

America's Voice/Latino Decisions 2016 Presidential Survey Toplines

July 1, 2013

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, may select one more than one]

Create more jobs / Fix the economy.....	28
Immigration reform.....	53
Education reform / schools.....	15
Health care	12
War in Afghanistan / Foreign policy.....	1
Gun violence / gun control / public safety.....	2
Housing / mortgages	1
Issues related to women.....	0
Global warming / environment	1
Address Taxes / Cut taxes / Budget deficit.....	3
Race relations / discrimination against Latinos	4
Abortion / gay marriage / family values.....	2
Something else [DO NOT RECORD].....	7
Don't know	8

2. Have you heard or read anything, in the news or elsewhere, about the immigration reforms Congress is considering?

Yes.....	80
No	19
Don't Know.....	1

For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable.

3. President Barack Obama

Very favorable.....	49
Somewhat favorable.....	26
Somewhat unfavorable	7
Very unfavorable	15
No opinion.....	3
Never heard of.....	1
TOTAL FAVORABLE.....	75
TOTAL UNFAVORABLE.....	22

4. Florida Senator Marco Rubio

Very favorable.....	13
Somewhat favorable.....	18
Somewhat unfavorable	13
Very unfavorable	16
No opinion.....	15
Never heard of.....	24
TOTAL FAVORABLE.....	31
TOTAL UNFAVORABLE.....	29

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5. Former Secretary of State Hillary Clinton

Very favorable.....	46
Somewhat favorable.....	27
Somewhat unfavorable	6
Very unfavorable	11
No opinion.....	7
Never heard of.....	3
TOTAL FAVORABLE.....	73
TOTAL UNFAVORABLE	17

6. Former Florida Governor Jeb Bush

Very favorable.....	9
Somewhat favorable.....	18
Somewhat unfavorable	19
Very unfavorable	20
No opinion.....	16
Never heard of.....	18
TOTAL FAVORABLE.....	27
TOTAL UNFAVORABLE.....	39

7. Vice President Joe Biden

Very favorable.....	28
Somewhat favorable.....	30
Somewhat unfavorable	8
Very unfavorable	13
No opinion.....	14
Never heard of.....	7
TOTAL FAVORABLE.....	58
TOTAL UNFAVORABLE	21

8. Wisconsin Congressman Paul Ryan

Very favorable.....	8
Somewhat favorable.....	12
Somewhat unfavorable	11
Very unfavorable	20
No opinion.....	17
Never heard of.....	31
TOTAL FAVORABLE.....	20
TOTAL UNFAVORABLE	31

9. Maryland Governor Martin O'Malley

Very favorable.....	3
Somewhat favorable.....	6
Somewhat unfavorable	3
Very unfavorable	2
No opinion.....	19
Never heard of.....	67
TOTAL FAVORABLE.....	10
TOTAL UNFAVORABLE.....	5

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10. Kentucky Senator Rand Paul

Very favorable.....	7
Somewhat favorable.....	11
Somewhat unfavorable	12
Very unfavorable	15
No opinion.....	19
Never heard of.....	36
TOTAL FAVORABLE.....	17
TOTAL UNFAVORABLE.....	27

11. New York Governor Andrew Cuomo

Very favorable.....	11
Somewhat favorable.....	22
Somewhat unfavorable	9
Very unfavorable	6
No opinion.....	21
Never heard of.....	31
TOTAL FAVORABLE.....	33
TOTAL UNFAVORABLE	15

12. New Jersey Governor Chris Christie

Very favorable.....	13
Somewhat favorable.....	26
Somewhat unfavorable	8
Very unfavorable	4
No opinion.....	18
Never heard of.....	32
TOTAL FAVORABLE.....	38
TOTAL UNFAVORABLE	12

13. Former Pennsylvania Senator Rick Santorum

Very favorable.....	5
Somewhat favorable.....	12
Somewhat unfavorable	11
Very unfavorable	13
No opinion.....	21
Never heard of.....	38
TOTAL FAVORABLE.....	17
TOTAL UNFAVORABLE.....	24

14. Massachusetts Governor Deval Patrick

Very favorable.....	3
Somewhat favorable.....	7
Somewhat unfavorable	6
Very unfavorable	4
No opinion.....	26
Never heard of.....	54
TOTAL FAVORABLE.....	10
TOTAL UNFAVORABLE	10

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15. New Mexico Governor Susana Martinez

Very favorable.....	10
Somewhat favorable.....	15
Somewhat unfavorable	6
Very unfavorable	6
No opinion.....	19
Never heard of.....	44
TOTAL FAVORABLE.....	25
TOTAL UNFAVORABLE	12

16. Texas Senator Ted Cruz

Very favorable.....	12
Somewhat favorable.....	12
Somewhat unfavorable	7
Very unfavorable	13
No opinion.....	18
Never heard of.....	38
TOTAL FAVORABLE.....	25
TOTAL UNFAVORABLE.....	20

17. San Antonio Mayor Julian Castro

Very favorable.....	19
Somewhat favorable.....	15
Somewhat unfavorable	4
Very unfavorable	3
No opinion.....	20
Never heard of.....	39
TOTAL FAVORABLE.....	34
TOTAL UNFAVORABLE.....	7

18. Newark, New Jersey Mayor Cory Booker

Very favorable.....	6
Somewhat favorable.....	12
Somewhat unfavorable	4
Very unfavorable	3
No opinion.....	22
Never heard of.....	53
TOTAL FAVORABLE.....	18
TOTAL UNFAVORABLE.....	7

19. (If party ID not Democrat) Even though it is a long time from now, which of the following candidates would you be most likely to support in the Republican Primary for the 2016 presidential nomination?

Marco Rubio	29
Jeb Bush.....	13
Paul Ryan.....	11
Rick Santorum	4
Chris Christie	14
Rand Paul.....	9
Someone else.....	8
Don't Know	12

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20. (If party ID not Republican) Even though it is a long time from now, which of the following candidates would you be most likely to support in the Democratic Primary for the 2016 presidential nomination?

Hillary Clinton	65
Joe Biden.....	11
Andrew Cuomo	1
Deval Patrick.....	1
Julian Castro	6
Martin O'Malley.....	0
Someone else.....	4
Don't Know	12

21. If the 2016 election for President was happening now and the candidates were Republican Marco Rubio and Democrat Hillary Clinton, who would you most likely vote for?

Rubio - certain	17
Rubio - not certain	8
Undecided lean Rubio	3
Clinton - certain.....	49
Clinton - not certain.....	15
Undecided lean Clinton.....	2
Net Rubio.....	28
Net Clinton.....	66
Don't know.....	6

22. If the 2016 election for President was happening now and the candidates were Republican Marco Rubio and Democrat Joe Biden who would you most likely vote for?

Rubio - certain	17
Rubio - not certain	8
Undecided lean Rubio	3
Biden - certain.....	42
Biden - not certain.....	14
Undecided lean Biden.....	4
Net Rubio.....	28
Net Biden	60
Don't know	12

23. If the 2016 election for President was happening now and the candidates were Republican Paul Ryan and Democrat Joe Biden who would you most likely vote for?

Ryan - certain	16
Ryan - not certain	6
Undecided lean Ryan	3
Biden - certain.....	50
Biden - not certain.....	12
Undecided lean Biden.....	2
Net Ryan	25
Net Biden	64
Don't know	11

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24. If the 2016 election for President was happening now and the candidates were Republican Paul Ryan and Democrat Hillary Clinton who would you most likely vote for?

Ryan - certain	13
Ryan - not certain	6
Undecided lean Ryan	2
Clinton - certain.....	61
Clinton - not certain.....	11
Undecided lean Clinton.....	1
Net Ryan	21
Net Clinton.....	73
Don't know.....	6

25. If the 2016 election for President was happening now and the candidates were Republican Jeb Bush and Democrat Joe Biden who would you most likely vote for?

Bush - certain	20
Bush - not certain	7
Undecided lean Bush	3
Biden - certain.....	48
Biden - not certain.....	10
Undecided lean Biden.....	2
Net Bush	30
Net Biden	60
Don't know	10

26. If the 2016 election for President was happening now and the candidates were Republican Jeb Bush and Democrat Hillary Clinton who would you most likely vote for?

Bush - certain	14
Bush - not certain	4
Undecided lean Bush	2
Clinton - certain.....	64
Clinton - not certain.....	9
Undecided lean Clinton.....	1
Net Bush	20
Net Clinton.....	74
Don't know	6

27. Currently the U.S. Congress is debating a comprehensive immigration reform bill that would provide a pathway to citizenship for undocumented immigrants in the United States. Republican Marco Rubio played a key role in helping to pass this bill and with Rubio's leadership undocumented immigrants receive legal status and a path to citizenship. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Marco Rubio for President?

Very likely.....	21
Somewhat likely.....	33
Not that likely.....	15
Not at all likely.....	25
Don't know.....	6

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28. Currently the U.S. Congress is debating a comprehensive immigration reform bill that would provide a pathway to citizenship for undocumented immigrants in the United States. Despite initially supporting the bill Republican Marco Rubio ended up opposing the immigration bill because he said it did not contain enough border security measures. Rubio said without more strict border security, he could not support the bill and was part of the Republican majority that voted against the immigration bill. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Marco Rubio for President?

Very likely.....14
Somewhat likely.....15
Not that likely.....14
Not at all likely.....51
Don't know.....6

29. Although he had previously supported immigration reform with a path to citizenship, former Florida Governor Jeb Bush has changed his position and wrote book in which he said quote "A grant of citizenship is an undeserving reward for conduct that we cannot afford to encourage - those immigrants who violated the laws can remain, but cannot obtain the cherished fruits of citizenship." End quote. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Jeb Bush for President?

Very likely.....12
Somewhat likely.....16
Not that likely.....16
Not at all likely.....50
Don't know.....6

30. Former Florida Governor Jeb Bush has been one of the strongest supporters of immigration reform, saying recently – quote "Immigrants create an engine of economic prosperity. We should allow immigrants to pursue their dreams in our country." And Bush helped push for an immigration bill that included a path to citizenship for undocumented immigrants. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Jeb Bush for President?

Very likely.....17
Somewhat likely.....30
Not that likely.....17
Not at all likely.....30
Don't know.....6

31. After the U.S. Senate passed a comprehensive immigration reform bill that included a pathway to citizenship for undocumented immigrants, Republican Congressman Paul Ryan said quote "illegals can get some sort of legal status, but not full citizenship." He then added – quote "My motivation and the motivation of the Republican Party is we believe in the rule of law, we believe in the need to have better security on our border." End quote. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Paul Ryan for President?

Very likely.....9
Somewhat likely.....20
Not that likely.....16
Not at all likely.....48
Don't know.....8

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July 1, 2013

32. Currently the U.S. Congress is debating a comprehensive immigration reform bill that would provide a pathway to citizenship for undocumented immigrants in the United States. While the bill was able to pass the Senate, it had a hard time in the House of Representatives. In fact, some said the bill would die in the Congress. However, Republican Congressman Paul Ryan played a key role in helping to pass this bill and with Ryan's leadership undocumented immigrants received legal status and a path to citizenship. Thinking again about the 2016 presidential election, how likely are you to consider voting for Republican Paul Ryan for President?

Very likely.....15
Somewhat likely.....29
Not that likely.....13
Not at all likely.....35
Don't know.....7

33. Julian Castro, the Mexican American Mayor of San Antonio, Texas has been rumored to be on the list of likely nominees for Vice President in 2016. If Democratic Presidential candidate selects Julian Castro as the Vice Presidential candidate what effect would it have on your likelihood of voting Democrat in the 2016 presidential election?

Much more likely to vote Democrat..... 32
Somewhat more likely to vote Democrat 30
Somewhat less likely to vote Democrat 9
Much less likely to vote Democrat..... 10
Don't know..... 19
Net effect +43

34. Ted Cruz, the Cuban American U.S. Senator from Texas has been rumored to be on the list of likely nominees for Vice President in 2016. If Republican Presidential candidate selects Ted Cruz as the Vice Presidential candidate what effect would it have on your likelihood of voting Republican in the 2016 presidential election?

Much more likely to vote Republican..... 12
Somewhat more likely to vote Republican..... 19
Somewhat less likely to vote Republican..... 17
Much less likely to vote Republican..... 32
Don't know 20
Net effect -18

35. Some Republicans have said they need to do a better job reaching out to Latino voters and specifically do a better job at talking about immigration issues. If the Republican Party supports immigration reform that provides legal residence to those who are currently undocumented, but says they will not allow undocumented immigrants to ever apply for U.S. citizenship, would that make you feel more favorable towards the Republican Party, less favorable, or not change the way you feel?

Much more favorable.....9
Somewhat more favorable.....7
Somewhat less favorable.....12
Much less favorable.....23
Have no effect / would not change.....41
Don't know.....7
Net effect -19

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36. Recently, the House of Representatives voted to cancel all funding for the Deferred Action program that President Obama announced in 2012. The program provides temporary legal work permits to undocumented immigrant youth, called DREAMers, who attend college or serve in the military. 221 Republicans voted to cancel all funding for the program, which could leave these immigrants open to deportation. Does this make you more favorable towards the Republican Party or less favorable towards the Republican Party?

Much more favorable to Republicans.....8
Somewhat more favorable to Republicans.....5
Somewhat less favorable to Republicans.....17
Much less favorable to Republicans.....58
Have no effect / no change on my views.....5
Don't know.....7
Net effect -62

37. Thinking back over all the times you have voted, have you ever voted for a Republican in any local, state, or national election?

Yes..... 48
No..... 46
Don't recall..... 5

38. Now take a moment to think about all the people in your family, your friends, co-workers, and other people you know. Do you happen to know somebody who is an undocumented immigrant? This is completely anonymous, and just for a simple demographic analysis.

Yes.....64
No.....32
Don't know.....4

39. [IF Q38=yes] Is that a family member or a friend, who is undocumented, or do you know both?

Family.....9
Friend.....50
Both.....36
Other.....4
Don't know.....2

40. When you watch news on television, how often do you watch news programming on Spanish language television? Would you say you watch Spanish news every day, a few times per week, a few times per month, only a few times per year, or that you never watch news on Spanish language television.

Every day.....28
Few times per week.....23
Few times per month.....14
Few times per year.....10
Never.....23
Don't know..... 2

41. Who did you vote for in the last presidential election?

Obama.....74
Romney.....18
Other.....4
Don't recall.....4

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