

CHANGING DEMOGRAPHICS AND IMMIGRATION POLITICS IN COLORADO

Latino  **Decisions**
Everything Latino Politics

June 25, 2014

Latino influence in Colorado



- Demographic trends
- Participation and party competition
- Immigration Politics

The Colorado Population Today

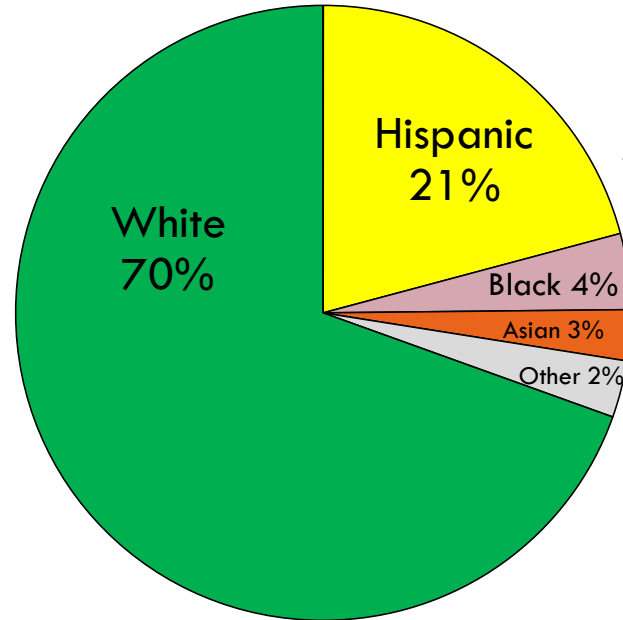
Total 5.2 Million

White, non-Latino
3.6 million

Hispanic
1.1 million

African American
223,100

Native American
155,700



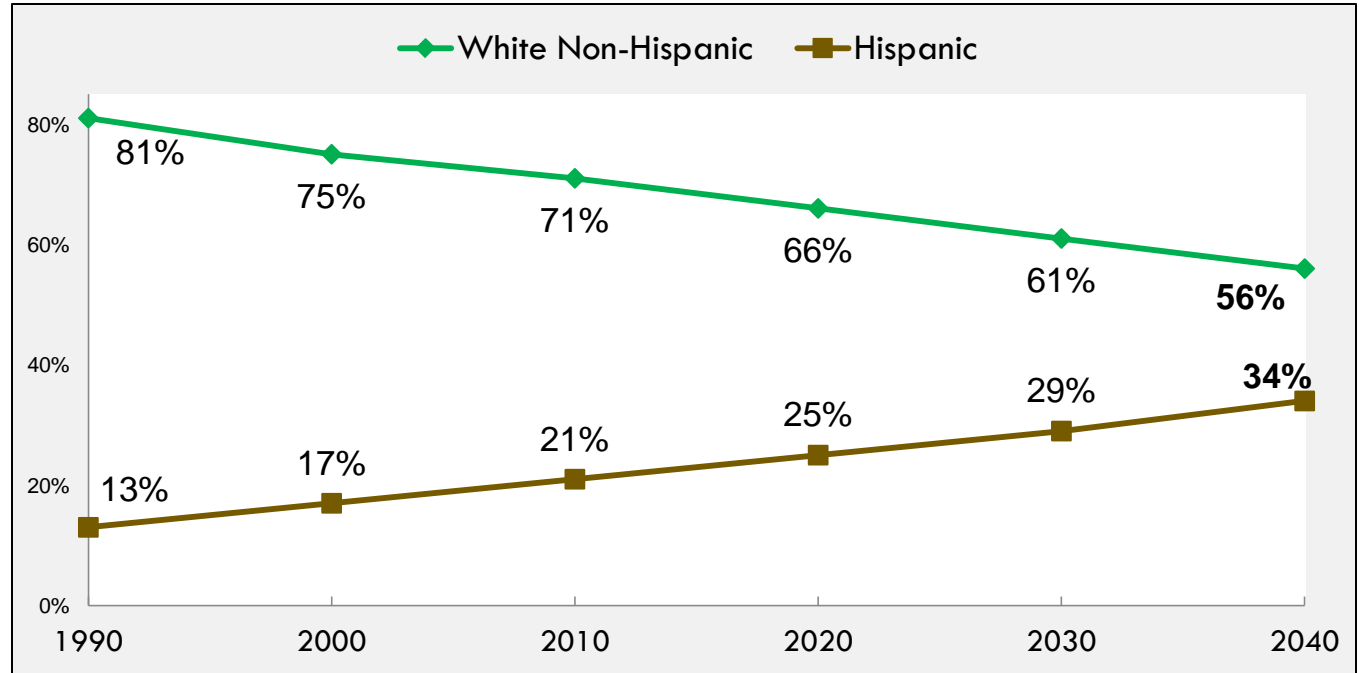
76% of Colorado
Latinos are U.S. born



Colorado population trends and projections 1990-2040

Currently, the median age for Colorado Latinos is 26.

The median age for Colorado whites (non-Latino) is 40.

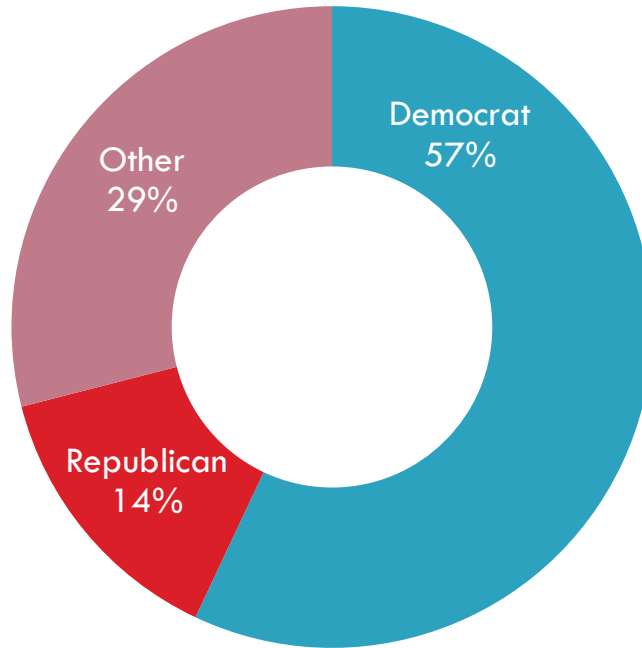


Sources: State Demography Office, Colorado Division of Local Government, 2013; U.S. Census Bureau 1990 and 2012.

Colorado Latino Voter Partisanship (2012)

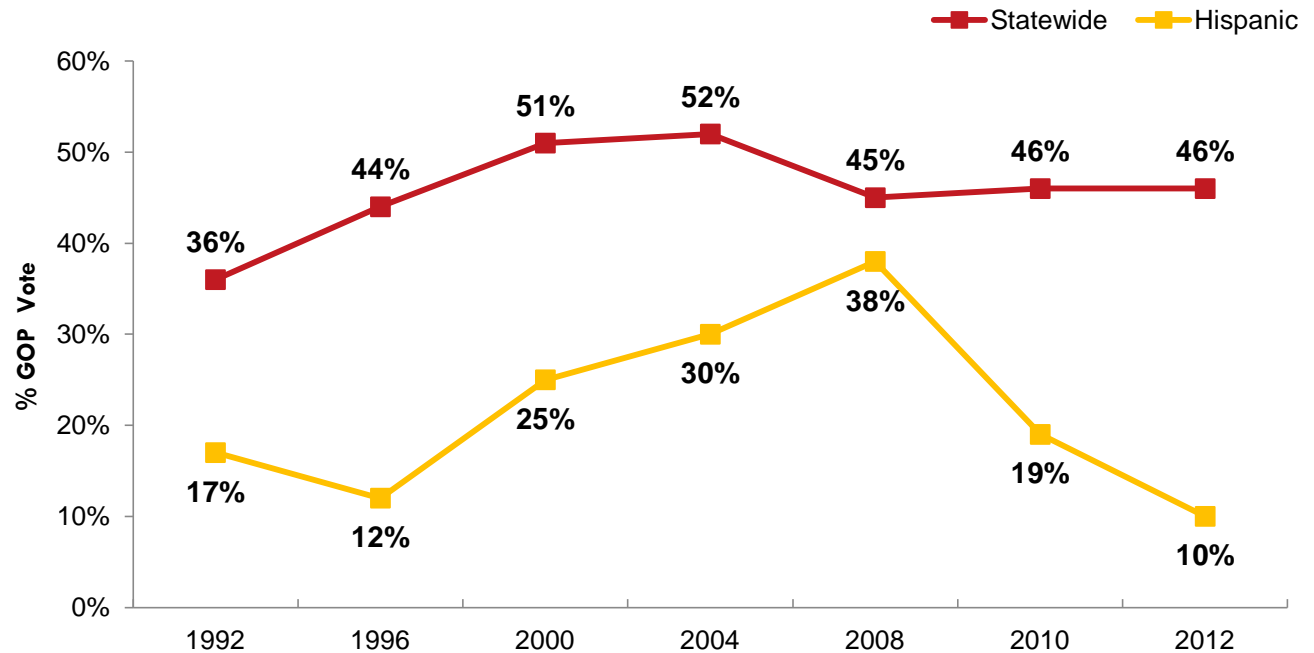
Hispanic voters have all but abandoned the Republican Party.

Democrats and Republicans have a hand in this trend....



Statewide Republican Vote 1992-2012

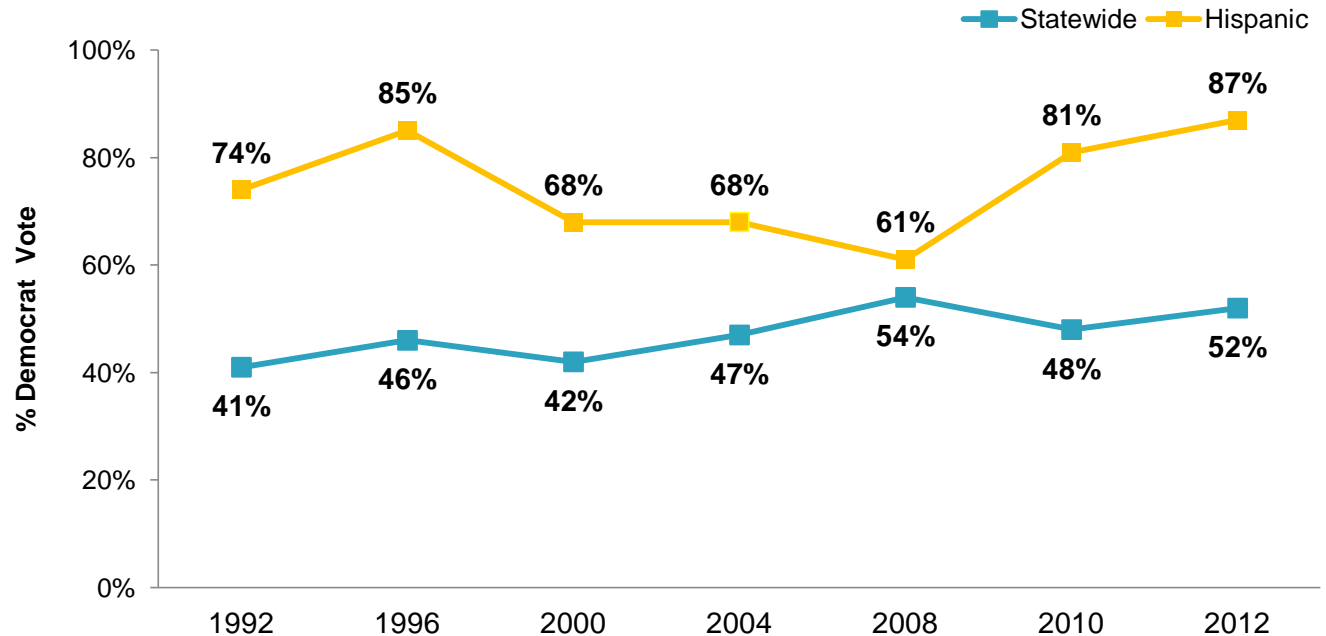
After more than a decade of steady increases, the GOP has lost considerable Latino support in Colorado.



Statewide Democratic Vote 1992-2012

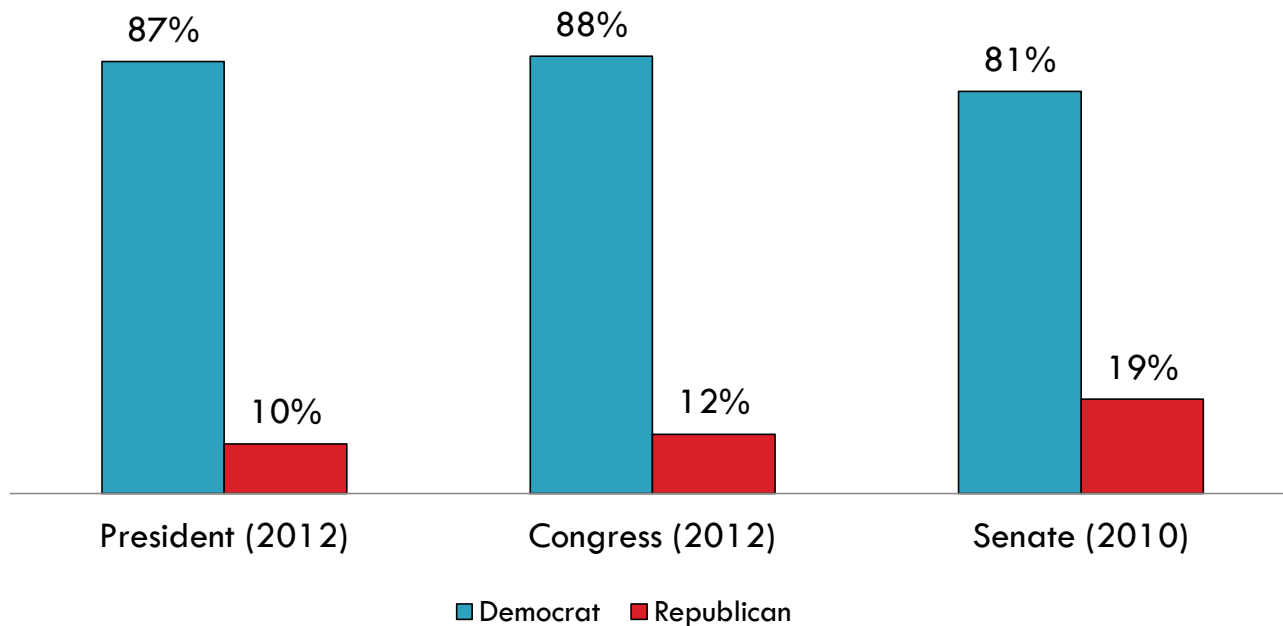
Democrats perform well with Hispanic voters in Colorado.

Prior GOP vote however, signals that these votes cannot be taken for granted.



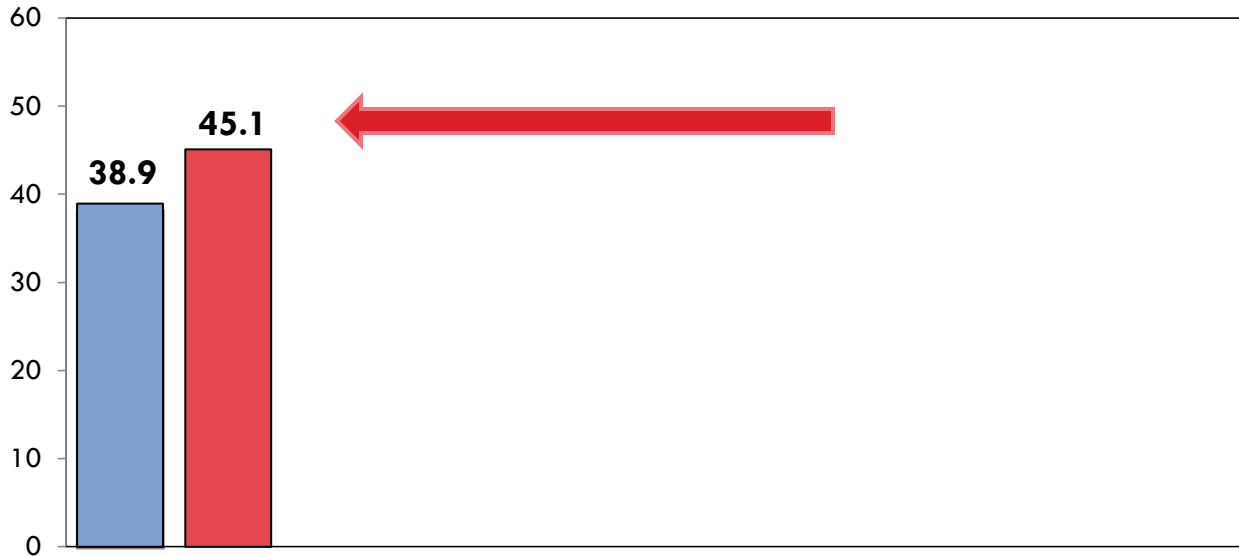
Colorado Hispanic Vote 2012 and 2010

Hispanics in Colorado have been a critical component to the significant Democratic victories.

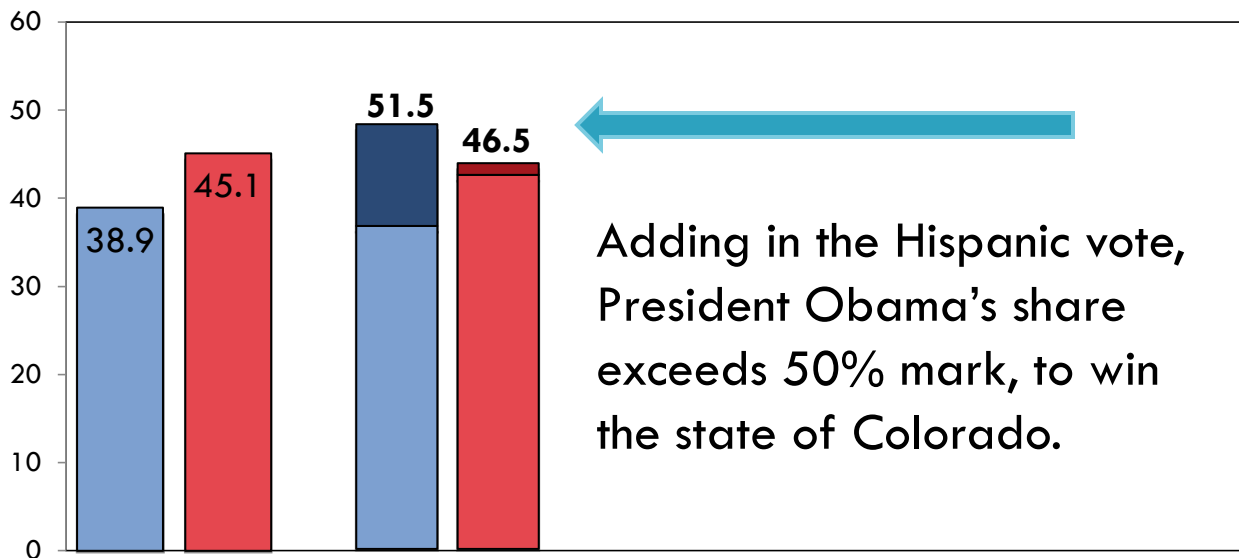


2012 Hispanic Impact in Colorado

Without the Hispanic vote Romney lead in Colorado



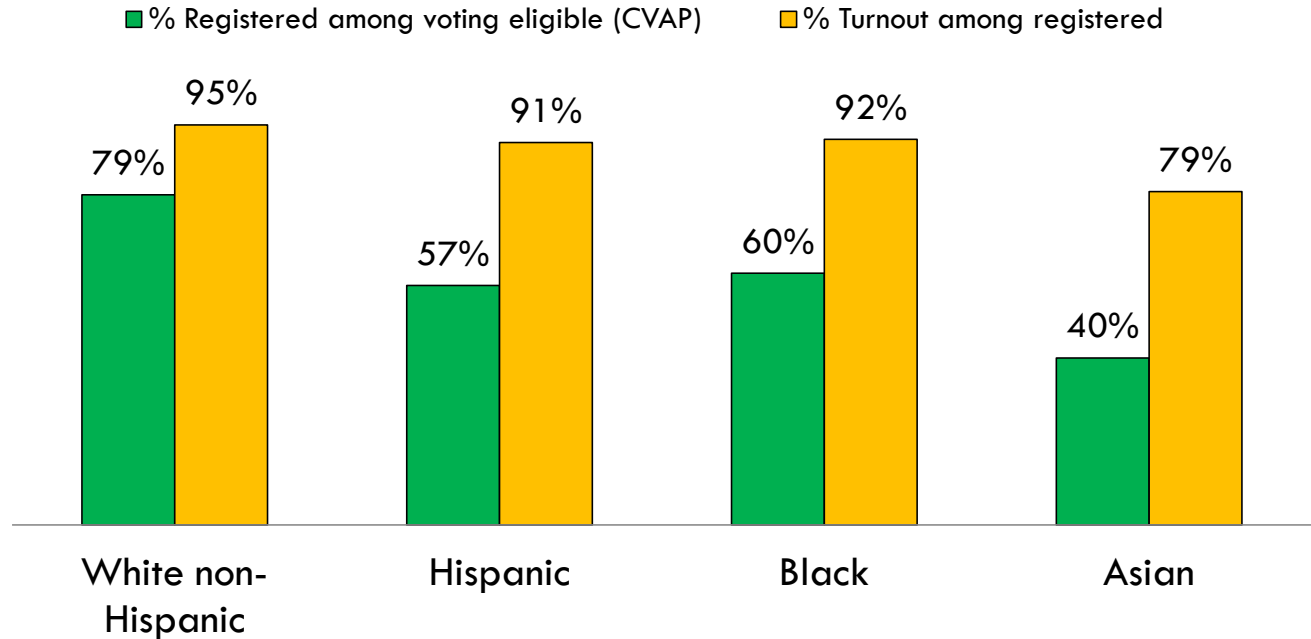
2012 Hispanic Impact in Colorado



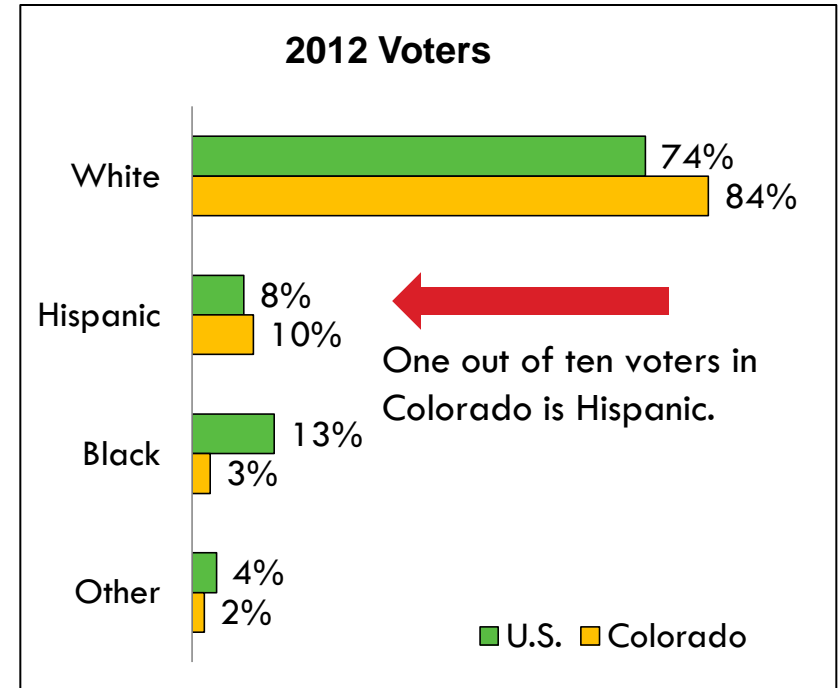
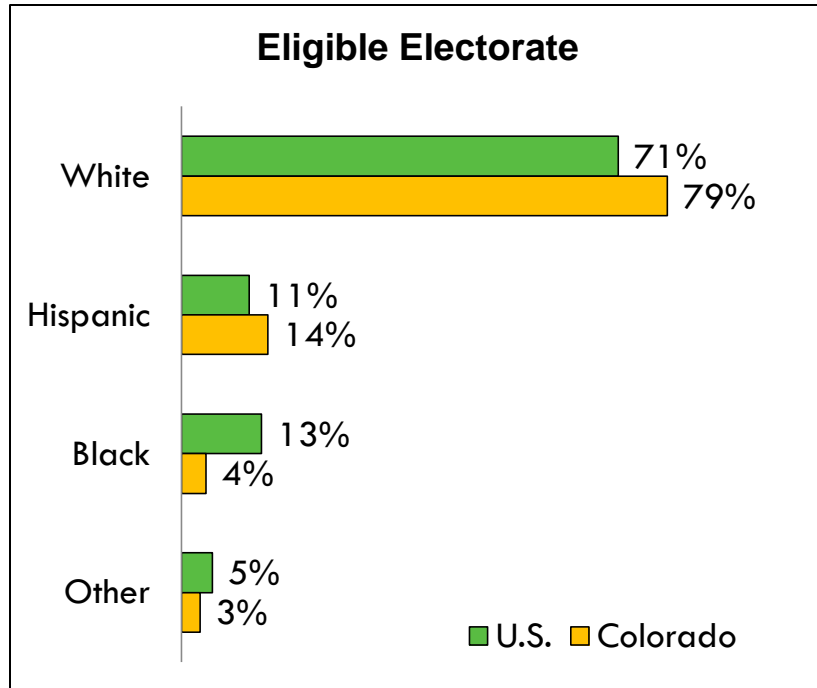
Colorado's Hispanic Electorate in Context

Latino turnout in Colorado is high compared to other states, but a significant voter registration gap remains.

Turnout is quite high among those registered.

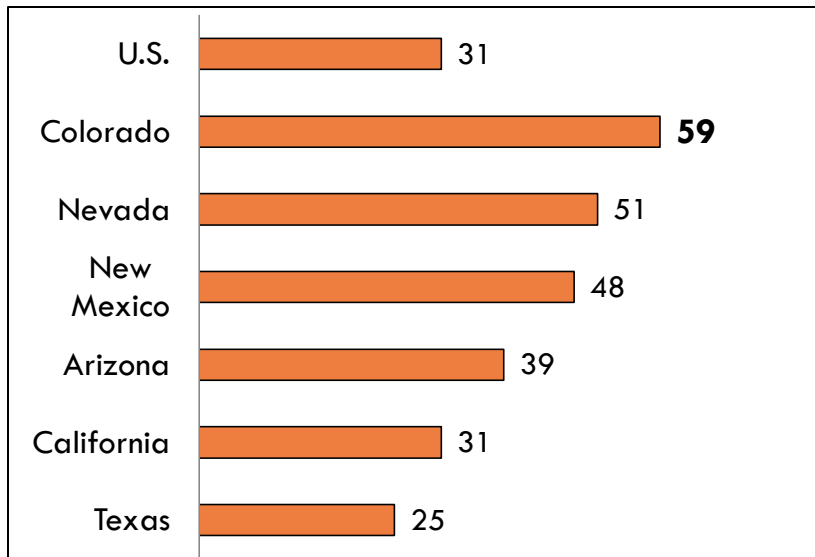


Colorado Electorate Composition

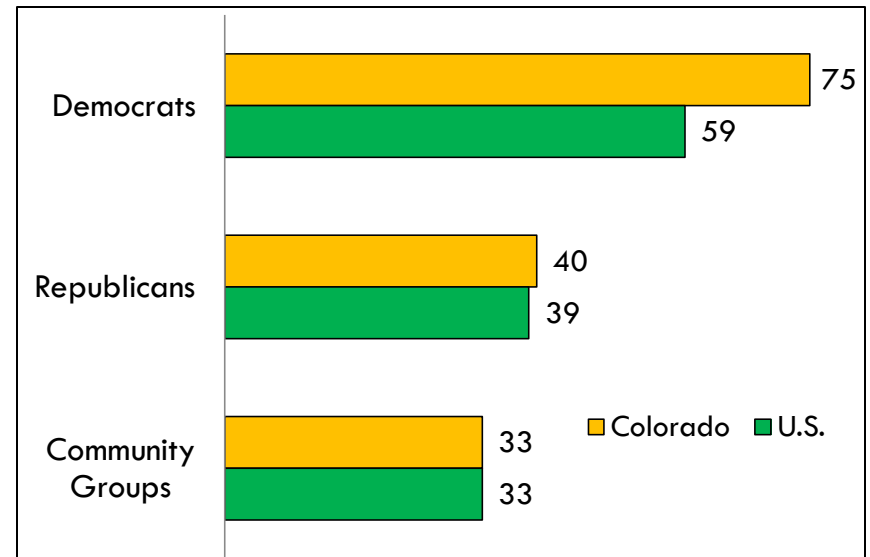


Mobilization and Parties

Percent contacted by a campaign, party, or community organization



Contact from parties and organizations (among those contacted)

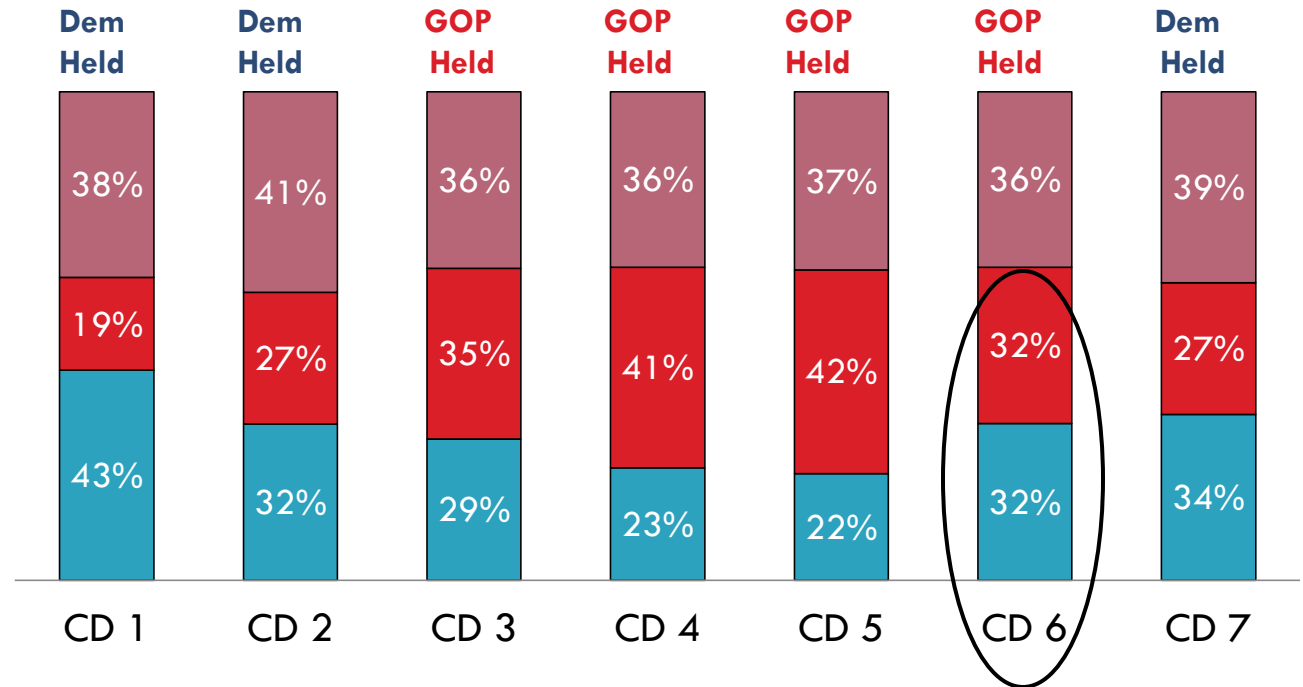


Colorado Congressional Districts by Party Registration and Current MC party

CD6 party registration reflects the close 2012 and 2014 contests.

3 districts Dem advantage.

3 districts Republican advantage.



2012 Congressional Races

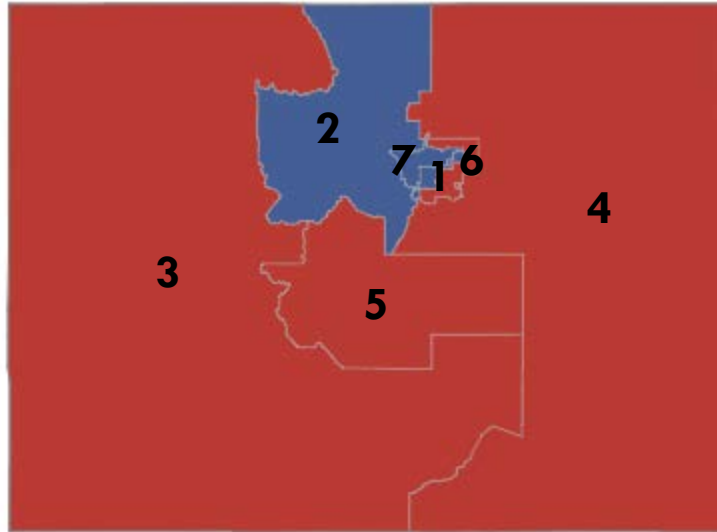
Margins of Victory

Republicans won 4 of Colorado's 7 CDs in 2012.

CD6 was the only close race.

3 safe Dem

3 safe GOP
(no Dem in CD5)

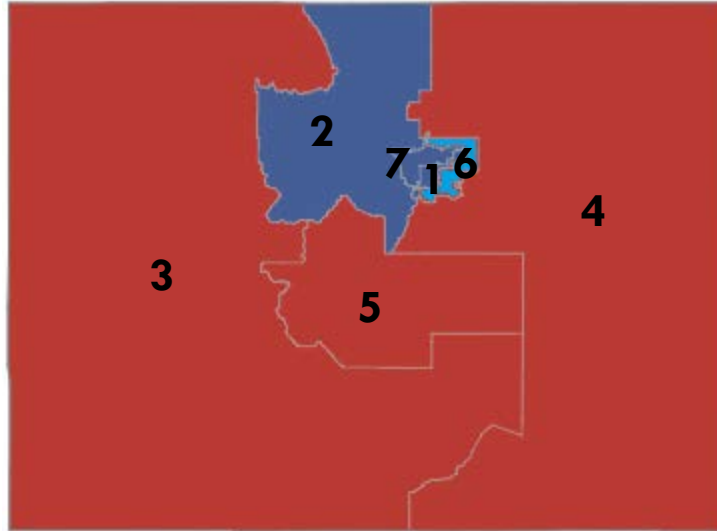


2012 Margin of Victory		% CD Latino CVAP
CD 1	41%	18%
CD 2	17%	7%
CD 3	12%	18%
CD 4	22%	15%
CD 5	65%	11%
CD 6	2%	12%
CD 7	13%	19%

2012 Presidential Vote in Colorado CD

President Obama carried Colorado with 52% of the vote.

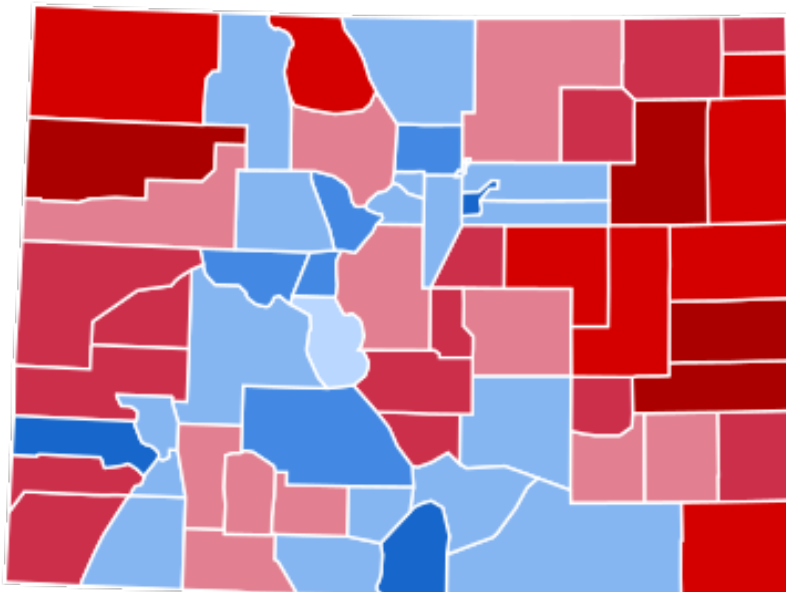
In 2012 he won in districts 1, 2, 6, and 7.



2012 Obama Vote Share by CD		% CD Latino CVAP
CD 1	69%	18%
CD 2	58%	7%
CD 3	46%	18%
CD 4	39%	15%
CD 5	38%	11%
CD 6	52%	12%
CD 7	56%	19%

2012 Presidential Vote in Colorado CD

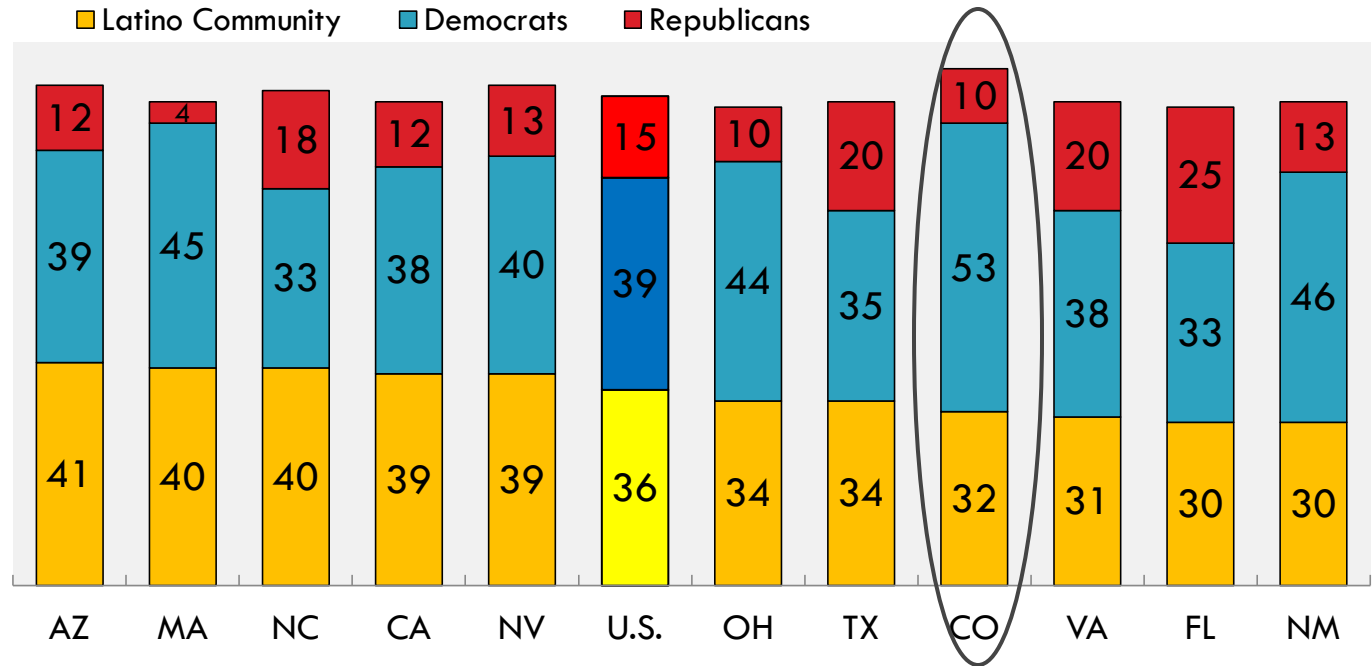
County-level
vote for
President
gives a better
view of party
competition in
the state.



Latino Voter Reason for Voting

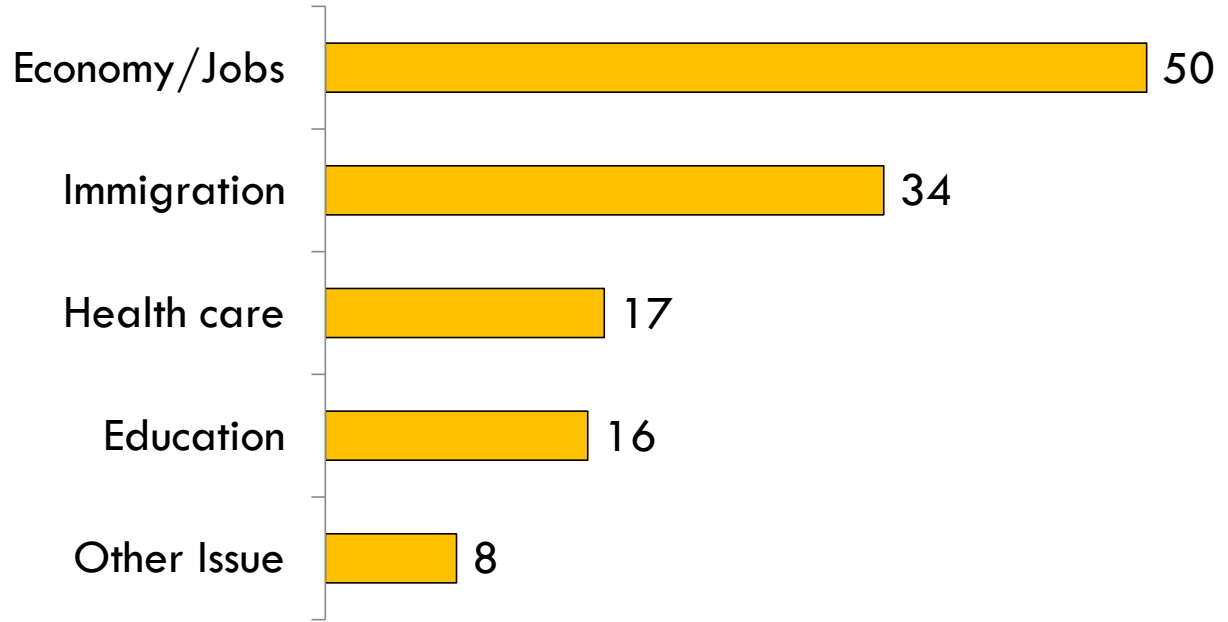
Ethnic ties best or rival party ties in drawing Latinos to the polls.

Hispanics in Colorado demonstrated the strongest party ties.



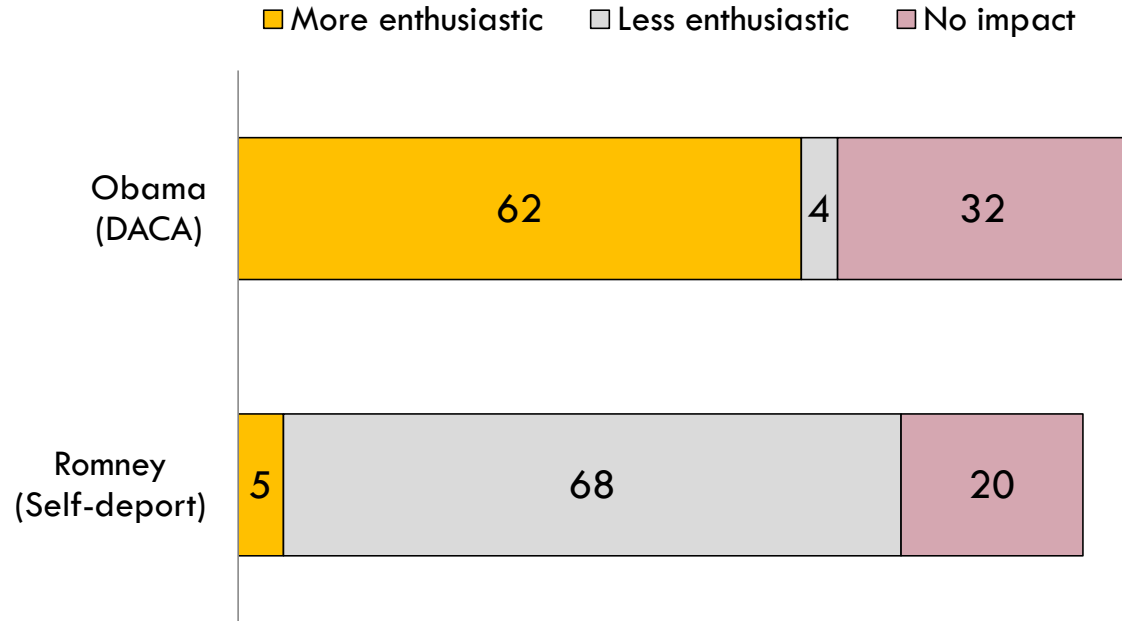
Most Important Issue in 2012 (Colorado)

What are the most important issues facing the Latino community that politicians should address?



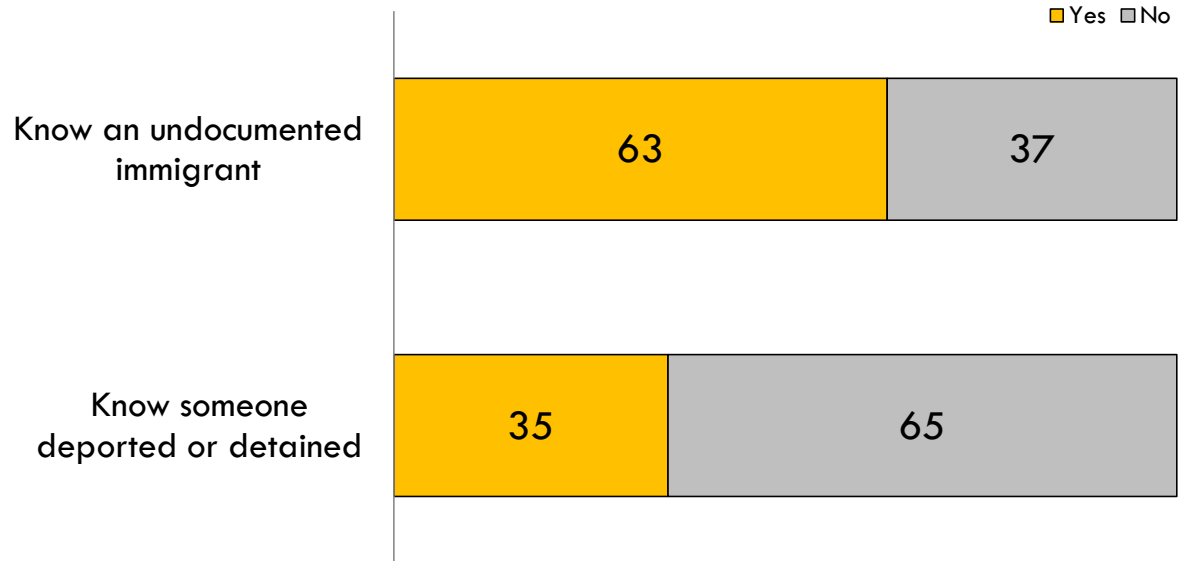
Immigration policy impact on vote

Despite the fact that they are American citizens, Hispanic voters in the state were very sensitive to immigration policy in this election..



Ties to undocumented community

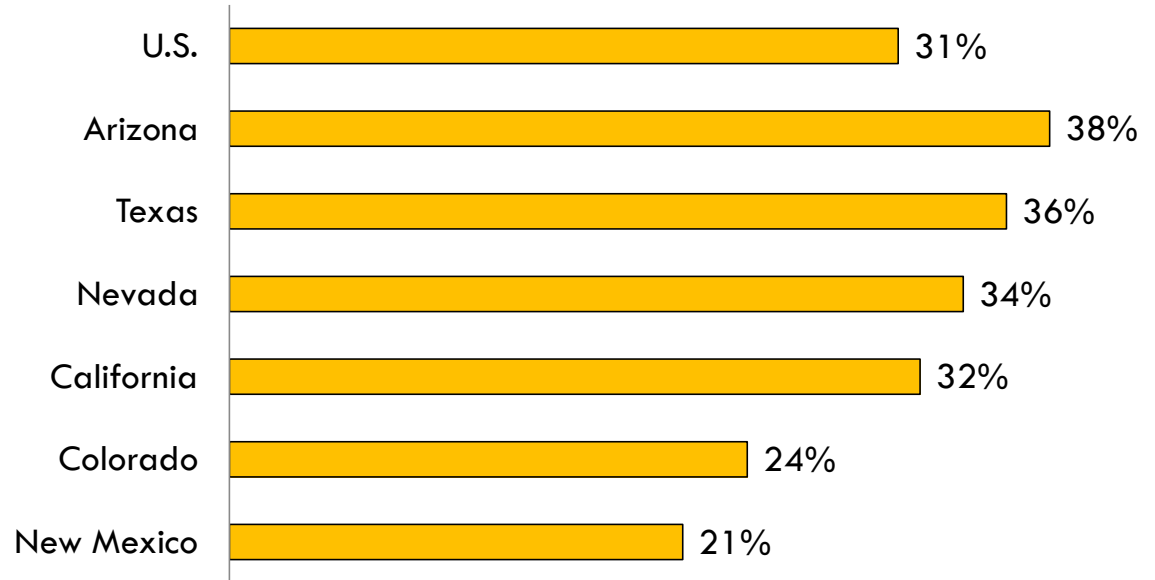
Hispanic voters in the state care about immigration on a personal level.



GOP vote if CIR is passed

If GOP took leadership role in supporting CIR, with path to citizenship, would you be more/less likely to support GOP candidates in the future?

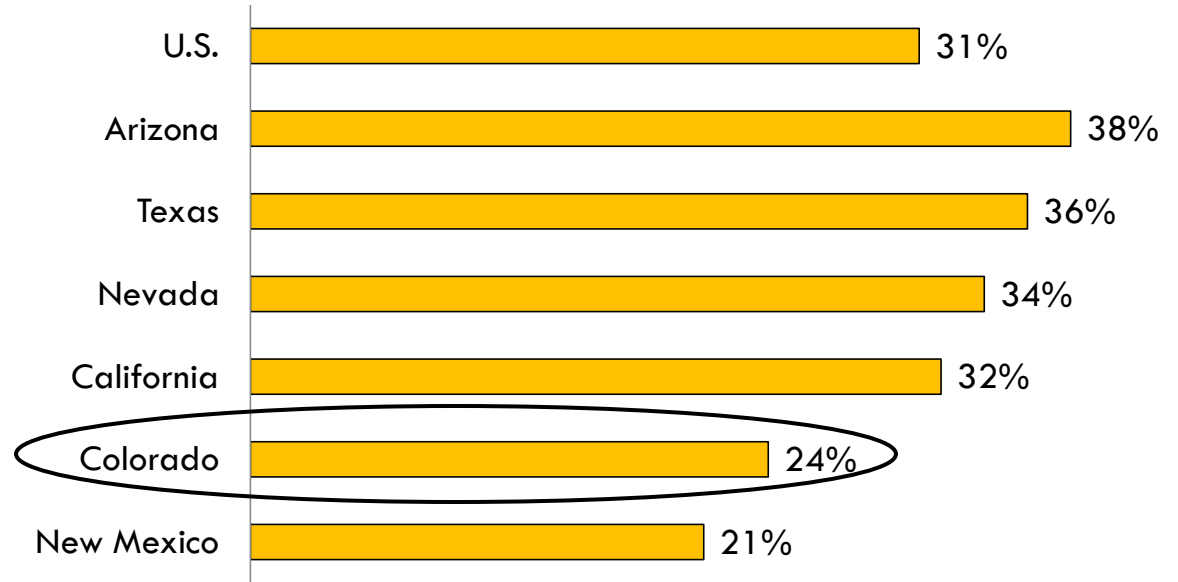
Percent more likely to vote GOP in the future if GOP passes CIR



GOP vote if CIR is passed

The 24point margin could easily decide a competitive race, like Colorado's Senate race and House CD 6.

Percent more likely to vote GOP in the future if GOP passes CIR



Thank you!

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LatinoDecisions.com

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