



S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Already Voted Early									3
Almost certain	85	83	82	86	86	85	86	81	81
Probably	5	4	4	5	4	7	6	4	6
50 - 50	8	10	9	6	7	6	5	7	6
Will not vote	2	3	4	3	3	1	2	6	4

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Create more jobs / Fix the Economy	53	58	54	57	62	56	54	53	53
Immigration reform / DREAM Act	51	42	41	40	37	38	39	40	40
Education reform / schools	18	19	18	14	13	17	21	19	23
Health care	17	18	10	12	13	14	13	13	15
Race relations	4	2	3	2	2	1	1	2	2
International relations / War in Afgh.	4	3	5	4	4	1	1	1	1
Address Taxes / Cut taxes	2	2	2	3	2	2	2	3	1
Gas prices / energy prices	1	1	1	1	1	*	1	1	1
Housing / mortgages	1	1	1	2	1	1	*	1	1
Corruption in government / honesty	1	1	1	1	2	*	1	1	1
Global warming / environment	1	1	1	1	1	*	1	1	1
Abortion / gay marriage / family values	2	1	2	3	4	4	1	3	4
Something else	8	4	3	3	8	13	6	5	4
Don't know	5	8	12	11	6	5	8	9	6



Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is <u>very favorable</u>, <u>somewhat</u> favorable, somewhat <u>unfavorable</u>, or <u>very</u> unfavorable. If you have no opinion, or have never heard of the person, just let me know.

2. President Barack Obama Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 45 29 7 17 2	Wk2 45 26 9 19 2	Wk3 41 31 8 18 4 *	Wk4 45 26 5 16 7	Wk5 50 21 4 16 8 *	Wk6 55 23 1 15 5	Wk7 54 27 3 11 5 *	Wk8 45 30 7 13 4	Wk9 51 26 6 12 6 *
3. Governor Mitt Romney Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 10 17 15 40 12 5	Wk2 13 18 19 35 10 6	Wk3 12 15 18 33 13	Wk4 12 12 14 41 15	Wk5 13 13 12 46 13 3	Wk6 10 15 13 45 10 6	Wk7 12 13 16 43 12 5	Wk8 12 16 15 38 12 8	Wk9 13 12 13 43 14 6
4. Democrats in Congress Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 21 43 13 12 9 2	Wk2 21 31 13 17 14	Wk3 24 29 13 15 4	Wk4 25 35 12 12 14 2	Wk5 30 32 12 11 14 3	Wk6 30 31 11 11 12 5	Wk7 24 31 14 11 18 3	Wk8 21 24 19 13 21 2	Wk9 31 29 12 11 14
5. Republicans in Congress Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 10 22 15 37 12 3	Wk2 14 17 17 33 17	Wk3 12 14 20 36 15 3	Wk4 11 14 22 37 15 2	Wk5 11 12 26 35 16	Wk6 6 16 25 35 15	Wk7 6 18 15 36 21 3	Wk8 8 24 13 32 22 1	Wk9 10 14 18 39 18



7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Will vote Democrat	55	52	50	57	62	64	64	61	61
Undecided but likely DEMOCRAT	9	8	8	6	5	5	4	6	7
Undecided / Don't know	15	13	15	9	11	9	9	10	12
Undecided but likely REPUBLICAN	6	6	6	8	9	3	3	5	4
Will vote Republican	15	21	21	17	13	19	15	14	16
COMBINED DEM	64	60	58	63	67	69	68	67	68
COMBINED GOP	21	27	27	25	22	22	18	19	20

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

Romney – certain Romney – not-certain undecided – lean Romney	Wk1 20 4 2	Wk2 23 5 2	Wk3 21 7 1	Wk4 20 5 1	Wk5 19 5 *	Wk6 16 4 1	Wk7 15 4 1	Wk8 15 4 4	Wk9 15 2 3
Obama – certain	55	53	56	62	63	67	67	59	62
Obama– not-certain	9	9	7	4	5	5	2	7	8
undecided – lean Obama	1	2	3	2	1	1	3	1	1
Undecided/don't know	9	7	5	6	6	6	6	10	9
Romney Combined	26	30	29	26	24	21	20	23	20
Obama Combined	65	64	66	68	69	73	72	67	71

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
More enthusiastic in 2012	37	35	35	40	44	36	34	40	40
More enthusiastic in 2008	40	38	38	30	29	30	36	34	32
No difference / same level	21	25	24	25	23	29	27	24	24
Don't Know	2	2	3	4	4	3	1	2	4





9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7
Bush is to blame	68			62	64		
Obama is to blame	14			17	17		
Both are to blame (VOL)	10			10	10		
Neither / something else	3			5	4		
Don't know	4			2	3		

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Lack of leadership by Obama			22	20			15		13
Lack of leadership by GOP			13	14			14		15
Fighting in Congress			56	56			60		58
All of the above			4	2			6		4
Don't know			4	7			5		7

10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7
Obama and Democrats		59				72	
Romney and Republicans		30				20	
Neither (VOL)		6				5	
Both (VOL)		*				*	
Don't know		4				4	





10B. Thinking about issues important to women in this country, which party do you trust more to make the right decisions and address issues of concern to women? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4
Obama and Democrats				73
Romney and Republicans				16
Neither (VOL)				3
Both (VOL)				3
Don't know				3

10C. Thinking about security and <u>foreign policy issues in the Middle East</u>, which candidate do you trust more to make the right decisions and improve our political and economic relationships with countries in the Middle East? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5
Obama and Democrats					71
Romney and Republicans					24
Neither (VOL)					2
Both (VOL)					2
Don't know					2

10D. Thinking about <u>U.S. relations with Latin America</u>, which candidate do you trust more to make the right decisions and improve our political and economic relationships with Latin America Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3	Wk4	Wk5
Obama and Democrats					74
Romney and Republicans					17
Neither (VOL)					5
Both (VOL)					3
Don't know					2





10E. When it comes to Medicare, the government backed health insurance system for people over 65, some people have said [rotate: we should reduce or cap government spending on Medicare by providing a fixed amount of support for each person to buy their own private insurance // other people have said // the government needs to protect Medicare so health insurance is always there for people over 65, even if it means increasing government spending.

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7
Reduce or cap government spending						17	19
Govt protect even if it means raise taxes						71	75
Don't know						12	6

10F. Do you support or oppose providing federal tax money to families, called vouchers, that they could use to pay for part of the cost to send their kids to any school, such as other public schools outside their district, or even private schools, but that money would be taken away from the general budget for public schools.

	Wk7
Strongly support	19
Somewhat support	19
Somewhat oppose	14
Strongly oppose	28
Neither	6
Don't know	12

10G. During the 2008 election Barack Obama promised to pass immigration reform that provided a pathway to citizenship. In 2009 he said he would pass immigration reform during his first year in office, but immigration reform was never passed. Do you think immigration reform failed to pass because President Obama did not push hard enough to get it passed; OR because Republicans in the Congress blocked efforts to pass reforms?

	Wk8
Obama did not push hard enough to get it passed	25
GOP blocked efforts to pass reforms	64
Don't know	9
Refused	2





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10H. Over the last few months, since the candidates started campaigning, have you ...

Yes
Talked with friends or family about candidates, issues or other election topics
77

Seen or heard campaign commercials specifically encouraging Latino voters to participate or vote for one of the candidates?

Helped register voters or volunteer with any organizations or campaigns?

10I. Some people feel strongly about things and try to convince friends and family to vote like they do. Others prefer not to talk about politics. How about you? Do you sometimes try to persuade friends and family about politics and issues

	WK9
Yes, try to persuade	45
Don't try to persuade	54
Don't know	1

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Doing a good job	59	55	49	55	59	64	65	53	57
Don't care too much	26	27	30	23	23	22	22	28	25
Being hostile	5	5	6	4	3	4	5	7	6
Don't know	9	8	11	17	13	8	7	11	10
Refused	2	5	4	1	2	2	2	3	2

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Doing a good job	14	17	19	19	18	15	16	17	17
Don't care too much	56	49	47	46	45	48	50	49	49
Being hostile	21	23	20	19	20	17	17	17	21
Don't know	7	8	12	16	15	18	16	13	10
Refused	2	3	2	1	2	2	1	4	4





13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Republican	14	14	15	16	15	15	15	14	14
Democrat	48	50	51	50	51	51	52	52	52
Independent	26	28	25	26	26	25	17	23	28
Other party	10	7	4	6	6	6	11	7	2
Don't know	2	1	2	1	2	2	2	3	2

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9
Very enthusiastic	54	51	49	55	59	58	53	51	56
Somewhat enthusiastic	31	33	28	23	24	35	34	30	27
Not too enthusiastic	12	11	13	13	9	4	7	8	9
Not at all enthusiastic	2	5	8	6	4	2	3	9	6
Don't Know	*	*	*	2	3	1	2	1	*

18C. How important are what the candidates say and perform in the presidential debates in how you evaluate each candidate and decide how you will vote? Are the debates [rotate F/B: very important, somewhat important, not too important, or not at all important]?

	Wk8	Wk9
Very important	51	45
Somewhat important	25	29
Not too important	9	10
Not at all important	10	10
Don't know	2	3
Refused	2	3

About the Poll

This is the ninth release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling crosssection of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This third wave of the survey was fielded Oct 12-Oct 18, 2012