

Virginia gubernatorial 2017 Election Eve Survey – Latino Voters – November 2017

Q1. Is this your first time voting in a Virginia gubernatorial election?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Yes	25%	29%	22%	46%	16%	28%	32%	17%	28%	36%	17%	25%	25%	23%	18%	34%	24%	26%	27%	21%
No	74%	71%	77%	54%	83%	69%	68%	83%	70%	64%	83%	75%	74%	76%	80%	66%	76%	72%	72%	78%
Don't know	1%	-	2%	-	1%	3%	-	-	2%	-	-	1%	1%	1%	2%	-	-	2%	1%	1%

Q2. Thinking about the 2017 election here in Virginia, what is the most important issue facing your community that our elected officials should address?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Better/more jobs / improve the economy	30%	29%	31%	31%	31%	25%	32%	34%	36%	28%	31%	36%	25%	22%	50%	39%	31%	29%	25%	39%
Immigration reform / DREAM Act	29%	23%	33%	39%	25%	31%	28%	26%	35%	30%	23%	28%	29%	33%	25%	21%	29%	28%	31%	25%
Health care cost / access	22%	20%	24%	24%	20%	23%	19%	24%	19%	22%	23%	14%	30%	26%	18%	14%	25%	19%	24%	19%
Education reform / schools	25%	26%	24%	16%	28%	30%	24%	20%	25%	34%	19%	21%	29%	30%	13%	19%	25%	23%	26%	23%
Terrorism / foreign policy	5%	8%	4%	5%	6%	4%	3%	8%	4%	1%	9%	4%	6%	3%	14%	5%	5%	6%	4%	7%
Housing affordability / mortgages	3%	2%	4%	3%	3%	4%	2%	4%	3%	5%	1%	4%	3%	3%	3%	4%	3%	3%	3%	3%
Corruption in government	3%	6%	1%	5%	3%	1%	4%	4%	1%	2%	5%	4%	2%	2%	3%	7%	3%	4%	3%	3%
Race relations / discrimination	12%	16%	10%	16%	10%	19%	10%	7%	12%	15%	10%	15%	9%	15%	5%	12%	11%	14%	15%	8%
Lower government spending / taxes	10%	11%	9%	8%	11%	9%	10%	11%	9%	10%	10%	11%	10%	5%	17%	16%	10%	10%	7%	15%
Climate change / environment	2%	4%	1%	6%	1%	1%	6%	1%	*	4%	4%	2%	3%	3%	2%	-	3%	2%	3%	2%
Criminal justice reform / police	6%	8%	5%	8%	5%	5%	8%	7%	6%	6%	7%	5%	7%	6%	6%	8%	6%	8%	5%	9%
Something else	16%	14%	17%	10%	18%	12%	16%	19%	10%	12%	21%	19%	12%	16%	10%	20%	16%	15%	15%	16%
Trump is problem (any)	8%	13%	4%	15%	5%	5%	5%	12%	4%	4%	13%	6%	9%	10%	2%	6%	9%	6%	10%	4%
Don't know	7%	3%	9%	3%	9%	8%	8%	5%	13%	5%	3%	6%	8%	7%	7%	5%	5%	9%	6%	8%

Q3. Generally speaking, do you approve or disapprove of the job Donald Trump is doing as President? Is that:

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Strongly approve	13%	17%	11%	13%	13%	6%	13%	19%	9%	9%	20%	15%	11%	2%	57%	10%	12%	14%	9%	20%
Somewhat approve	10%	12%	8%	11%	10%	6%	8%	14%	9%	9%	11%	8%	12%	4%	21%	17%	7%	13%	6%	16%
Somewhat disapprove	12%	11%	13%	13%	11%	16%	12%	9%	13%	14%	9%	12%	12%	8%	17%	18%	10%	14%	10%	15%
Strongly disapprove	61%	59%	62%	63%	60%	62%	65%	57%	61%	67%	59%	59%	63%	82%	5%	49%	67%	53%	71%	43%
TOTAL APPROVE	23%	29%	19%	24%	23%	12%	22%	33%	18%	18%	31%	24%	22%	6%	78%	27%	19%	28%	15%	36%
TOTAL DISAPPROVE	73%	70%	75%	76%	71%	78%	77%	66%	74%	81%	68%	71%	75%	90%	22%	67%	77%	67%	82%	58%
Don't know	4%	1%	6%	-	6%	10%	2%	1%	8%	1%	1%	5%	3%	4%	-	6%	3%	5%	3%	5%

Q4. In the election for Governor of Virginia, [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican Ed Gillespie / Democrat Ralph Northam] or Libertarian Cliff Hyra?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Gillespie	24%	37%	16%	26%	24%	10%	22%	38%	20%	16%	38%	27%	22%	4%	84%	34%	20%	31%	15%	40%
Northam	73%	61%	81%	70%	73%	85%	75%	61%	76%	79%	60%	72%	73%	94%	13%	58%	78%	66%	82%	57%
Hyra	3%	3%	2%	4%	2%	5%	3%	1%	4%	4%	2%	1%	5%	2%	3%	7%	2%	4%	2%	4%

Q5. In the election for Lieutenant Governor [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican Jill Vogel / Democrat Justin Fairfax]?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Vogel	26%	35%	19%	26%	26%	10%	25%	38%	18%	20%	39%	28%	24%	6%	87%	31%	22%	30%	19%	37%
Fairfax	73%	63%	81%	71%	73%	89%	72%	62%	79%	80%	61%	71%	75%	93%	11%	67%	77%	68%	80%	61%
Not voting for Lt Governor	1%	2%	1%	3%	*	1%	2%	*	4%	-	-	1%	1%	*	3%	3%	1%	2%	1%	2%

Q6. In the election for Attorney General [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for [ROTATE: Republican John Adams / Democrat Mark Herring]?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig Ad All else
Adams	28%	38%	21%	28%	28%	13%	26%	40%	22%	19%	42%	29%	27%	8%	90%	39%	22%	35%	20%	40%
Herring	70%	60%	78%	68%	72%	85%	70%	60%	74%	80%	58%	70%	71%	91%	8%	59%	76%	63%	78%	58%
Not voting for Attorney General	2%	2%	1%	5%	*	2%	4%	*	4%	1%	*	2%	2%	1%	2%	2%	1%	2%	2%	2%

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Q7. In the election for Virginia House of Delegates, In the election for Virginia House of Delegates, [IF S5=1 or 2 "did you"; IF S5_2=1 "will you"] vote for the [ROTATE: Republican candidate / Democratic candidate] in your district?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
Republican delegate candidate	19%	27%	14%	16%	21%	9%	16%	29%	14%	11%	31%	21%	17%	2%	74%	24%	14%	26%	11%	32%
Undecided - lean to Republican candidate	5%	7%	3%	8%	4%	2%	7%	5%	6%	5%	5%	5%	5%	1%	18%	3%	4%	5%	4%	6%
Democratic delegate candidate	64%	54%	71%	59%	67%	75%	66%	56%	65%	72%	56%	61%	67%	88%	5%	47%	71%	56%	74%	49%
Undecided - lean to Democratic candidate	4%	5%	3%	7%	2%	3%	5%	4%	3%	5%	4%	3%	5%	4%	-	6%	3%	5%	4%	3%
TOTAL REPUBLICAN	24%	35%	17%	25%	24%	11%	24%	34%	19%	16%	36%	26%	22%	4%	93%	27%	19%	31%	15%	38%
TOTAL DEMOCRATIC	68%	59%	74%	66%	69%	78%	71%	59%	68%	76%	60%	64%	72%	92%	5%	53%	74%	60%	78%	52%
Not voting for delegate	2%	2%	1%	4%	1%	3%	1%	1%	5%	1%	1%	3%	1%	*	2%	5%	2%	1%	2%	1%
Undecided/Don't know	6%	4%	8%	5%	6%	8%	4%	6%	7%	7%	3%	8%	5%	4%	-	15%	5%	8%	5%	9%

Q8. Which of the following three statements do you generally agree with the most:

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
To support the Democrat	42%	45%	39%	45%	40%	42%	44%	40%	43%	38%	41%	40%	44%	55%	13%	29%	45%	37%	47%	34%
To support the Republican	15%	19%	13%	14%	16%	6%	15%	23%	12%	8%	26%	18%	13%	2%	68%	11%	11%	21%	9%	25%
To support the [Latino/Asian-American/Black/white] community	37%	30%	41%	37%	37%	46%	34%	32%	38%	51%	27%	34%	40%	40%	17%	43%	38%	35%	40%	31%
Don't know	6%	6%	6%	4%	6%	6%	7%	5%	7%	3%	6%	8%	4%	3%	2%	16%	6%	7%	4%	9%

Q9. Over the past few months, did anyone from a campaign, political party, or community organization ask you to vote, or register to vote for this election?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
Yes	44%	55%	37%	53%	40%	39%	49%	46%	39%	48%	50%	42%	47%	45%	36%	47%	55%	31%	52%	33%
No	55%	45%	61%	47%	58%	60%	51%	53%	60%	52%	49%	57%	53%	54%	63%	53%	45%	67%	48%	65%
Don't know / can't remember	1%	-	1%	-	1%	1%	-	1%	1%	-	1%	1%	*	1%	1%	-	-	2%	-	2%

Q10. Were you contacted by the Democrats, the Republicans, or by representatives of community organizations?

BASE = CONTACTED TO VOTE OR REGISTER TO VOTE

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
Democrats	61%	68%	54%	64%	61%	64%	61%	61%	54%	65%	67%	65%	58%	64%	52%	60%	66%	49%	64%	55%
Republicans	36%	40%	33%	40%	36%	38%	39%	35%	41%	36%	37%	40%	33%	31%	50%	40%	36%	37%	33%	45%
Community Organizations / Others	29%	26%	33%	36%	25%	17%	39%	30%	31%	28%	29%	27%	31%	27%	14%	38%	29%	29%	29%	30%
Don't know	10%	1%	19%	-	15%	14%	8%	7%	12%	10%	6%	8%	12%	13%	5%	4%	8%	14%	9%	13%

Q11. A lot of people have said there just wasn't enough information this year, while others said there was plenty. Generally speaking, how well informed do you feel about the issues, policies, and values that both Ralph Northam and Ed Gillespie stood for in this election?

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
Very well informed	43%	48%	39%	33%	47%	34%	42%	50%	40%	27%	59%	50%	35%	40%	63%	35%	46%	38%	44%	40%
Somewhat informed	40%	39%	41%	49%	36%	41%	38%	41%	36%	54%	33%	34%	46%	43%	25%	44%	42%	38%	41%	39%
Not that informed	12%	10%	14%	15%	10%	17%	15%	7%	18%	14%	6%	9%	16%	13%	8%	13%	10%	15%	11%	14%
Not informed at all	4%	3%	5%	3%	5%	6%	6%	2%	6%	5%	2%	6%	3%	4%	3%	8%	3%	6%	3%	6%
Refused	1%	-	1%	-	1%	2%	-	-	-	-	-	1%	-	1%	-	-	-	1%	1%	-

Q12. When it comes to the issue of immigration, do you know if Ralph Northam is more interested in...

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
welcoming immigrants and their families to Virginia	48%	49%	47%	56%	45%	35%	47%	60%	30%	47%	63%	50%	45%	52%	43%	40%	52%	42%	53%	39%
Attacking immigrants and their families in Virginia	9%	13%	6%	14%	7%	12%	6%	8%	14%	4%	7%	10%	8%	7%	14%	11%	9%	8%	11%	6%
OR - You don't really know where he stands on immigration issues	39%	34%	41%	29%	42%	46%	46%	28%	48%	47%	26%	35%	43%	36%	39%	44%	34%	44%	32%	50%
OTHER	5%	3%	6%	1%	7%	7%	1%	5%	7%	2%	4%	6%	4%	5%	5%	4%	4%	5%	5%	5%

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Q13. When it comes to the issue of immigration, do you know if Ed Gillespie is more interested in...

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Welcoming immigrants and their families to Virginia	14%	21%	10%	20%	11%	10%	12%	19%	17%	4%	20%	16%	12%	6%	45%	14%	11%	18%	11%	19%
Attacking immigrants and their families in Virginia	41%	43%	40%	46%	40%	38%	42%	44%	31%	50%	45%	38%	44%	52%	11%	33%	54%	25%	56%	17%
OR - You don't really know where he stands on immigration issues	38%	32%	43%	30%	42%	47%	40%	29%	45%	42%	27%	41%	36%	39%	32%	42%	30%	49%	29%	53%
OTHER	6%	4%	8%	4%	7%	5%	5%	8%	7%	4%	8%	5%	8%	3%	13%	11%	5%	8%	4%	11%

Q14. During the campaign, some people stated that Ed Gillespie was following in Donald Trump's racist and divisive footsteps because he did not strongly condemn the Nazi march in Charlottesville and he supports Confederate monuments. During the campaign, did you hear or see any ads or discussions like this?

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	56%	57%	55%	58%	56%	47%	66%	58%	48%	61%	63%	57%	54%	60%	43%	54%	100%	-	70%	33%
No	39%	40%	38%	41%	37%	46%	30%	38%	45%	37%	32%	36%	41%	37%	56%	32%	-	87%	26%	59%
Can't remember / Don't know	6%	4%	7%	1%	7%	6%	4%	4%	7%	2%	5%	7%	4%	4%	1%	13%	-	13%	4%	7%

Q15. Some people stated that Ed Gillespie is like Donald Trump because he called immigrants from Central America violent gang members who rape and kill people in Virginia. And that Gillespie ran racist ads against Latinos. During the campaign, did you hear or see any ads or discussions like this?

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
Yes	62%	64%	60%	69%	59%	71%	56%	58%	60%	68%	60%	62%	62%	71%	44%	50%	77%	42%	100%	-
No	35%	33%	36%	30%	37%	27%	38%	39%	36%	29%	36%	34%	35%	27%	55%	41%	20%	53%	-	91%
Can't remember / Don't know	3%	3%	4%	1%	4%	2%	5%	3%	3%	3%	4%	4%	3%	2%	1%	9%	2%	4%	-	9%

Q16. During the 2017 campaign Ralph Northam said that young undocumented immigrants who were raised in Virginia and graduated from Virginia High Schools should have access to colleges and universities and not be turned away. Do these statements make you feel more enthusiastic about Northam or less enthusiastic about Northam?

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Northam	74%	66%	79%	79%	72%	87%	72%	65%	83%	80%	66%	70%	79%	91%	33%	60%	78%	69%	82%	61%
Less enthusiastic about Northam	16%	29%	7%	18%	16%	5%	20%	22%	10%	15%	24%	18%	14%	3%	47%	29%	15%	18%	11%	25%
It Depends / Don't know	10%	4%	13%	3%	12%	8%	8%	12%	6%	5%	10%	12%	7%	6%	19%	11%	8%	13%	7%	15%

Q17. During his campaign for governor, Ed Gillespie recently said that cities which try to help immigrants are actually promoting violent gangs. He said illegal immigrants are a dangerous threat to public safety, and that immigrants from Central America are violent gang members who rape and kill people in Virginia. Did these statements make you feel more enthusiastic about Gillespie or less enthusiastic about Gillespie?

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Gillespie	22%	27%	18%	24%	21%	23%	17%	24%	31%	12%	24%	26%	18%	12%	58%	20%	15%	30%	21%	23%
Less enthusiastic about Gillespie	67%	65%	69%	71%	67%	69%	72%	64%	60%	80%	62%	63%	71%	82%	28%	59%	76%	57%	75%	55%
It Depends / Don't know	11%	8%	12%	5%	12%	9%	11%	12%	9%	7%	13%	11%	11%	6%	14%	20%	9%	13%	4%	22%

Q18. Today, some people argue that we should not have statues honoring people who were racists and were in favor of slavery. Republican candidate Ed Gillespie said he wants Virginia to keep their Confederate Monuments and statues to honor the Southern Generals in the Civil war. Did these statements make you feel more enthusiastic about Gillespie or less enthusiastic about Gillespie?

	Hispanic	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism Ad All Else	Immig Ad yes	Immig Ad All else
More enthusiastic about Gillespie	23%	29%	19%	24%	23%	18%	21%	28%	24%	13%	31%	26%	19%	8%	65%	32%	18%	29%	18%	31%
Less enthusiastic about Gillespie	63%	62%	63%	71%	60%	67%	65%	59%	63%	75%	55%	57%	68%	81%	21%	46%	68%	56%	72%	47%
It Depends / Don't know	15%	9%	19%	5%	17%	15%	14%	14%	14%	11%	15%	16%	13%	11%	14%	22%	14%	15%	10%	22%

Q19. When it comes to news and information about politics and elections, how often do you use or rely on [Spanish/Asian] language television or radio programs, websites, or newspapers?

BASE = ASIAN OR LATINO/HISPANIC

	Hisp	US Born	Forn Born	18-39	40+	HS or <	Some Coll	Coll Plus	<\$40	\$40-\$80K	\$80+	Male	Female	Dem	Rep	Ind/Oth	Racism Ad Yes	Racism All Else	Ad Immig Ad yes	Immig All else
Every day	26%	22%	29%	22%	27%	30%	21%	27%	35%	25%	21%	24%	28%	25%	30%	26%	30%	20%	29%	21%
Few times per week	24%	20%	26%	29%	22%	33%	24%	16%	32%	30%	14%	21%	26%	30%	7%	21%	22%	27%	26%	20%
Once per week	8%	8%	8%	12%	7%	11%	4%	9%	10%	5%	9%	10%	7%	9%	10%	4%	6%	11%	10%	6%
Few times per month	11%	8%	13%	8%	13%	16%	5%	11%	9%	13%	9%	11%	11%	12%	10%	10%	11%	11%	12%	9%
Few times per year	8%	10%	6%	9%	6%	3%	12%	7%	3%	6%	11%	9%	6%	7%	11%	8%	8%	7%	7%	8%
Never	23%	33%	16%	20%	25%	8%	32%	30%	11%	20%	35%	23%	22%	16%	32%	30%	22%	24%	16%	34%
Don't know	1%	-	1%	-	1%	-	1%	1%	-	1%	-	2%	-	1%	-	-	2%	-	*	1%