

Virginia gubernatorial 2017 Election Eve Survey – White Voters – November 2017

Q1. Is this your first time voting in a Virginia gubernatorial election?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	13%	44%	7%	18%	18%	10%	21%	18%	13%	15%	12%	11%	16%	11%	15%	11%	16%	11%
No	87%	56%	93%	82%	82%	90%	79%	82%	87%	85%	88%	89%	84%	89%	85%	89%	84%	89%

Q2. Thinking about the 2017 election here in Virginia, what is the most important issue facing your community that our elected officials should address?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Better/more jobs / improve the economy	37%	37%	38%	44%	47%	32%	46%	36%	37%	42%	33%	20%	48%	32%	38%	36%	34%	40%
Immigration reform / DREAM Act	12%	14%	12%	19%	8%	11%	7%	15%	12%	13%	11%	5%	16%	12%	13%	10%	12%	11%
Health care cost / access	27%	36%	25%	30%	27%	26%	43%	23%	25%	24%	30%	34%	26%	23%	24%	32%	25%	29%
Education reform / schools	13%	23%	12%	7%	16%	15%	17%	14%	14%	8%	19%	17%	9%	17%	16%	10%	17%	11%
Terrorism / foreign policy	5%	7%	4%	3%	3%	7%	*	5%	7%	4%	6%	3%	6%	5%	6%	4%	6%	4%
Housing affordability / mortgages	3%	5%	3%	4%	6%	2%	-	7%	3%	2%	4%	-	4%	4%	3%	3%	3%	3%
Corruption in government	7%	4%	6%	12%	7%	5%	6%	5%	3%	6%	7%	3%	9%	7%	6%	9%	4%	9%
Race relations / discrimination	5%	5%	6%	5%	5%	5%	5%	7%	5%	4%	7%	12%	2%	5%	6%	4%	8%	3%
Lower government spending / taxes	21%	16%	22%	20%	22%	21%	21%	18%	21%	27%	15%	9%	28%	17%	18%	24%	17%	24%
Climate change / environment	4%	5%	4%	2%	2%	5%	2%	4%	5%	3%	5%	11%	1%	3%	4%	4%	5%	3%
Criminal justice reform / police	8%	7%	8%	10%	11%	6%	10%	10%	8%	9%	8%	6%	8%	10%	10%	5%	7%	9%
Something else	26%	19%	27%	26%	22%	27%	20%	23%	26%	25%	27%	31%	22%	30%	26%	26%	26%	26%
Trump is problem (any)	8%	5%	9%	3%	5%	10%	7%	8%	9%	7%	9%	23%	-	9%	9%	7%	12%	5%
Don't know	8%	4%	9%	7%	5%	9%	4%	9%	8%	8%	8%	7%	8%	8%	7%	9%	7%	8%

Q3. Generally speaking, do you approve or disapprove of the job Donald Trump is doing as President? Is that:

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Strongly approve	34%	26%	35%	52%	35%	29%	31%	41%	29%	41%	27%	2%	56%	26%	32%	38%	28%	39%
Somewhat approve	20%	24%	19%	17%	30%	16%	21%	19%	17%	18%	22%	2%	31%	16%	22%	17%	12%	26%
Somewhat disapprove	6%	19%	4%	9%	7%	6%	11%	8%	5%	8%	5%	4%	6%	10%	6%	7%	6%	7%
Strongly disapprove	38%	29%	40%	22%	23%	48%	36%	29%	46%	33%	42%	91%	5%	46%	39%	35%	52%	26%
TOTAL APPROVE	54%	50%	54%	69%	65%	45%	52%	60%	46%	59%	49%	4%	87%	41%	54%	54%	40%	65%
TOTAL DISAPPROVE	44%	48%	44%	31%	30%	53%	48%	37%	51%	40%	48%	95%	10%	56%	45%	42%	58%	32%
Don't know	2%	2%	2%	-	5%	2%	-	3%	3%	1%	3%	1%	3%	3%	1%	3%	2%	3%

Q4. In the election for Governor of Virginia, [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican Ed Gillespie / Democrat Ralph Northam] or Libertarian Cliff Hyra?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Gillespie	57%	54%	57%	76%	67%	47%	60%	60%	48%	63%	51%	4%	92%	44%	55%	59%	42%	69%
Northam	41%	44%	41%	24%	30%	51%	39%	36%	50%	36%	47%	95%	8%	50%	43%	38%	57%	29%
Hyra	2%	2%	2%	-	3%	2%	1%	4%	2%	1%	2%	1%	-	5%	2%	2%	1%	2%

Q5. In the election for Lieutenant Governor [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican Jill Vogel / Democrat Justin Fairfax]?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Vogel	57%	51%	58%	69%	64%	51%	50%	59%	53%	61%	52%	6%	89%	48%	57%	56%	43%	68%
Fairfax	42%	46%	41%	27%	35%	49%	48%	38%	47%	36%	48%	94%	9%	51%	42%	42%	57%	30%
Not voting for Lt Governor	1%	4%	1%	4%	1%	1%	2%	3%	1%	3%	*	-	2%	1%	*	3%	*	2%

Q6. In the election for Attorney General [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican John Adams / Democrat Mark Herring]?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Adams	60%	63%	59%	73%	72%	52%	61%	65%	54%	66%	55%	11%	92%	50%	59%	62%	45%	72%
Herring	39%	32%	40%	21%	28%	47%	38%	32%	45%	33%	44%	89%	6%	49%	41%	35%	53%	27%
Not voting for Attorney General	1%	5%	1%	6%	-	*	*	3%	*	1%	1%	1%	2%	1%	*	3%	2%	1%

Virginia gubernatorial 2017 Election Eve Survey – White Voters – November 2017

Q7. In the election for Virginia House of Delegates, In the election for Virginia House of Delegates, [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for the [ROTATE: Republican candidate / Democratic candidate] in your district?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Republican delegate candidate	49%	48%	50%	64%	56%	42%	51%	52%	42%	53%	46%	1%	84%	33%	50%	48%	35%	60%
Undecided - lean to Republican candidate	5%	5%	5%	3%	8%	4%	8%	5%	5%	6%	4%	1%	6%	5%	5%	5%	5%	5%
Democratic delegate candidate	33%	30%	33%	15%	25%	41%	30%	31%	38%	28%	37%	93%	2%	36%	35%	28%	45%	23%
Undecided - lean to Democratic candidate	5%	10%	4%	5%	3%	5%	2%	5%	6%	4%	5%	4%	1%	10%	4%	5%	5%	4%
TOTAL REPUBLICAN	54%	53%	55%	67%	64%	47%	60%	56%	47%	58%	50%	1%	90%	39%	54%	54%	40%	65%
TOTAL DEMOCRATIC	37%	41%	37%	21%	27%	46%	32%	36%	44%	32%	42%	97%	3%	45%	40%	33%	51%	26%
Not voting for delegate	3%	6%	2%	5%	3%	2%	5%	5%	2%	3%	2%	1%	2%	4%	2%	3%	3%	3%
Undecided/Don't know	6%	-	6%	7%	6%	6%	3%	4%	7%	6%	6%	1%	5%	12%	4%	10%	7%	6%

Q8. Which of the following three statements do you generally agree with the most:

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
To support the Democrat	24%	29%	23%	18%	19%	27%	24%	23%	29%	23%	26%	75%	5%	17%	28%	18%	37%	14%
To support the Republican	26%	24%	26%	41%	35%	18%	23%	34%	18%	27%	26%	1%	49%	12%	27%	25%	20%	32%
To support the [Latino/Asian-American/Black/white] community	49%	46%	50%	40%	46%	54%	53%	42%	52%	50%	47%	24%	45%	70%	44%	56%	42%	54%
Don't know	1%	1%	1%	1%	-	1%	-	-	-	1%	1%	-	-	2%	1%	1%	1%	1%

Q9. Over the past few months, did anyone from a campaign, political party, or community organization ask you to vote, or register to vote for this election?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	47%	55%	45%	32%	44%	52%	43%	46%	56%	49%	44%	62%	40%	46%	56%	32%	62%	35%
No	52%	45%	54%	67%	56%	47%	57%	53%	43%	50%	55%	36%	59%	54%	43%	67%	38%	64%
Don't know / can't remember	1%	-	1%	1%	-	1%	-	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%

Q10. Were you contacted by the Democrats, the Republicans, or by representatives of community organizations?

BASE = CONTACTED TO VOTE OR REGISTER TO VOTE

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Democrats	61%	55%	62%	39%	49%	70%	46%	64%	66%	61%	62%	85%	40%	65%	64%	53%	67%	53%
Republicans	52%	38%	57%	46%	49%	54%	45%	53%	52%	52%	52%	38%	66%	48%	52%	52%	49%	57%
Community Organizations / Others	32%	33%	32%	35%	31%	33%	28%	39%	36%	30%	34%	31%	29%	36%	28%	43%	25%	42%
Don't know	3%	-	3%	5%	4%	2%	6%	5%	-	3%	3%	-	3%	6%	4%	-	3%	2%

Q11. A lot of people have said there just wasn't enough information this year, while others said there was plenty. Generally speaking, how well informed do you feel about the issues, policies, and values that both Ralph Northam and Ed Gillespie stood for in this election?

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Very well informed	54%	43%	58%	53%	53%	55%	45%	47%	62%	60%	49%	64%	52%	50%	63%	42%	65%	46%
Somewhat informed	38%	48%	35%	43%	39%	37%	46%	47%	31%	33%	43%	31%	41%	41%	32%	48%	30%	45%
Not that informed	6%	7%	6%	4%	7%	6%	9%	6%	5%	6%	6%	4%	5%	8%	4%	9%	5%	7%
Not informed at all	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%
Refused	1%	-	1%	1%	1%	-	-	-	-	-	1%	1%	-	-	1%	-	-	1%

Q12. When it comes to the issue of immigration, do you know if Ralph Northam is more interested in...

	white	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
welcoming immigrants and their families to Virginia	63%	62%	64%	55%	65%	65%	52%	65%	70%	68%	58%	72%	55%	68%	72%	49%	79%	50%
Attacking immigrants and their families in Virginia	3%	6%	2%	-	5%	3%	2%	2%	4%	4%	2%	5%	3%	1%	4%	2%	6%	1%
OR - You don't really know where he stands on immigration issues	30%	30%	29%	38%	26%	28%	44%	26%	23%	23%	36%	20%	36%	27%	20%	44%	11%	45%
OTHER	4%	2%	5%	6%	4%	4%	3%	7%	3%	5%	4%	4%	5%	4%	4%	5%	5%	4%

Virginia Gubernatorial 2017 Election Eve Survey – White Voters – November 2017

Q13. When it comes to the issue of immigration, do you know if Ed Gillespie is more interested in...

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Welcoming immigrants and their families to Virginia	23%	20%	24%	22%	29%	21%	17%	26%	25%	28%	18%	4%	35%	18%	27%	16%	19%	25%
Attacking immigrants and their families in Virginia	35%	36%	36%	27%	32%	40%	26%	42%	41%	36%	34%	63%	22%	35%	40%	29%	55%	20%
OR - You don't really know where he stands on immigration issues	32%	42%	29%	38%	31%	31%	47%	29%	26%	25%	39%	25%	35%	34%	24%	45%	15%	46%
OTHER	9%	1%	11%	14%	8%	9%	10%	4%	9%	10%	8%	8%	8%	13%	9%	10%	11%	8%

Q14. During the campaign, some people stated that Ed Gillespie was following in Donald Trump's racist and divisive footsteps because he did not strongly condemn the Nazi march in Charlottesville and he supports Confederate monuments. During the campaign, did you hear or see any ads or discussions like this?

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	60%	61%	61%	47%	64%	62%	55%	63%	66%	64%	57%	69%	59%	57%	100%	-	81%	44%
No	34%	36%	33%	45%	31%	32%	39%	33%	28%	31%	36%	24%	36%	36%	-	85%	15%	48%
Can't remember / Don't know	6%	2%	6%	8%	5%	6%	6%	4%	6%	5%	7%	7%	5%	7%	-	15%	4%	8%

Q15. Some people stated that Ed Gillespie is like Donald Trump because he called immigrants from Central America violent gang members who rape and kill people in Virginia. And that Gillespie ran racist ads against Latinos. During the campaign, did you hear or see any ads or discussions like this?

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	44%	50%	44%	29%	42%	50%	32%	45%	55%	49%	40%	66%	32%	47%	60%	21%	100%	-
No	52%	49%	52%	66%	54%	47%	67%	52%	41%	48%	57%	29%	67%	48%	38%	75%	-	94%
Can't remember / Don't know	3%	1%	3%	5%	3%	3%	1%	3%	4%	3%	3%	4%	1%	5%	3%	4%	-	6%

Q16. During the 2017 campaign Ralph Northam said that young undocumented immigrants who were raised in Virginia and graduated from Virginia High Schools should have access to colleges and universities and not be turned away. Do these statements make you feel more enthusiastic about Northam or less enthusiastic about Northam?

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Northam	51%	64%	50%	33%	42%	60%	57%	46%	61%	50%	52%	94%	25%	58%	53%	48%	67%	38%
Less enthusiastic about Northam	35%	32%	37%	49%	39%	30%	37%	32%	31%	34%	37%	4%	55%	31%	33%	40%	26%	43%
It Depends / Don't know	14%	3%	13%	18%	19%	9%	5%	21%	8%	16%	11%	2%	20%	12%	14%	13%	7%	19%

Q17. During his campaign for governor, Ed Gillespie recently said that cities which try to help immigrants are actually promoting violent gangs. He said illegal immigrants are a dangerous threat to public safety, and that immigrants from Central America are violent gang members who rape and kill people in Virginia. Did these statements make you feel more enthusiastic about Gillespie or less enthusiastic about Gillespie?

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Gillespie	29%	41%	28%	33%	38%	26%	25%	29%	31%	31%	28%	4%	50%	18%	30%	28%	29%	30%
Less enthusiastic about Gillespie	52%	52%	53%	32%	46%	61%	59%	45%	60%	47%	58%	92%	26%	63%	53%	52%	63%	44%
It Depends / Don't know	18%	7%	20%	35%	17%	14%	16%	26%	9%	23%	14%	4%	24%	19%	17%	20%	8%	26%

Q18. Today, some people argue that we should not have statues honoring people who were racists and were in favor of slavery. Republican candidate Ed Gillespie said he wants Virginia to keep their Confederate Monuments and Statues to honor the Southern Generals in the Civil war. Did these statements make you feel more enthusiastic about Gillespie or less enthusiastic about Gillespie?

	white	18-39	18-40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Gillespie	51%	47%	52%	54%	66%	44%	51%	54%	49%	52%	50%	8%	77%	42%	51%	50%	41%	58%
Less enthusiastic about Gillespie	33%	44%	31%	23%	23%	40%	33%	35%	37%	31%	35%	79%	10%	35%	36%	28%	46%	23%
It Depends / Don't know	16%	10%	17%	22%	11%	16%	16%	11%	14%	18%	15%	13%	13%	23%	13%	22%	13%	19%