3
Neither (volunteered).....	15
Don't know.....	4
Refused.....	2

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[SPLIT SAMPLE A/B]

17-20. Currently, State and Federal governments are considering a number of different policies related to education. For each policy that I read (rotate policy options), please tell me whether you approve or disapprove, and how strongly.... If necessary, after each answer, “Is that strongly approve or somewhat approve....”

17A. Providing tax credits to pay for part of the cost of private school.

Strongly approve.....32
Somewhat approve.....19
Somewhat disapprove.....18
Strongly disapprove.....23
Don't know.....7
Refused.....1

17B. Providing tax credits to pay for part of the cost of college tuition

Strongly approve.....58
Somewhat approve.....26
Somewhat disapprove.....7
Strongly disapprove.....5
Don't know.....3
Refused.....2

18A. Allowing undocumented immigrants who graduate from a state high school to qualify for in-state college tuition

Strongly approve.....62
Somewhat approve.....14
Somewhat disapprove.....8
Strongly disapprove.....13
Don't know.....2
Refused.....2

18B. Increasing support for bilingual education and limited English language students

Strongly approve.....63
Somewhat approve.....17
Somewhat disapprove.....8
Strongly disapprove.....12
Don't know.....0
Refused.....0

19A. Block U.S. born children from public school programs if their parents are undocumented immigrants

Strongly approve.....9
Somewhat approve.....6
Somewhat disapprove.....11
Strongly disapprove.....71
Don't know.....2
Refused.....2

19B. Encouraging schools to compete against each other, and rewarding schools that improve their test scores

Strongly approve.....57
Somewhat approve.....23
Somewhat disapprove.....10
Strongly disapprove.....10
Don't know.....1
Refused.....1

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20A. Reduce spending on art and music in order to balance the budget on education

Strongly approve.....16
Somewhat approve.....17
Somewhat disapprove.....18
Strongly disapprove.....47
Don't know.....2
Refused.....1

20B. Reduce spending on sports and clubs in order to balance the budget on education

Strongly approve.....20
Somewhat approve.....25
Somewhat disapprove.....18
Strongly disapprove.....34
Don't know.....2
Refused.....0

21-24. Currently, most school districts here in [STATE] are facing a budget deficit. In order to address this deficit and balance the budget for our schools, would you support or oppose each of the following proposals: (rotate order of items)

21. Reduce the school calendar so kids are in school less days

Strongly support.....7
Somewhat support.....7
Somewhat oppose.....14
Strongly oppose.....70
Don't know.....1
Refused.....0

22. Provide more money to the school district through bond measures or raising taxes

Strongly support.....37
Somewhat support.....25
Somewhat oppose.....11
Strongly oppose.....20
Don't know.....6
Refused.....1

23. Decreasing how much the school is allowed to spend on breakfast or lunch for students

Strongly support.....19
Somewhat support.....18
Somewhat oppose.....15
Strongly oppose.....43
Don't know.....3
Refused.....1

24. Decrease how much teachers are paid

Strongly support.....10
Somewhat support.....11
Somewhat oppose.....20
Strongly oppose.....54
Don't know.....5
Refused.....1

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25A. [IF Q7A=1 or 2]. Thinking about your child's future, if your son or daughter gets into college, how confident are you that you will have enough money to pay for them to go to college? Are you [ROTATE: very confident, somewhat confident, not too confident, or not at all confident] that you can afford to pay all the costs associated with going to college?

Very confident.....18
Somewhat confident.....41
Not too confident.....20
Not at all confident20
Don't know.....0
Refused.....1

25B. [IF Q7B=1]. With a child who is attending college, how confident are you that you, or your child, will be able to continue paying for college if tuition rates go up next year? Are you [ROTATE: very confident, somewhat confident, not too confident, or not at all confident] that you can continue to pay all the costs associated with going to college?

Very confident.....13
Somewhat confident.....23
Not too confident.....29
Not at all confident30
Don't know.....4
Refused.....1

26. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Strong Republican..... 8
Republican..... 6
Lean Republican..... 7
Independent / Other..... 10
Lean Democrat..... 14
Democrat..... 21
Strong Democrat..... 34

28. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election next year?

Very enthusiastic 50
Somewhat enthusiastic 26
Not too enthusiastic 14
Not at all enthusiastic 8
Don't Know 1
Refused 1

D6. What is the highest level of education you completed? Just stop me when I read the correct category.

Grades 1 – 8.....	11
Some High School	7
High School graduate	15
Some College/Technical School	31
College graduate	22
Post-graduate education.....	12
Don't know	0
Refused	1

[ROTATE D6A/D6B]

D6A. How about your parents? What is the highest level of education your father completed? Again, just stop me when I read the correct category.

Grades 1 – 8.....	34
Some High School	9
High School graduate	20
Some College/Technical School	7
College graduate	7
Post-graduate education.....	6
Don't know	14
Refused	3

D6B. What is the highest level of education your mother completed?

Grades 1 – 8.....	38
Some High School	8
High School graduate	22
Some College/Technical School	7
College graduate	9
Post-graduate education.....	3
Don't know	11
Refused	3