impreMedia/Latino Decisions Weekly Political Tracking Poll Week 1: Aug 27, 2012

S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

Almost certain … … 85
Probably… …5
50 – 50… …8
Will not vote… …2

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

Create more jobs / Fix the Economy	53
Immigration reform / DREAM Act	51
Education reform / schools	18
Health care	17
Race relations	4
International relations / War in Afghanistan	4
Address Taxes / Cut taxes	2
Gas prices / energy prices	1
Housing / mortgages	1
Corruption in government / honesty	1
Global warming / environment	1
Abortion / gay marriage / family values	2
Something else [DO NOT RECORD]	8
Don't know	5

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable.
If you have no opinion, or have never heard of the person, just let me know.

How about [**READ NAME**.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [**NAME**]?

RANDOMIZE LIST [randomize 4-5; then 6-12; 13-16b]	very fav	some fav	some unfav	very unfav	no opin	never heard
2. _President Barack Obama	45	29	7	17	2	*
3. _former Massachusetts Governor Mitt Romney	10	17	15	40	12	5
4. _Democrats in Congress	21	43	13	12	9	2
5. _Republicans in Congress	10	22	15	37	12	3
6. _Republican Congressman Paul Ryan	10	12	10	28	19	22

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

IF THEY SAY DON'T KNOW OR UNDECIDED, FOLLOW-UP: "If you had to vote today, are you more likely to support the Democratic candidate or the Republican candidate?"

Will vote Democrat 55
Undecided but likely to support DEMOCRAT 9
Undecided / Don't know 15
Undecided but likely to support REPUBLICAN..... 6
Will vote Republican 15

COMBINED DEM…….64
COMBINED GOP……..21

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

[**IF CANDIDATE**:] Would you say you are certain to vote [ANSWER] or could change your mind?
[**IF UNDECIDED**:] Well, if you had to choose, who would you lean towards?

Romney – certain 20
Romney – not-certain..... 4
undecided – lean Romney 2

Obama – certain..... 55
Obama– not-certain..... 9
undecided – lean Obama 1

Undecided/don't know..... 9

Romney Combined……..26
Obama Combined……...65

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

More enthusiastic in 2012..... 37
More enthusiastic in 2008..... 40
No difference / same level..... 21
Don't Know..... 2

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

Bush is to blame..... 68
Obama is to blame..... 14
Both are to blame (VOL) 10
Neither / something else 3
Don't know..... 4

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

Doing a good job	59
Don't care too much	26
Being hostile	5
Don't know	9
Refused	2

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

Doing a good job	14
Don't care too much	56
Being hostile	21
Don't know	7
Refused	2

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Republican	14
Democrat	48
Independent	26
Other party	10
Don't know	2

16. Currently Mitt Romney has released his tax returns from the past two years, and some have called on him to release returns from addition years. Do you think Mitt Romney should release tax returns from additional years, or not?

Yes, he should release more tax returns	66
No he should not	26
Don't know	8
Refused	1

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

Very enthusiastic	54
Somewhat enthusiastic	31
Not too enthusiastic	12
Not at all enthusiastic	2
Don't Know	*