

ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

Results for Texas



November 6, 2012

2012 Election Eve Poll: Texas

5,600 Latino voters

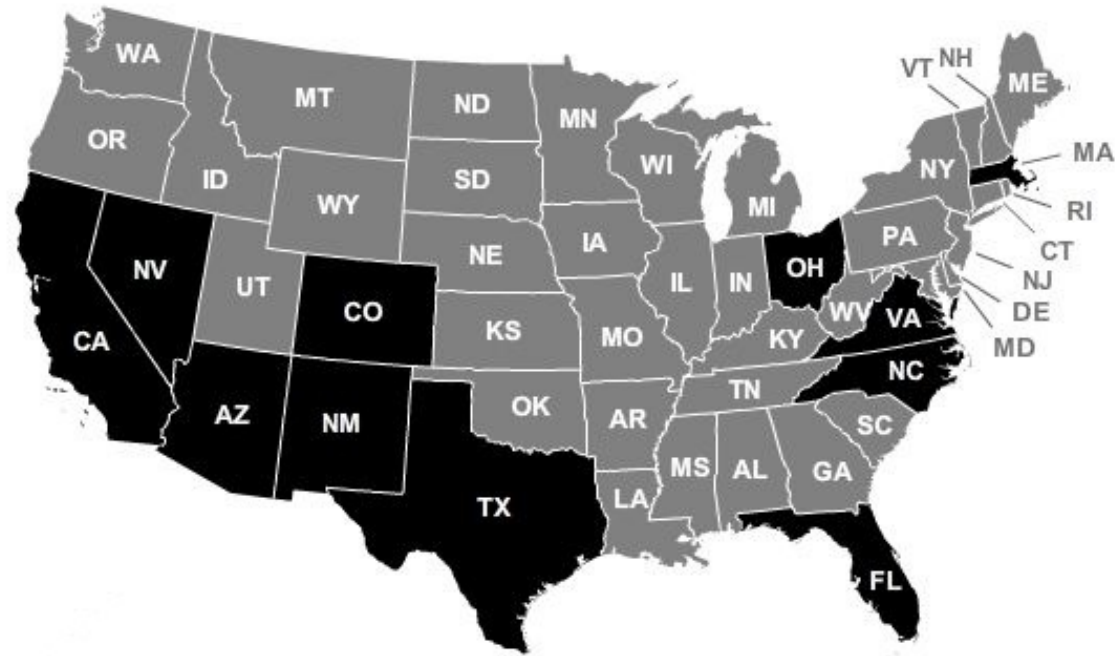
11 state polls

November 1-5

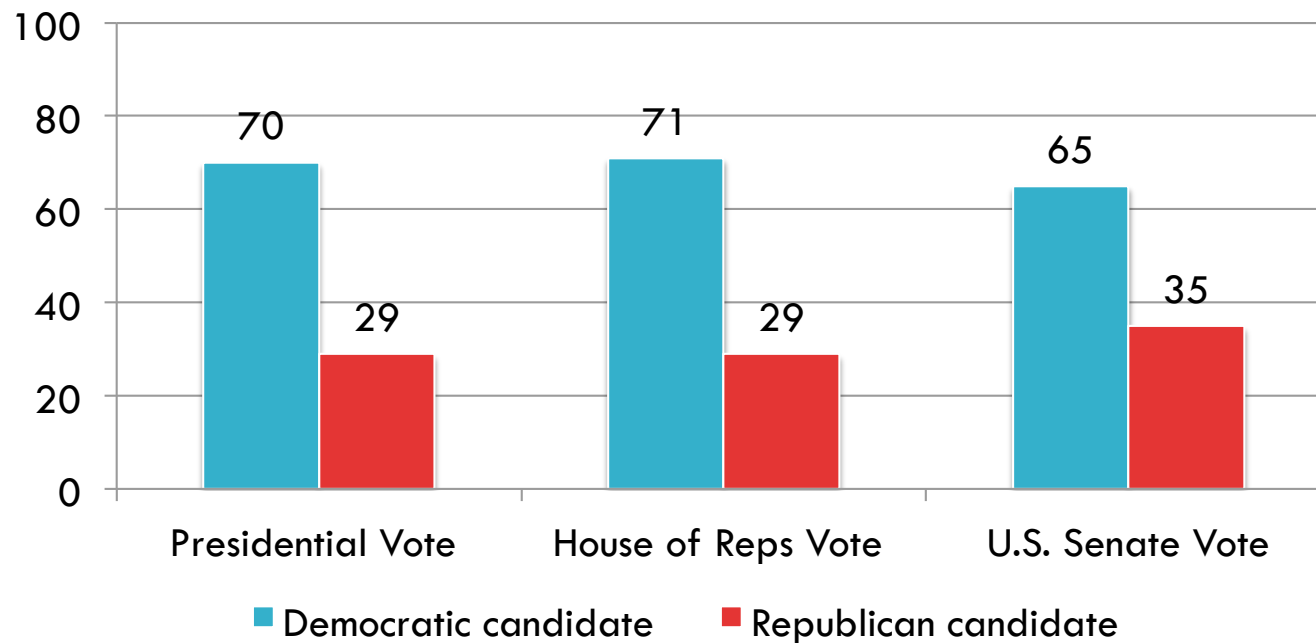
TX Sample

N = 400 interviews

+/- 4.9% margin



TX: Vote for President, Senate, House



TX: Latino Influence

Latino vote for Obama: 70

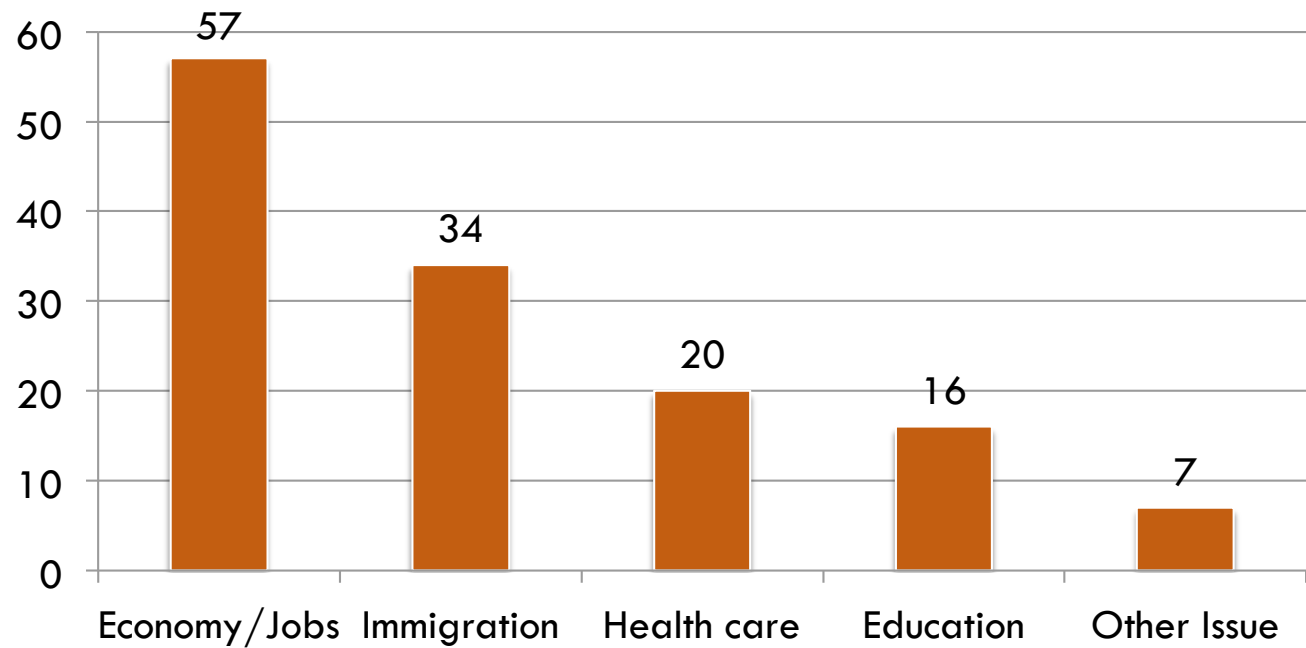
Latino vote for Romney: 29

% Latino in Electorate: 26.6

Latino contribution to Obama vote: +10.9

TX: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



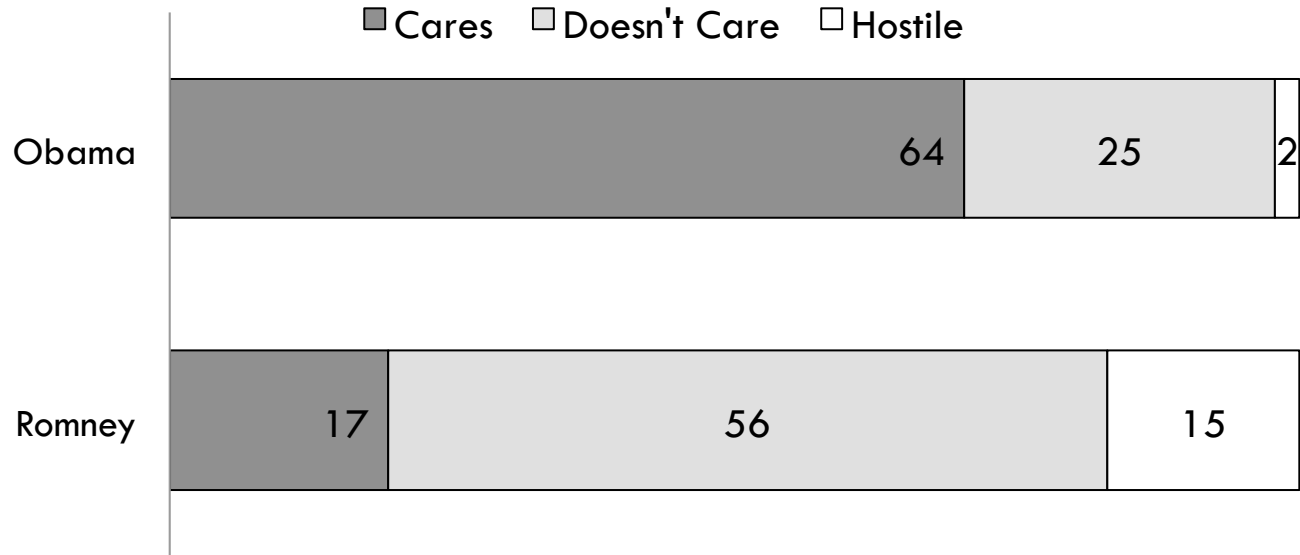
TX: Candidate Latino Outreach

Obama/Romney

A. Cares about Latino community

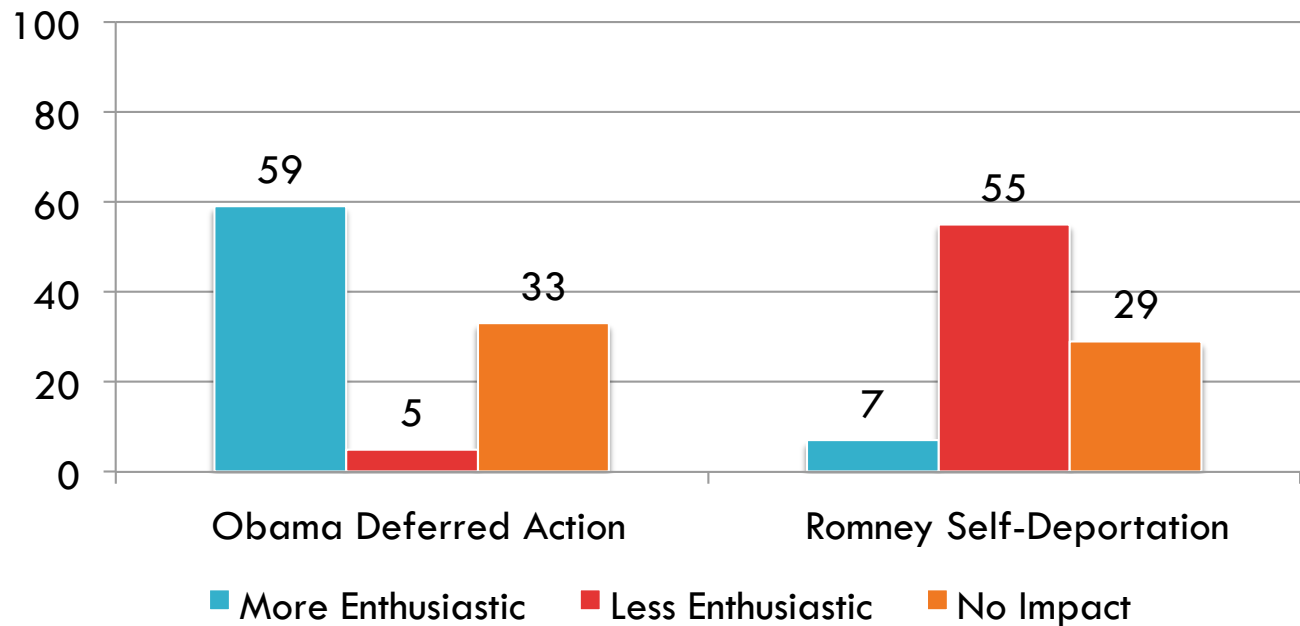
B. Doesn't care much

C. Hostile toward Latinos?



TX: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



TX respondents who know an undocumented immigrant: 58%

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!