



S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

	Wk1	Wk2	Wk3	Wk4	Men	Women
Almost certain	85	83	82	86	84	88
Probably	5	4	4	5	1	8
50 - 50	8	10	9	6	9	4
Will not vote	2	3	4	3	5	1

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

	Wk1	Wk2	Wk3	Wk4	M	W
Create more jobs / Fix the Economy	53	58	54	57	71	50
Immigration reform / DREAM Act	51	42	41	40	34	46
Education reform / schools	18	19	18	14	14	14
Health care	17	18	10	12	9	16
Race relations	4	2	3	2	4	2
International relations / War in Afgh.	4	3	5	4	6	1
Address Taxes / Cut taxes	2	2	2	3	4	1
Gas prices / energy prices	1	1	1	1	1	1
Housing / mortgages	1	1	1	2	2	2
Corruption in government / honesty	1	1	1	1	1	1
Global warming / environment	1	1	1	1	1	1
Abortion / gay marriage / family values	2	1	2	3	3	3
Something else	8	4	3	3	5	2
Don't know	5	8	12	11	10	12

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is <u>very favorable</u>, <u>somewhat</u> favorable, somewhat <u>unfavorable</u>, or <u>very</u> unfavorable. If you have no opinion, or have never heard of the person, just let me know.

2. President Barack Obama	Wk1	Wk2	Wk3	Wk4	M	W
Very favorable	45	45	41	45	41	50
Somewhat favorable	29	26	31	26	3 0	21
Somewhat unfavorable	7	9	8	5	8	3
Very unfavorable	17	19	18	16	16	17
No opinion	2	2	4	7	4	10
Never heard of	*	*	*	*	*	*
3. Governor Mitt Romney	Wk1	Wk2	Wk3	Wk4	\mathbf{M}	W
Very favorable	10	13	12	12	13	12
Somewhat favorable	17	18	15	12	14	10
Somewhat unfavorable	15	19	18	14	14	14
Very unfavorable	40	35	33	41	44	39
No opinion	12	10	13	15	12	18
Never heard of	5	6	8	5	4	_

4. Dem	Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 21 43 13 12 9 2	Wk2 21 31 13 17 14 4	Wk3 24 29 13 15 16 4	Wk4 25 35 12 12 14 2	M 20 38 18 12 10 3	W 29 33 7 13 17
5. Repu	blicans in Congress Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 10 22 15 37 12 3	Wk2 14 17 17 33 17 3	Wk3 12 14 20 36 15 3	Wk4 11 14 22 37 15 2	M 14 15 18 37 14 2	W 7 13 25 38 17
6. GOF	Congressman Paul Ryan Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 10 12 10 28 19 22	Wk2 12 14 10 27 21 16	Wk3			
6B. Vic	e President Joe Biden Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1	Wk2	Wk3 19 28 7 25 12			
6C. For	mer Pres Bill Clinton Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1	Wk2	Wk3	Wk4 56 26 4 11 2	M 51 26 4 14 5 *	W 60 27 4 8 1 *

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

	Wk1	Wk2	Wk3	Wk4	M	W
Will vote Democrat	55	52	50	57	50	64
Undecided but likely DEMOCRAT	9	8	8	6	9	4
Undecided / Don't know	15	13	15	9	13	6
Undecided but likely REPUBLICAN	6	6	6	8	8	7
Will vote Republican	15	21	21	17	18	16
COMBINED DEM	64	60	58	63	59	68
COMBINED GOP	21	27	27	25	26	23

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

Romney – certain Romney – not-certain undecided – lean Romney	Wk1 20 4 2	Wk2 23 5 2	Wk3 21 7 1	Wk4 20 5 1	M 23 7 2	W 17 4 0
Obama – certain	55	53	56	62	54	69
Obama– not-certain	9	9	7	4	5	3
undecided – lean Obama	1	2	3	2	2	2
Undecided/don't know	9	7	5	6	7	5
Romney Combined	26	30	29	26	32	21
Obama Combined	65	64	66	68	61	74

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

	Wk1	Wk2	Wk3	Wk4	M	W
More enthusiastic in 2012	37	35	35	40	44	37
More enthusiastic in 2008	40	38	38	30	33	28
No difference / same level	21	25	24	25	22	28
Don't Know	2	2	3	4	1	7

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

	Wk1	Wk2	Wk3	Wk4	\mathbf{M}	W
Bush is to blame	68			62	65	58
Obama is to blame	14			17	14	20
Both are to blame (VOL)	10			10	8	12
Neither / something else	3			5	4	5
Don't know	4			2	3	1

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

	Wk1	Wk2	Wk3	Wk4	\mathbf{M}	W
Lack of leadership by Obama			22	20	23	16
Lack of leadership by GOP			13	14	21	9
Fighting in Congress			56	56	45	67
All of the above			4	2	4	1
Don't know			4	7	8	7

10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4
Obama and Democrats		59		
Romney and Republicans		30		
Neither (VOL)		6		
Both (VOL)		*		
Don't know		4		

10B. Thinking about issues important to women in this country, which party do you trust more to make the right decisions and address issues of concern to women? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	M	W
Obama and Democrats				73	68	78
Romney and Republicans				16	19	13
Neither (VOL)				3	4	2
Both (VOL)				3	3	4
Don't know				3	5	2

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

-	Wk1	Wk2	Wk3	Wk4	M	W
Doing a good job	59	55	49	55	54	55
Don't care too much	26	27	30	23	31	16
Being hostile	5	5	6	4	4	4
Don't know	9	8	11	17	10	23
Refused	2	5	4	1	1	2

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

•	Wk1	Wk2	Wk3	Wk4	M	W
Doing a good job	14	17	19	19	20	17
Don't care too much	56	49	47	46	46	46
Being hostile	21	23	20	19	24	14
Don't know	7	8	12	16	8	22
Refused	2	3	2	1	1	1

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	Wk1	Wk2	Wk3	Wk4	\mathbf{M}	W
Republican	14	14	15	16	16	17
Democrat	48	50	51	50	44	56
Independent	26	28	25	26	30	20
Other party	10	7	4	6	7	5
Don't know	2	1	2	1	2	1

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

	Wk1	Wk2	Wk3	Wk4	Μ	W
Very enthusiastic	54	51	49	55	51	59
Somewhat enthusiastic	31	33	28	23	25	21
Not too enthusiastic	12	11	13	13	15	10
Not at all enthusiastic	2	5	8	6	7	6
Don't Know	*	*	*	2	1	2

18. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

	Wk1	Wk2
More favorable		21
Less favorable		7
Has no effect		62
Don't know		9

18B. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

Wk1	Wk2	Wk3
		35
		4
		54
		5
	Wk1 	Wk1 Wk2

About the Poll

This is the fourth release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This third wave of the survey was fielded Sept 7-Sept 13, 2012